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08-06-2002



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Form PTO-1594 (Rev. 03/01) OMB No. 0651-0027 (exp. 5/31/2002) Tab settings

J.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Carl Hyman

7-30-02

- Individual(s) [checked] Association [] General Partnership [] Limited Partnership [] Corporation-State [] Other []

Additional name(s) of conveying party(ies) attached? [checked] Yes [] No

3. Nature of conveyance:

- Assignment [checked] Merger [] Security Agreement [] Change of Name [] Other []

Execution Date: 07/12/2002

2. Name and address of receiving party(ies)

Name: Carl Hyman

Internal Address:

Street Address: 22 Newton Lane

City: New York State: NY Zip: 11746

Individual(s) citizenship: USA [checked]

Association []

General Partnership []

Limited Partnership []

Corporation-State []

Other []

If assignee is not domiciled in the United States, a domestic representative designation is attached: [] Yes [] No (Designations must be a separate document from assignment)

Additional name(s) & address(es) attached? [checked] Yes [] No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

1728166

Additional number(s) attached [] Yes [checked] No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: D.S. Berenson, Esq.

Internal Address:

Street Address: 135D Beverly Rd

Suites 115 PMB 208

City: Melan State: VA Zip: 22101

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41): \$ 40-

Enclosed [checked]

Authorized to be charged to deposit account []

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

D.S. Berenson

Name of Person Signing

[Signature]

Signature

07/20/2002

Date

3

Total number of pages including cover sheet, attachments, and document:

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

08/05/2002 LHMELLER 00000225 1728166

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40.00 DP

TRADEMARK REEL: 002555 FRAME: 0485

CONTINUATION SHEET

Mark: Alure

Registration Number: 1728166

1. Additional names of conveying parties:

Robert Hyman

2. Additional names and addresses of receiving parties:

Robert Hyman
1 Rustic Gate Lane
Dix Hills, New York 11746
Legal Entity Type: Individual
Country of Citizenship: United States

Salvatore Ferro
8 Hennessey Drive
Huntington, New York 11747
Legal Entity Type: Individual
Country of Citizenship: United States

ASSIGNMENT OF TRADEMARK

This Trademark Assignment ("Assignment") is entered into as of the 12th day of July, 2002, by Robert Hyman and Carl Hyman (the "Seller"), in favor of Robert Hyman and Carl Hyman and Sal Ferro (the "Buyer").

WITNESSETH

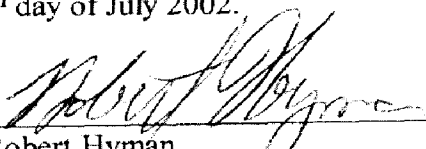
WHEREAS, the Seller owns or has the right to assign the following trademark; and

Mark: Alure
Registration Number: 1728166

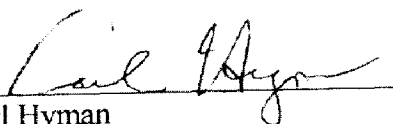
WHEREAS, the Buyer desires to obtain from Seller all the right, title and interest in and to this trademark, and to record its status as the owner thereof;

NOW THEREFORE, for the sum of \$1.00 and for other good and valuable consideration, the receipt and sufficiency of which are acknowledged, the Seller hereby grants, conveys and assigns to the Buyer all of the Seller's right, title and interest in and to the trademark registration, and (a) renewals of the trademarks, (b) all income, royalties, damages and payments now and later due and/or payable with respect to the trademarks including, without limitation, damages and payments for past, present or future infringements, (c) the right to sue for past, present and future infringements, and (d) all rights relating to the trademarks throughout the world, together with the goodwill connected with and symbolized by the trademarks.

IN WITNESS WHEREOF, the Seller has caused this instrument to be signed as of the 12th day of July 2002.



Robert Hyman



Carl Hyman