08-09-2002 U.S. Department of Commerce Patent and Trademark Office FORM PTO-1618A TRADEMARK OMB 0651-0027 9:04 ルペン 102183780 RECORDATION FORM COVER SHEET FINANCE SECTION 8-6.02 TRADEMARKS ONLY TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies) Submission Type Conveyance Type -6-02 ✓ New **Assignment** License Resubmission (Non-Recordation) Security Agreement **Nunc Pro Tunc Assignment** Document ID # Effective Date Month Day Year Merger Correction of PTO Error 07022002 Reel # Frame # Change of Name **Corrective Document** Reel # Frame # Other Conveying Party Mark if additional names of conveying parties attached **Execution Date** Month Day Year Name Communication Concepts, Inc. 07182002 Formerly Limited Partnership General Partnership Individual Corporation **Association** Other Pennsylvania ✓ | Citizenship/State of Incorporation/Organization **Receiving Party** Mark if additional names of receiving parties attached Name CC3 Acquisition, LLC DBA/AKA/TA Composed of Address (line 1) c/o Providence Equity Partners, Inc. Address (line 2) 50 Kennedy Plaza 102903 Address (line 3) Providence Rhode Island State/Country Zip Code City If document to be recorded is an Individual **Limited Partnership** General Partnership assignment and the receiving party is not domiciled in the United States, an Corporation **Association** appointment of a domestic representative should be attached. Other limited liability company (Designation must be a separate document from Assignment.) Delaware Citizenship/State of Incorporation/Organization FOR OFFICE USE ONLY 08/09/2002 GTDN11 0000008 76346605 1 FC:48 02 FC:482 200.00 0

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to: Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

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FORM PTO- Expires 06/30/99 OMB 0651-0027	1618B Page 2	U.S. Department of Commerce Patent and Trademark Office TRADEMARK
······································	Representative Name and Address Enter for the first Receiving Part	y only.
Name		
Address (line 1)		
Address (line 2)		
Address (line 3)		
Address (line 4)		
Correspond	dent Name and Address Area Code and Telephone Number 401-274-9200	
Name	John E. Ottaviani, Esq.	
Address (line 1)	Edwards & Angell, LLP	
Address (line 2)	2800 Financial Plaza	
Address (line 3)	Providence RI 02903-2499	
Address (line 4)		
Pages	Enter the total number of pages of the attached conveyance document including any attachments.	# 8
		ditional numbers attached
	ne Trademark Application Number <u>or t</u> he Registration Number (DO NOT ENTER BOTH numbers for Idemark Application Number(s)	
76346605	demark Application Number(s) Registration Number 2002521 2287562	
10040000	70340004 70210307 2207322	
76195636	76055274 76259914	
76167355		
Number of	Properties Enter the total number of properties involved. #9	
Fee Amoui	nt Fee Amount for Properties Listed (37 CFR 3.41): \$ 240	
A .	of Payment: Enclosed Deposit Account Account	

Number of Properties
Enter the total number of properties involved. #9

Fee Amount Fee Amount for Properties Listed (37 CFR 3.41): \$240

Method of Payment: Enclosed Deposit Account Deposit Account Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number: #500402

Authorization to charge additional fees: Yes No Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

John E. Ottaviani July 30, 2002

Name of Person Signing Signature Date Signed

FORM PTO-1618C Expires 06/30/99 OMB 0651-0027

RECORDATION FORM COVER SHEET CONTINUATION TRADEMARKS ONLY

U.S. Department of Commerce Patent and Trademark Office TRADEMARK

110 (DE)	
Conveying Party Enter Additional Conveying Party	Mark if additional names of conveying parties attached Execution Date Month Day Year
Name Marketing Communication Systems, Inc.	07182002
Formerly	
Individual General Partnership L	imited Partnership Corporation Association
Other	
Citizenship State of Incorporation/Organization	Pennsylvania
Receiving Party Enter Additional Receiving Party	lark if additional names of receiving parties attached
Name	
DBA/AKA/TA	
Composed of	
Address (line 1)	
Address (line 2)	
Address (line 3)	
Individual General Partnership Corporation Association	
Other Citizenship/State of Incorporation/Organization	document from the Assignment.)
Trademark Application Number(s) or Reg	vietration Number(s)
	Mark if additional numbers attached stration Number (DO NOT ENTER BOTH numbers for the same property).
Trademark Application Number(s)	Registration Number(s)

