

08-07-2002



Form PTO-1594

REC

U.S. DEPARTMENT OF COMMERCE

(Rev. 03/01)

TRADEMARK 102169658

U.S. Patent and Trademark Office

OMB No. 0651-0027 (exp. 5/31/2002)

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): **BANK OF AMERICA NATIONAL TRUST AND SAVINGS ASSOCIATION, AS COLLATERAL AGENT**

Individual(s)                       Association  
 General Partnership            Limited Partnership  
 Corporation - State  
 Other

Additional name(s) of conveying party(ies) attached?  Yes  No

3. Nature of conveyance:

Assignment                       Merger  
 Security Agreement            Change of Name  
 Other: **RELEASE OF SECURITY INTEREST**

Execution Date: \_\_\_\_\_

7/31/02

2. Name and address of receiving party(ies):

Name **THE STAR TRIBUNE COMPANY, F/K/A/ COWLES MEDIA COMPANY**  
Company  
Internal  
Address: \_\_\_\_\_

Street Address: **425 PORTLAND AVENUE**  
City: **MINNEAPOLIS** State: **MN** Zip **55488**

Individual(s) citizenship  
 Association  
 General Partnership  
 Limited Partnership  
 Corporation - State  
 Other

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)  
Additional name(s) and address(es) attached?  Yes  No

FINANCE SECTION JUN 31 AM 9:32

4. Application numbers(s) or registration number(s):

A. Trademark Application No.(s)

Additional number(s) attached  Yes  No

B. Trademark Registration No.(s);  
**SEE ATTACHED**

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: **JENNIFER SMITH DAVIS, ESQ.  
KAROLE MORGAN-PRAGER, ESQ.  
MCCLATCHY MANAGEMENT SERVICES, INC.**

Internal Address: \_\_\_\_\_

Street Address: **2100 Q STREET**

City: **SACRAMENTO** State: **CA** Zip: **95816-6899**

6. Total number of applications and registrations involved: **25**

7. Total Fee (37 CFR 3.41) **\$640**

Enclosed  
 Authorized to be charged to deposit account

8. Deposit Account Number: \_\_\_\_\_

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature

*To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy if a true copy of the original document.*

Karole Morgan-Prager                      Karole Morgan-Prager                      7/29/02  
Name of Person Signing                      Signature                      Date

Total number of pages including cover sheet, attachments and document: **32**

Mail documents to be recorded with required cover sheet information to:

Commissioner of Patents and Trademarks, Box Assignments  
Washington, D.C. 20231

08/06/2002 TB1RZ1 00000077 060737

01 FC:481  
02 FC:482

40.00 DP  
600.00 DP

TRADEMARK  
REEL: 002556 FRAME: 0955

**REGISTRATION NO.(S):**

2,060,737	1,442,073
2,377,868	2,206,833
2,396,136	1,495,070
2,194,221	1,495,758
2,235,632	2,219,670
2,178,504	1,547,302
2,155,056	1,547,301
2,131,939	2,216,881
1,750,552	2,216,882
2,144,530	2,185,546
2,522,958	2,201,773
2,522,959	
2,254,715	
1,665,809	

REASSIGNMENT AND RELEASE OF SECURITY INTEREST

This Reassignment and Release of Security Interest is made as of December 1, 2001, by BANK OF AMERICA NATIONAL TRUST AND SAVINGS ASSOCIATION, AS COLLATERAL AGENT ("LENDER") to THE STAR TRIBUNE COMPANY, formerly known as COWLES MEDIA COMPANY, a Delaware corporation, with its principal place of business at 425 Portland Avenue, Minneapolis, MN 55488 ("COMPANY").

Recital

WHEREAS, COMPANY assigned certain interests in the trademarks described on Exhibit A (the "Trademarks") to LENDER under a Security Agreement dated as of March 19, 1998 (the "Security Agreement") and recorded with the U.S. Patent and Trademark Office on April 1, 1998 at Reel Number 1729 and Frame Number 0762; and

WHEREAS, pursuant to Section 7.15 of the Security Agreement, LENDER's interest in the Trademarks may be released upon the occurrence of events and satisfaction of conditions set forth in Section 9.17 of the Credit Agreement, dated as of March 10, 1998, among The McClatchy Company (formerly known as MNI Newco, Inc.), LENDER, and certain other parties (the "Release Conditions"); and

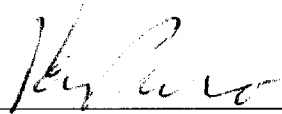
WHEREAS, LENDER acknowledges that the Release Conditions have been met, and LENDER wishes to reassign all interest that LENDER may have in the Trademarks.

Agreement

Now Therefore, LENDER agrees that it releases its security interest in the Trademarks and reassigns to COMPANY, without warranty or recourse, all interest of LENDER in the Trademarks.

LENDER:

