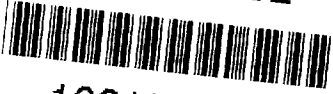


08-08-2002

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Form PTO-1594 (Rev. 03/01) OMB No. 0651-0027 (exp. 5/31/2002) Tab settings

U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):  
International Paper Company

Individual(s)       Association  
 General Partnership       Limited Partnership  
 Corporation-State New York  
 Other \_\_\_\_\_

Additional name(s) of conveying party(ies) attached?  Yes  No

2. Name and address of receiving party(ies)  
 Name: International Paper Trademark Company  
 Internal Address: Legal Department  
 Street Address: 1422 Long Meadow Rd.  
 City: Tuxedo State: NY Zip: 10987

Individual(s) citizenship \_\_\_\_\_  
 Association \_\_\_\_\_  
 General Partnership \_\_\_\_\_  
 Limited Partnership \_\_\_\_\_  
 Corporation-State Delaware  
 Other \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
 (Designations must be a separate document from assignment)  
 Additional name(s) & address(es) attached?  Yes  No

3. Nature of conveyance:  
 Assignment       Merger  
 Security Agreement       Change of Name  
 Other \_\_\_\_\_

Execution Date: July 28, 2002

4. Application number(s) or registration number(s):  
 A. Trademark Application No.(s) \_\_\_\_\_  
 B. Trademark Registration No.(s) 2579109

Additional number(s) attached  Yes  No

6. Total number of applications and registrations involved: 17

5. Name and address of party to whom correspondence concerning document should be mailed:  
 Name: Barbara Batten  
 Internal Address: International Paper  
 Street Address: 1422 Long Meadow Rd  
 City: Tuxedo State: NY Zip: 10987

7. Total fee (37 CFR 3.41).....\$ 440.00  
 Enclosed  
 Authorized to be charged to deposit account

8. Deposit account number:  
502027

DO NOT USE THIS SPACE

9. Signature.  
Barbara T. Batten      Barbara Batten      7/29/02  
 Name of Person Signing      Signature      Date

Total number of pages including cover sheet, attachments, and document: 6

08/07/2002 6TON11 00000127 502027 2579109

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

01 FC:481 40.00 CH 02 FC:482 400.00 CH

TRADEMARK REEL: 002558 FRAME: 0040

1

**CONTINUATION OF ITEM 4**

**TRADEMARK REGISTRATON NUMBERS:**

**2557027  
2586676  
2586005**

**TRADEMARK SERIAL NUMBERS:**

**76/112702  
76/085043  
76/193104  
78/071686  
76/004271  
75/923375  
75/727749  
78/081450  
75/658000  
78/073113  
76/112624  
78/066563  
78/068819**

## ASSIGNMENT OF TRADEMARK RIGHTS

This Assignment of Trademark Rights (this "Assignment") is entered into effective July 26, 2002 by International Paper Company, a New York corporation ("Assignor"), and International Paper Trademark Company, a Delaware Corporation ("Assignee").

### Background

1. Assignor owns 100% of all issued and outstanding stock of Assignee.
2. Assignor is an operating company in the paper products and distribution business. Assignor operates various business units and is continuously developing new product lines, new logos, new trademarks and other aspects of marketing and sales of products and services.
3. Assignee has been formed and operates as a special purpose trademark protection company, with principal purposes including, among others, the following:
  - Title to US trademarks
  - Protection of trademarks
  - Exploitation of trademarks
  - Protection against infringement by use of trademarks
  - Investment and cash management
4. Assignor has developed the trademarks identified in Schedule A ("Trademarks") and intends by this Assignment to contribute and assign all right, title and interest in and to the Trademarks, including all rights of registration, to Assignee, pursuant to the provisions of Section 351 of the Internal Revenue Code of 1986, as amended.

### Agreement


Now therefore, the parties agree as follows:

- A. Assignor hereby contributes and assigns to Assignee all right, title and interest, together with all registration rights, in and to the Trademarks identified on Schedule A attached hereto.
- B. Assignee hereby accepts and acknowledges receipt of the Trademarks.
- C. Assignor agrees to provide such additional documentation as may be reasonably required by Assignee in order to completely effect the assignment and contribution hereunder.

\*\*\*\*\*

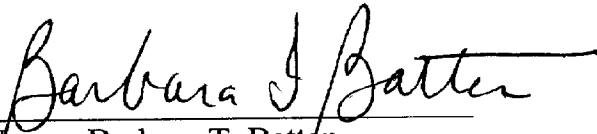
The parties have executed this Assignment effective as of the date stated above.

Assignor:  
INTERNATIONAL PAPER COMPANY

By:   
Name: Jeanne McCabe  
Title: Assistant Secretary

Accepted:

Assignee:  
INTERNATIONAL PAPER TRADEMARK COMPANY

By:   
Name: Barbara T. Batten  
Title: Assistant Secretary

SCHEDULE A

<b>Trademark:</b>	<b>Registration #</b>
COASTLINER	2579109
JET PRINT IMAGING (STYLIZED)	2557027
MORE ON THE FLOOR	2586676
THE BEST IDEAS ON PAPER	2586005
ADVANCED "INK-LOCK" SYSTEM	76/112702
CUP BUDDY	76/085043
ENVOY	76/193104
EXCELLOSE	78/071686
HOUSE COLLECTION	76/004271
INFORMATION PAPERS	75/923375
INFORMATION PAPERS & DESIGN	75/727749
MAKES YOUR WORK LOOK BETTER	78/081450
QUICKPACK	75/658000
REPLITONER	78/073113
STATE OF THE ART RECYCLED PAPER	76/112624
THE CLEAR VALUE IN OPAQUES	78/066563
XPEDX	78/068819