BANK OF AMERICA NATIONAL  
TRUST AND SAVINGS ASSOCIATION,  
AS COLLATERAL AGENT

  
\_\_\_\_\_  
Signature

Name: Ken Puro

Title: Vice President

Address: 1455 Market Street  
San Francisco, CA 94103

**COWLES MEDIA COMPANY***Trademark Summary*

3/18/98



Country/State: UNITED STATES  
 Register: PRINCIPAL  
 Status: ALLOWED  
 Application Date: 11/9/95  
 Application No: 75/017,332 ✓  
 Goods/Services: 009 - PRERECORDED AUDIO AND VIDEO MEDIA IN MULTIPLE FIELDS; ELECTRONIC VERSIONS OF MAGAZINES, NEWSPAPERS AND OTHER PUBLICATIONS IN MULTIPLE FIELDS; CD-ROM AND MULTIMEDIA PUBLICATIONS IN MULTIPLE FIELDS; COMPUTER SOFTWARE AND MANUALS SOLD AS A UNIT FOR PROVIDING ACCESS TO AN ON-LINE COMPUTER SERVICE; TELEVISION PROGRAMS  
 014 - CLOCKS, ORNAMENTAL PENS  
 016 - NEWSPAPERS FOR GENERAL CIRCULATION; MAGAZINES, NEWSLETTERS, AND BOOKS IN MULTIPLE FIELDS; INFORMATIONAL AND INSTRUCTIONAL CARD SERIES IN MULTIPLE FIELDS; POSTERS; PICTURES; GREETING CARDS; MAGAZINE AND NEWSPAPER COLUMNS AND SECTIONS IN MULTIPLE FIELDS; NEWSPAPER MAGAZINE SUPPLEMENTS; CALENDARS; PENS; AND STATIONERY  
 018 - TOTE BAGS, TRAVEL BAGS, ATHLETIC BAGS, BRIEFCASES, UMBRELLAS  
 020 - NON-METAL KEYCHAINS  
 024 - HANDKERCHIEFS, TOWELS  
 025 - CLOTHING, JACKETS, PONCHOS  
 028 - FISHING LINE, FISHING LURES, FISHING RODS, FISHING TACKLE BOXES AND A FULL LINE OF FISHING TACKLE  
 035 - CONDUCTING AND ARRANGING TRADE SHOWS IN MULTIPLE FIELDS; PROVIDING INFORMATION SERVICES, INCLUDING SEARCHABLE DIRECTORIES, DATABASES, ARCHIVES AND INTERACTIVE COMMUNICATIONS FORUMS, IN MULTIPLE FIELDS; ADVERTISING FOR OTHERS; PROVIDING AN INCENTIVE AND COUPON PROGRAMS IN MULTIPLE FIELDS; AWARDS PROGRAMS IN MULTIPLE FIELDS; DISTRIBUTION OF PRINTED MATERIAL, ELECTRONIC MATERIAL, ONLINE ELECTRONIC COMMUNICATIONS NETWORKS AND CONTESTS;  
 039 - NEWSPAPER DELIVERY; PACKAGING ARTICLES FOR TRANSPORTATION; PREPARING, STORING AND DISTRIBUTING ARTICLES; TRAVEL AND GUIDE SERVICES; DELIVERY OF GOODS BY GROUND TRANSPORTATION AND AIR

TRADEMARK  
 REEL: 1720 FRAME: 0605

**COWLES MEDIA COMPANY***Trademark Summary*

3/18/98

**Goods/Services:**

- 041 - CONDUCTING AND ARRANGING WORKSHOPS, SEMINARS AND EDUCATIONAL CONFERENCES IN MULTIPLE FIELDS; AWARDS PROGRAMS; COMMUNITY FESTIVALS FEATURING A VARIETY OF ACTIVITIES; EXHIBITIONS IN MULTIPLE FIELDS; INFORMATION BY MEANS OF TELEPHONE PRERECORDED MESSAGES, FACSIMILE MACHINES AND OTHER ELECTRONIC COMMUNICATIONS NETWORKS; PUBLICATION OF MAGAZINES; TELEVISION PROGRAMMING**
- 042 - CONDUCTING AND ARRANGING CONFERENCES IN MULTIPLE FIELDS; PROVIDING ACCESS TO ONLINE INFORMATION SERVICES; MAIL ORDER BOOKCLUBS; MAIL ORDER SERVICES FEATURING PRODUCTS AND SERVICES IN MULTIPLE FIELDS; WEATHER FORECASTING; ASTROLOGICAL FORECASTING; HOROSCOPE FORECASTING; GATHERING, ANALYZING AND DISSEMINATING NEWS AND INFORMATION NEWS, WEATHER AND PHOTOGRAPHIC REPORTING; TRAVEL AGENCY SERVICES, NAMELY PROVIDING TRAVEL INFORMATION, MAKING RESERVATIONS SEE FILING RECEIPT**

**TRADEMARK**

REEL: 1720 FRAME: 0606

04/11/02 THU 11:23 [TX/RX NO 7643]

**TRADEMARK**

REEL: 002556 FRAME: 0959

**Star Tribune, a Division of Cowles Media***Trademark Summary*

3/18/98

**ADVALET**

Country/State: UNITED STATES  
 Register: PRINCIPAL  
 Status: REGISTERED  
 Application Date: 1/8/96  
 Application No: 75/041,590  
 Registration Date: 5/13/97  
 Registration No: 2,060,737 ✓  
 Goods/Services: 035 - ADVERTISING SERVICES, NAMELY, OPERATING AN ELECTRONIC BULLETIN BOARD SERVICE VIA COMPUTER FOR ACCEPTING AND PLACING NEWSPAPER ADVERTISEMENTS

**BUYER'S EDGE**

Country/State: UNITED STATES  
 Register: PRINCIPAL  
 Status: PENDING  
 Application Date: 5/22/97  
 Application No: 75/296,401 ✓  
 Goods/Services: 016 - NEWSPAPERS AND ADVERTISING SUPPLEMENTS  
 042 - PROVIDING ON-LINE NEWSPAPERS AND ADVERTISING SUPPLEMENTS VIA A GLOBAL COMPUTER NETWORK

**CLUB COISNE**

Country/State: UNITED STATES  
 Register: PRINCIPAL  
 Status: MAILED  
 Application Date: 3/9/98  
 Goods/Services: 035 - PROMOTING THE GOODS AND SERVICES OF OTHERS THROUGH RESTAURANT AND DINING CARDS

TRADEMARK  
 REEL: 1720 FRAME: 0607

04/11/02 THU 11:23 [TX/RX NO 7643]

TRADEMARK  
 REEL: 002556 FRAME: 0960

**Star Tribune, a Division of Cowles Media***Trademark Summary*

3-18-98

**CLUBEXTRA!**

Country/State: MINNESOTA  
 Status: REGISTERED  
 Registration Date: 2/28/96  
 Registration No: 24707  
 Goods/Services: 035 - PROMOTING THE GOODS AND SERVICES OF OTHERS THROUGH  
 THE DISTRIBUTION OF DISCOUNT CARDS

**COMMUNITIES**

Country/State: MINNESOTA  
 Status: REGISTERED  
 Registration Date: 9/3/96  
 Registration No: 25310  
 Goods/Services: 041 - COMMUNITY OUTREACH PROGRAMS

**COOKING WITH TASTE**

Country/State: UNITED STATES  
 Register: PRINCIPAL  
 Status: PENDING  
 Application Date: 3/7/97  
 Application No: 75/253,847 ✓  
 Goods/Services: 009 - DECORATIVE MAGNETS  
 016 - STATIONERY AND POSTERS  
 021 - MUGS, KITCHEN UTENSILS AND RECIPE BOXES  
 025 - APRONS AND T-SHIRTS  
 027 - WALL HANGINGS

TRADEMARK  
 REEL: 1720 FRAME: 0608

**Star Tribune, a Division of Cowles Media**

Trademark Summary

3/18/98

**CRANIAL CRAM**

Country/State: UNITED STATES  
 Register: PRINCIPAL  
 Status: ALLOWED  
 Application Date: 1/15/97  
 Application No: 75/225,829 ✓  
 Goods/Services: 041 - EDUCATIONAL SERVICES, NAMELY, SPONSORING CONTESTS FOR JUNIOR HIGH AND HIGH SCHOOL STUDENTS OFFERED IN A DAILY NEWSPAPER  
 042 - PROVIDING MULTIPLE USER ACCESS TO A GLOBAL COMPUTER INFORMATION NETWORK FOR THE TRANSFER AND DISSEMINATION OF EDUCATIONAL CONTESTS FOR JUNIOR HIGH AND HIGH SCHOOL STUDENTS



Country/State: UNITED STATES  
 Register: PRINCIPAL  
 Status: PENDING  
 Application Date: 1/15/97  
 Application No: 75/225,869 ✓  
 Goods/Services: 041 - EDUCATIONAL SERVICES, NAMELY, SPONSORING CONTESTS FOR JUNIOR HIGH AND HIGH SCHOOL STUDENTS OFFERED IN A DAILY NEWSPAPER  
 042 - PROVIDING MULTIPLE USER ACCESS TO A GLOBAL COMPUTER INFORMATION NETWORK FOR THE TRANSFER AND DISSEMINATION OF EDUCATIONAL CONTESTS FOR JUNIOR HIGH AND HIGH SCHOOL STUDENTS

TRADEMARK  
 REEL: 1720 FRAME: 0609



**Star Tribune, a Division of Cowles Media***Trademark Summary*

3/18/98

**FLEX-GRAPHICS ART AND TYPE REPRODUCTION and Design**

Country/State: MINNESOTA  
Status: REGISTERED (RENEWED)  
Registration Date: 9/11/75  
Registration No: 4,983  
Goods/Services: 042 - CHANGE THE SIZE OF PRINTED ADVERTISEMENTS TO ACCOMMODATE DIFFERENT NEWSPAPER COLUMN WIDTHS

**FREE TIME**

Country/State: UNITED STATES  
Register: PRINCIPAL  
Status: PENDING  
Application Date: 7/22/97  
Application No: 75/328,899 ✓  
Goods/Services: 042 - PROVIDING ENTERTAINMENT AND LEISURE INFORMATION BY MEANS OF A GLOBAL COMPUTER NETWORK

TRADEMARK  
REEL: 1720 FRAME: 0610

04/11/02 THU 11:23 [TX/RX NO 7643]

TRADEMARK  
REEL: 002556 FRAME: 0963

**Star Tribune, a Division of Cowles Media***Trademark Summary*

3/18/98

**GENNY X**

Country/State: UNITED STATES  
 Register: PRINCIPAL  
 Status: PENDING  
 Application Date: 8/1/96  
 Application No: 75/976,173 ✓  
 Goods/Services: 038 - ADVICE ON PERSONAL MATTERS COMMUNICATED OVER A GLOBAL INFORMATION NETWORK

Country/State: UNITED STATES  
 Register: PRINCIPAL  
 Status: REGISTERED  
 Application Date: 8/1/96  
 Application No: 75/143,365  
 Registration Date: 1/27/98  
 Registration No: 2,131,939 ✓  
 Goods/Services: 016 - NEWSPAPER COLUMN FEATURING ADVICE REGARDING PERSONAL MATTERS

**GLOVE BOX BARGAINS**

Country/State: UNITED STATES  
 Register: PRINCIPAL  
 Status: PENDING  
 Application Date: 9/11/95  
 Application No: 74/727,338 ✓  
 Goods/Services: 035 - PROMOTING THE GOODS AND SERVICES OF OTHERS THROUGH THE DISTRIBUTION OF COUPONS, ADVERTISING AND OTHER PROMOTIONAL MATERIALS

TRADEMARK  
 REEL: 1720 FRAME: 0611

**Star Tribune, a Division of Cowles Media***Trademark Summary*

3/18/94

**GREATS DAY RATE**

Country/State: MINNESOTA  
 Status: REGISTERED  
 Registration Date: 5/20/96  
 Registration No: 25014  
 Goods/Services: 035 - OFFERING CLASSIFIED NEWSPAPER ADVERTISEMENTS

**HOMER HANKY**

Country/State: MINNESOTA  
 Status: REGISTERED (RENEWED)  
 Registration Date: 3/1/88  
 Registration No: 13348  
 Goods/Services: 041 - PROMOTIONAL CAMPAIGN



Country/State: MINNESOTA  
 Status: REGISTERED (RENEWED)  
 Registration Date: 3/1/88  
 Registration No: 13349  
 Goods/Services: 024 - HANDKERCHIEFS

**HOMER HANKY - THE MAGIC IS BACK - 1991**

Country/State: MINNESOTA  
 Status: REGISTERED  
 Registration Date: 9/16/91  
 Registration No: 18212  
 Goods/Services: 024 - HANDKERCHIEFS

TRADEMARK  
 REEL: 1720 FRAME: 0612

**Star Tribune, a Division of Cowles Media**

*Trademark Summary*  
3/18/98

**INSIDE REAL ESTATE**

Country/State: **MINNESOTA**  
Status: **REGISTERED**  
Registration Date: **5/4/95**  
Registration No: **23777**  
Goods/Services: **016 - PUBLICATION**

TRADEMARK  
REEL: 1720 FRAME: 0613

**Star Tribune, a Division of Cowles Media***Trademark Summary*

3/18/98

**INSIGHTS IN INK**

Country/State: **UNITED STATES**  
 Register: **SUPPLEMENTAL**  
 Status: **REGISTERED**  
 Application Date: **12/4/90**  
 Application No: **74/120,513**  
 Registration Date: **11/17/92**  
 Registration No: **1,734,186** ✓  
 Goods/Services: **016 - NEWSPAPER SECTION HAVING WORKS WRITTEN BY CHILDREN AND INSTRUCTIONAL MANUALS RELATED TO WRITING SUCH A PUBLICATION**

Country/State: **MINNESOTA**  
 Status: **REGISTERED**  
 Registration Date: **12/6/90**  
 Registration No: **17007**  
 Goods/Services: **016 - NEWSPAPER COLUMN-WORKS WRITTEN BY CHILDREN & INSTRUCTIONAL MANUALS AND MATERIALS RELATING TO SUCH A COLUMN**

Country/State: **UNITED STATES**  
 Register: **PRINCIPAL**  
 Status: **REGISTERED**  
 Application Date: **12/4/90**  
 Application No: **74/120,511**  
 Registration Date: **2/2/93**  
 Registration No: **1,750,552** ✓  
 Goods/Services: **042 - PROMOTING PUBLIC AWARENESS OF THE NEED FOR LITERACY AMONG CHILDREN BY SPONSORSHIP OF A NEWSPAPER PUBLICATION WRITTEN AND EDITED BY CHILDREN**

Country/State: **MINNESOTA**  
 Status: **REGISTERED**  
 Registration Date: **12/6/90**  
 Registration No: **17006**  
 Goods/Services: **041 - EDUCATIONAL PROGRAM TO PROMOTE OR ENCOURAGE LITERACY AMONG CHILDREN**

TRADEMARK  
 REEL: 1720 FRAME: 0614

**Star Tribune, a Division of Cowles Media***Trademark Summary*

3/18/98

**IT'S WHERE YOU LIVE**

Country/State: UNITED STATES  
 Register: PRINCIPAL  
 Status: PENDING  
 Application Date: 3/7/97  
 Application No: 75/253,848 ✓  
 Goods/Services: 016 - DAILY NEWSPAPERS FOR GENERAL CIRCULATION

**KIDS WIN and Design**

Country/State: MINNESOTA  
 Status: REGISTERED  
 Registration Date: 3/2/98  
 Registration No: 27181  
 Goods/Services: 041 - EDUCATIONAL SERVICES: CONDUCTING A READING PROGRAM FOR STUDENTS

Country/State: UNITED STATES  
 Register: PRINCIPAL  
 Status: PENDING  
 Application Date: 2/13/98  
 Application No: 75/433,763 ✓  
 Goods/Services: 041 - EDUCATIONAL SERVICES, NAMELY, CONDUCTING A READING PROGRAM FOR ELEMENTARY AND MIDDLE SCHOOL STUDENTS  
 042 - PROVIDING EDUCATION INFORMATION SERVICES, NAMELY, SEARCHABLE DIRECTORIES, DATABASES AND ARCHIVES BY MEANS OF A GLOBAL COMPUTER NETWORK

TRADEMARK  
 REEL: 1720 FRAME: 0615

# Star Tribune, a Division of Cowles Media

Trademark Summary

3/18/98

## KIDS WIN WIRED INTO NEWS

Country/State: MINNESOTA  
 Status: REGISTERED  
 Registration Date: 3/2/98  
 Registration No: 27182  
 Goods/Services: 041 - EDUCATIONAL SERVICES: CONDUCTING A READING PROGRAM FOR STUDENTS

Country/State: UNITED STATES  
 Register: PRINCIPAL  
 Status: PENDING  
 Application Date: 2/13/98  
 Application No: 75/434,321 ✓  
 Goods/Services: 041 - EDUCATIONAL SERVICES, NAMELY, CONDUCTING A READING PROGRAM FOR ELEMENTARY AND MIDDLE SCHOOL STUDENTS  
 042 - PROVIDING EDUCATION INFORMATION SERVICES, NAMELY, SEARCHABLE DIRECTORIES, DATABASES AND ARCHIVES BY MEANS OF A GLOBAL COMPUTER NETWORK

## KIDS WIN!

Country/State: UNITED STATES  
 Register: PRINCIPAL  
 Status: PENDING  
 Application Date: 2/13/98  
 Application No: 75/433,770 ✓  
 Goods/Services: 041 - EDUCATIONAL SERVICES, NAMELY, CONDUCTING A READING PROGRAM FOR ELEMENTARY AND MIDDLE SCHOOL STUDENTS  
 042 - PROVIDING EDUCATION INFORMATION SERVICES, NAMELY, SEARCHABLE DIRECTORIES, DATABASES AND ARCHIVES BY MEANS OF A GLOBAL COMPUTER NETWORK

TRADEMARK  
REEL: 1720 FRAME: 0616

**Star Tribune, a Division of Cowles Media***Trademark Summary*

3/18/98

**LOVELINES**

Country/State: UNITED STATES  
 Register: PRINCIPAL  
 Status: PENDING  
 Application Date: 3/7/97  
 Application No: 75/253,845 ✓  
 Goods/Services: 041 - ENTERTAINMENT SERVICES RELATING TO VALENTINES DAY.  
 NAMELY, PUBLISHING PERSONAL MESSAGES IN A DAILY  
 NEWSPAPER, GIVING AWAY PROMOTIONAL GOODS, AND  
 SPONSORING CONTESTS

**MINDWORKS**

Country/State: UNITED STATES  
 Register: PRINCIPAL  
 Status: REGISTERED  
 Affidavits: SECTIONS 8 AND 15  
 Application Date: 4/4/90  
 Application No: 74/046,280  
 Registration Date: 11/26/91  
 Registration No: 1,665,809 ✓  
 Goods/Services: 016 - NEWSPAPER COLUMN REPORTING THE OPINIONS OF SCHOOL  
 CHILDREN ON SPECIFIC QUESTIONS

**MINI-ZONE**

Country/State: MINNESOTA  
 Status: REGISTERED  
 Registration Date: 8/29/74  
 Registration No: 4,769  
 Goods/Services: 042 - NEWSPAPER SUPPLEMENT DISTRIBUTION BY ZIP CODE

TRADEMARK  
 REEL: 1720 FRAME: 0617



**Star Tribune, a Division of Cowles Media***Trademark Summary*

3/18/98

**MINNEAPOLIS STAR AND TRIBUNE**

Country/State: UNITED STATES  
 Register: PRINCIPAL  
 Status: REGISTERED  
 Affidavits: SECTIONS 8 AND 15  
 Application Date: 10/16/86  
 Application No: 73/625,516  
 Registration Date: 6/9/87  
 Registration No: 1,442,073 ✓  
 Goods/Services: 016 - DAILY NEWSPAPERS

**MINNEAPOLIS TRIBUNE and Design**

Country/State: MINNESOTA  
 Status: REGISTERED  
 Registration Date: 5/4/71  
 Registration No: 4,132  
 Goods/Services: 016 - A DAILY NEWSPAPER

**MINNESOTA POLL and Design (1981 logo)**

Country/State: MINNESOTA  
 Status: REGISTERED (RENEWED)  
 Registration Date: 4/24/81  
 Registration No: 7217  
 Goods/Services: 016 - NEWSPAPER

TRADEMARK  
 REEL: 1720 FRAME: 0618

04/11/02 THU 11:23 [TX/RX NO 7643]

TRADEMARK  
 REEL: 002556 FRAME: 0971

**Star Tribune, a Division of Cowles Media**

*Trademark Summary:*  
3/18/98

**MINNESOTA POLL and Design (1991 logo)**

Country/State: **MINNESOTA**  
Status: **REGISTERED**  
Registration Date: **4/25/91**  
Registration No: **17631**  
Goods/Services: **016 - A HEADING OR CAPTION FOR A NEWS OR FEATURE COLUMN**



Country/State: **MINNESOTA**  
Status: **REGISTERED**  
Registration Date: **4/25/91**  
Registration No: **17630**  
Goods/Services: **016 - A HEADING OR CAPTION FOR A NEWS OR FEATURE COLUMN**

**MINNESOTA WE LOVE IT HERE**

Country/State: **UNITED STATES**  
Register: **PRINCIPAL**  
Status: **PENDING**  
Application Date: **7/30/97**  
Application No: **75/333,193** ✓  
Goods/Services: **025 - CLOTHING; SWEATSHIRTS**

TRADEMARK  
REFL: 1720 FRAME: 0619

# Star Tribune, a Division of Cowles Media

Trademark Summary  
3/18/98

## MINNESOTA YOUTH NEWS

Country/State: MINNESOTA  
 Status: REGISTERED  
 Registration Date: 10/2/96  
 Registration No: 25400  
 Goods/Services: 016 - NEWSPAPERS AND NEWSPAPER SUPPLEMENTS

## MORTGAGE RATE UPDATE

Country/State: MINNESOTA  
 Status: REGISTERED  
 Registration Date: 5/20/93  
 Registration No: 20778  
 Goods/Services: 016 - FEATURE HEADING IN NEWSPAPER

## MYN

Country/State: MINNESOTA  
 Status: REGISTERED  
 Registration Date: 10/2/96  
 Registration No: 25399  
 Goods/Services: 016 - NEWSPAPERS AND NEWSPAPERS SUPPLEMENTS

## NEWSPAPER OF THE TWIN CITIES

Country/State: MINNESOTA  
 Status: REGISTERED (RENEWED)  
 Registration Date: 11/3/87  
 Registration No: 12929  
 Goods/Services: 016 - DAILY NEWSPAPERS

TRADEMARK  
REEL: 1720 FRAME: 0620

# Star Tribune, a Division of Cowles Media

Trademark Summary  
3/18/98

## PHILOSOPHISING

Country/State: MINNESOTA  
Status: REGISTERED  
Registration Date: 8/23/94  
Registration No: 22778  
Goods/Services: 025 - SHIRTS

## QUICKCALL

Country/State: MINNESOTA  
Status: REGISTERED  
Registration Date: 8/5/96  
Registration No: 25229  
Goods/Services: 038 - INFORMATION SERVICES PROVIDED VIA TELEPHONE; NAMELY PROVIDING INFORMATION RELATING TO NEWS, BUSINESS, ENTERTAINMENT, SPORTS, AND GENERAL INTEREST TOPICS

## QUICKCALL HOTSPOTS

Country/State: UNITED STATES  
Register: PRINCIPAL  
Status: MAILED  
Application Date: 3/9/98  
Goods/Services: 038 - TELECOMMUNICATIONS; NAMELY PROVIDING INFORMATION RELATING TO NEWS, BUSINESS, ENTERTAINMENT, SPORTS, AND GENERAL INTEREST TOPICS

TRADEMARK  
REEL: 1720 FRAME: 0621

**Star Tribune, a Division of Cowles Media***Trademark Summary*

3/18/98

**Real Estate**

Country/State: MINNESOTA  
 Status: REGISTERED  
 Registration Date: 6/15/95  
 Registration No: 23,896  
 Goods/Services: 016 - MAGAZINE IN THE FIELD OF REAL ESTATE

**REFASHION YOURSELF**

Country/State: MINNESOTA  
 Status: REGISTERED  
 Registration Date: 6/26/96  
 Registration No: 25116  
 Goods/Services: 016 - NEWSPAPERS AND ADVERTISING SUPPLEMENTS

**RELOCATING IN THE TWIN CITIES**

Country/State: MINNESOTA  
 Status: REGISTERED  
 Registration Date: 6/20/95  
 Registration No: 24670  
 Goods/Services: 016 - PUBLICATIONS IN THE FIELD OF INFORMATION ABOUT THE MINNEAPOLIS/ST. PAUL METROPOLITAN AREA

**SATURDAY HOMES**

Country/State: MINNESOTA  
 Status: REGISTERED  
 Registration Date: 3/4/93  
 Registration No: 20440  
 Goods/Services: 016 - REAL ESTATE SECTION OF NEWSPAPER

TRADEMARK  
 REEL: 1720 FRAME: 0622

# Star Tribune, a Division of Cowles Media

Trademark Summary

3/18/98

## STAR TRIBUNE

Country/State: UNITED STATES  
 Register: PRINCIPAL  
 Status: REGISTERED  
 Affidavits: SECTIONS 8 AND 15  
 Application Date: 9/3/87  
 Application No: 73/682,213  
 Registration Date: 7/5/88  
 Registration No: 1,495,070 ✓  
 Goods/Services: 016 - DAILY NEWSPAPERS

Country/State: MINNESOTA  
 Status: REGISTERED (RENEWED)  
 Registration Date: 7/1/87  
 Registration No: 12490  
 Goods/Services: 016 - DAILY NEWSPAPERS

# Star Tribune

Country/State: UNITED STATES  
 Register: PRINCIPAL  
 Status: REGISTERED  
 Affidavits: SECTIONS 8 AND 15  
 Application Date: 9/4/87  
 Application No: 73/682,535  
 Registration Date: 7/12/88  
 Registration No: 1,495,758 ✓  
 Goods/Services: 016 - DAILY NEWSPAPERS

TRADEMARK  
REEL: 1720 FRAME: 0623

**Star Tribune, a Division of Cowles Media**Trademark Summary  
3/18/9x**STAR TRIBUNE BUYER'S EDGE**

Country/State: UNITED STATES  
 Register: PRINCIPAL  
 Status: PENDING  
 Application Date: 5/22/97  
 Application No: 75/296,400 ✓  
 Goods/Services: 016 - NEWSPAPERS AND ADVERTISING SUPPLEMENTS  
 042 - PROVIDING ON-LINE NEWSPAPERS AND ADVERTISING  
 SUPPLEMENTS VIA A GLOBAL COMPUTER NETWORK

**STAR TRIBUNE NEWSPAPER OF THE TWIN CITIES**

Country/State: MINNESOTA  
 Status: REGISTERED (RENEWED)  
 Registration Date: 7/1/87  
 Registration No: 12491  
 Goods/Services: 016 - DAILY NEWSPAPERS

Country/State: UNITED STATES  
 Register: PRINCIPAL  
 Status: REGISTERED  
 Affidavits: SECTIONS 8 AND 15  
 Application Date: 9/4/87  
 Application No: 73/682,543  
 Registration Date: 7/11/89  
 Registration No: 1,547,302 ✓  
 Goods/Services: 016 - DAILY NEWSPAPERS

TRADEMARK  
 REEL: 1720 FRAME: 0624

**Star Tribune, a Division of Cowles Media**

*Trademark Summary*  
3.18.98



Country/State: **MINNESOTA**  
Status: **REGISTERED (RENEWED)**  
Registration Date: **7/1/87**  
Registration No: **12492**  
Goods/Services: **016 - DAILY NEWSPAPERS**

Country/State: **UNITED STATES**  
Register: **PRINCIPAL**  
Status: **REGISTERED**  
Affidavits: **SECTIONS 8 AND 15**  
Application Date: **9/3/87**  
Application No: **73/682,428**  
Registration Date: **7/11/89**  
Registration No: **1,547,301** ✓  
Goods/Services: **016 - DAILY NEWSPAPERS**

TRADEMARK  
REEL: 1720 FRAME: 0625



**Star Tribune, a Division of Cowles Media***Trademark Summary*

3/18/98

**STAR TRIBUNE ONLINE**

Country/State: MINNESOTA  
 Status: REGISTERED  
 Registration Date: 4/21/95  
 Registration No: 23736  
 Goods/Services: 035 - COMPUTERIZED ONLINE NEWS, STORAGE AND RETRIEVAL SERVICES

Country/State: UNITED STATES  
 Register: PRINCIPAL  
 Status: REGISTERED  
 Application Date: 8/25/95  
 Application No: 74/720,391  
 Registration Date: 8/27/96  
 Registration No: 1,996,902 ✓  
 Goods/Services: 042 - PROVIDING MULTIPLE-USER ACCESS TO A GLOBAL COMPUTER INFORMATION NETWORK FOR THE TRANSFER AND DISSEMINATION OF A WIDE RANGE OF NEWS INFORMATION



Country/State: UNITED STATES  
 Register: PRINCIPAL  
 Status: REGISTERED  
 Application Date: 8/25/95  
 Application No: 74/720,390  
 Registration Date: 9/10/96  
 Registration No: 1,999,597 ✓  
 Goods/Services: 042 - PROVIDING MULTIPLE-USER ACCESS TO A GLOBAL COMPUTER INFORMATION NETWORK FOR THE TRANSFER AND DISSEMINATION OF A WIDE RANGE OF NEWS INFORMATION

TRADEMARK  
 REEL: 1720 FRAME: 0626

04/11/02 THU 11:23 [TX/RX NO 7643]

TRADEMARK  
 REEL: 002556 FRAME: 0979

**Star Tribune, a Division of Cowles Media***Trademark Summary*

3/18/98

**STAR TRIBUNE SOURCE BOOK**

Country/State: **MINNESOTA**  
 Status: **REGISTERED**  
 Registration Date: **4/16/96**  
 Registration No: **24889**  
 Goods/Services: **016 - PUBLICATIONS IN MULTIPLE FIELDS**

**STOCKLINE**

Country/State: **MINNESOTA**  
 Status: **REGISTERED**  
 Registration Date: **5/27/97**  
 Registration No: **26261**  
 Goods/Services: **036 - INFORMATION SERVICES PROVIDED VIA A  
 TELECOMMUNICATIONS NETWORK, NAMELY PROVIDING  
 INFORMATION RELATING TO SECURITIES AND MUTUAL FUNDS**

**STRIB**

Country/State: **UNITED STATES**  
 Register: **PRINCIPAL**  
 Status: **PENDING**  
 Application Date: **3/7/97**  
 Application No: **75/253,839** ✓  
 Goods/Services: **016 - PUBLICATIONS RELATING TO VARIOUS SUBJECT MATTERS AND  
 CONTAINING NEWS INFORMATION AND FEATURES**  
**042 - PROVIDING MULTIPLE USER ACCESS TO A GLOBAL COMPUTER  
 NETWORK FOR THE TRANSFER AND DISSEMINATION OF A WIDE  
 RANGE OF NEWS INFORMATION AND FEATURES**

**TRADEMARK**  
 REEL: 1720 FRAME: 0627

**Star Tribune, a Division of Cowles Media***Trademark Summary*

3/18/98

**SERIES STUFF**

Country/State: UNITED STATES  
 Register: PRINCIPAL  
 Status: PENDING  
 Application Date: 1/15/97  
 Application No: 75/225,828 ✓  
 Goods/Services:

- 035 - PRODUCT MERCHANDISING SERVICES, NAMELY, THE SALE AND PROMOTION OF CONSUMER MERCHANDISE OFFERED BY A DAILY NEWSPAPER; RETAIL STORE SERVICES, NAMELY, THE SALE AND PROMOTION OF CONSUMER MERCHANDISE OFFERED BY A DAILY NEWSPAPER; MAIL ORDER SERVICES, NAMELY, THE SALE AND PROMOTION OF CONSUMER MERCHANDISE OFFERED BY A DAILY NEWSPAPER; PROVIDING MULTIPLE USER ACCESS TO A GLOBAL COMPUTER INFORMATION NETWORK FOR THE TRANSFER AND DISSEMINATION OF INFORMATION RELATING TO THE SALE A
- 042 - RETAIL STORE SERVICES, NAMELY, THE SALE AND PROMOTION OF CONSUMER MERCHANDISE OFFERED BY A DAILY NEWSPAPER; MAIL ORDER SERVICES, NAMELY, THE SALE AND PROMOTION OF CONSUMER MERCHANDISE OFFERED BY A DAILY NEWSPAPER; PROVIDING MULTIPLE USER ACCESS TO A GLOBAL COMPUTER INFORMATION NETWORK FOR THE TRANSFER AND DISSEMINATION OF INFORMATION RELATING TO THE SALE AND PROMOTION OF CONSUMER MERCHANDISE OFFERED BY A DAILY NEWSPAPER
- AND PROMOTION OF CONSUMER MERCHANDISE OFFERED BY A DAILY NEWSPAPER

TRADEMARK  
 REEL: 1720 FRAME: 0628

04/11/02 THU 11:23 [TX/RX NO 7643]

TRADEMARK  
 REEL: 002556 FRAME: 0981

**Star Tribune, a Division of Cowles Media***Trademark Summary:*

3/18/98



Country/State: **UNITED STATES**  
 Register: **PRINCIPAL**  
 Status: **PENDING**  
 Application Date: **1/15/97**  
 Application No: **75/225,872** ✓  
 Goods/Services: **035 - PRODUCT MERCHANDISING SERVICES, NAMELY, THE SALE AND PROMOTION OF CONSUMER MERCHANDISE OFFERED BY A DAILY NEWSPAPER**  
**042 - RETAIL STORE SERVICES, NAMELY, THE SALE AND PROMOTION OF CONSUMER MERCHANDISE OFFERED BY A DAILY NEWSPAPER; MAIL ORDER SERVICES, NAMELY, THE SALE AND PROMOTION OF CONSUMER MERCHANDISE OFFERED BY A DAILY NEWSPAPER; PROVIDING MULTIPLE UR ACCESS TO A GLOBAL COMPUTER INFORMATION NETWORK FOR THE TRANSFER AND DISSEMINATION OF INFORMATION RELATING TO THE SALE AND PROMOTION OF CONSUMER MERCHANDISE OFFERED BY A DAILY NEWSPAPER**

**SUNDAY HOMES**

Country/State: **MINNESOTA**  
 Status: **REGISTERED**  
 Registration Date: **3/4/93**  
 Registration No: **20439**  
 Goods/Services: **016 - REAL ESTATE SECTION OF NEWSPAPER**

TRADEMARK  
 REEL: 1720 FRAME: 0629

**Star Tribune, a Division of Cowles Media**

*Trademark Summary*  
3/18/98

**TCONLINE.COM**

Country/State: **UNITED STATES**  
Register: **PRINCIPAL**  
Status: **ALLOWED**  
Application Date: **5/1/96**  
Application No: **75/097,435** ✓  
Goods/Services: **042 - HOSTING THE WEB SITES OF OTHERS ON A GLOBAL COMPUTER NETWORK**

**TCX**

Country/State: **MINNESOTA**  
Status: **REGISTERED**  
Registration Date: **11/5/93**  
Registration No: **21484**  
Goods/Services: **016 - WEEKLY PUBLICATION**

**TCX EXTRA**

Country/State: **MINNESOTA**  
Status: **REGISTERED**  
Registration Date: **4/16/96**  
Registration No: **24890**  
Goods/Services: **016 - NEWSPAPERS AND ADVERTISING SUPPLEMENTS**

**TRADEMARK**  
**REEL: 1720 FRAME: 0630**

# Star Tribune, a Division of Cowles Media

Trademark Summary  
3/18/98



Country/State: MINNESOTA  
Status: REGISTERED  
Registration Date: 9/23/96  
Registration No: 25374  
Goods/Services: 016 - NEWSPAPERS AND ADVERTISING SUPPLEMENTS



Country/State: MINNESOTA  
Status: REGISTERED  
Registration Date: 11/5/93  
Registration No: 21485  
Goods/Services: 016 - WEEKLY PUBLICATION



Country/State: MINNESOTA  
Status: REGISTERED  
Registration Date: 4/16/96  
Registration No: 24891  
Goods/Services: 016 - NEWSPAPERS AND ADVERTISING SUPPLEMENTS



Country/State: MINNESOTA  
Status: REGISTERED  
Registration Date: 4/24/81  
Registration No: 7.218  
Goods/Services: 016 - NEWSPAPER

TRADEMARK  
REEL: 1720 FRAME: 0631

**Star Tribune, a Division of Cowles Media**

Trademark Summary

3/18/98

**THE PHONE'S FOR YOU**

Country/State: UNITED STATES  
 Register: PRINCIPAL  
 Status: PENDING  
 Application Date: 4/4/97  
 Application No: 75/269,359 ✓  
 Goods/Services: 042 - INFORMATION SERVICES PROVIDED VIA A  
 TELECOMMUNICATIONS NETWORK, NAMELY, PROVIDING  
 INFORMATION RELATING TO GENERAL CONSUMER TOPICS IN  
 MULTIPLE FIELDS

**THIRTY 3-DAY RATE**

Country/State: MINNESOTA  
 Status: REGISTERED  
 Registration Date: 5/20/96  
 Registration No: 25013  
 Goods/Services: 035 - OFFERING CLASSIFIED NEWSPAPER ADVERTISEMENTS

**THURSDAY PICTURE CLASSIFIEDS**

Country/State: MINNESOTA  
 Status: REGISTERED  
 Registration Date: 6/8/94  
 Registration No: 22451  
 Goods/Services: 016 - REAL ESTATE SECTION OF NEWSPAPER

TRADEMARK  
 REEL: 1720 FRAME: 0632

04/11/02 THU 11:23 [TX/RX NO 7643]

TRADEMARK  
 REEL: 002556 FRAME: 0985

**Star Tribune, a Division of Cowles Media***Trademark Summary*

3/18/98



Country/State: **MINNESOTA**  
 Status: **REGISTERED**  
 Registration Date: **4/21/95**  
 Registration No: **23715**  
 Goods/Services: **035 - COMPUTERIZED ONLINE NEWS STORAGE AND RETRIEVAL SERVICES**



Country/State: **UNITED STATES**  
 Register: **PRINCIPAL**  
 Status: **ALLOWED**  
 Application Date: **5/1/96**  
 Application No: **75/097,436** ✓  
 Goods/Services: **042 - COMPUTER SERVICES, NAMELY, HOSTING WEB SITES FOR OTHERS**

**TWINS 1987 CHAMPIONSHIP DRIVE OFFICIAL STAR TRIBUNE HOMER HANKY**

Country/State: **MINNESOTA**  
 Status: **REGISTERED (RENEWED)**  
 Registration Date: **10/9/87**  
 Registration No: **12,823**  
 Goods/Services: **035 - PROMOTIONAL CAMPAIGN FOR BASEBALL**

TRADEMARK  
 REEL: 1720 FRAME: 0633

04/11/02 THU 11:23 [TX/RX NO 7643]

RECORDED: 07/31/2002

TRADEMARK  
 REEL: 002556 FRAME: 0986