TRADEMARK REEL: 002558 FRAME: 0096 FORM PTO-1618C Expires 06/30/99 OMB 0651-0027

RECORDATION FORM COVER SHEET CONTINUATION TRADFMARKS ONLY

U.S. Department of Commerce Patent and Trademark Office TRADEMARK

Conveyir Enter Addition	g Party Mark if additional names of conveying parties attack al Conveying Party	hed Execution Date Month Day Year
Name	Mail-Gard Concepts, Inc.	07182002
Formerly		
Individ	ual General Partnership Limited Partnership Corporation	Association
Other		
✓ Citizeı	ship State of Incorporation/Organization Pennsylvania	
Receivin Enter Additio	Party Mark if additional names of receiving parties attached	
Nan	ne [
DBA/AKA/T		
Composed	of [
Address (lin		
Address (lin	9 2)	
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	assignment and not domiciled in appointment of	Zip Code be recorded is an If the receiving party is In the United States, an If a domestic If the United States an
Other		ust be a separate the Assignment.)
Citize	nship/State of Incorporation/Organization	
Tradema	rk Application Number(s) or Registration Number(s) Mark If addit	ional numbers attached
Enter eithe	r the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the	e same property).
7	rademark Application Number(s) Registration Number	er(s)

TRADEMARK REEL: 002558 FRAME: 0097

ASSIGNMENT OF TRADEMARKS

KNOW ALL MEN BY THESE PRESENTS, that Communication Concepts, Inc., Marketing Communication Systems, Inc. and Mail-Gard Concepts, Inc., each a Pennsylvania corporation (each, a "Seller" and collectively, "Sellers"), and CC3 Acquisition, LLC, a Delaware limited liability company (the "Purchaser") have entered into an Asset Purchase Agreement dated as of July 2, 2002, pursuant to which Sellers agreed to sell and Purchaser agreed to buy substantially all of the assets of Sellers (the "Agreement"). Except as otherwise stated herein, all terms used herein shall have the same meaning as set forth in the Agreement.

WITNESSETH:

WHEREAS, in accordance with the Agreement, each Seller has simultaneously herewith by a bill of sale, assignments and other instruments of transfer and conveyance of even date vested in Purchaser all of such Sellers' right, title and interest in the Purchased Assets effective as of Closing Date; and

WHEREAS, Sellers have adopted, used and are the owner of the trademarks which are pending and registered in the United States as listed on Exhibit A annexed hereto and made a part hereof (the "Trademarks"); and

WHEREAS, Purchaser is desirous of acquiring the entire right, title and interest in the Trademarks and the issued registrations thereof.

NOW THEREFORE, in consideration of the mutual promises contained herein, and for other good and valuable consideration, Purchaser and Sellers agree as follows:

1. Sellers, by these presents, do sell, assign, and transfer unto the Purchaser the entire right, title and interest in and to the Trademarks and the issued registrations thereof, together with the good will of the business symbolized by said marks and issued registrations thereof.

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TRADEMARK
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2. Sellers, at the expense of the Purchaser, agree to execute all other instruments and take all other lawful actions necessary or appropriate to assist the Buyer in securing and maintaining registered trademarks in the United States as the Purchaser shall designate and to

mananing regioned trademarks in the emica su	ates as the rate has shall designate, and to
vest and confirm in the Purchaser legal title to the p	pending and registered trademarks and the
issued registrations thereof.	
IN WITNESS WHEREOF, Seller has cause	ed these presents to be executed as of the 18^{μ}
day of July, 2002.	
	COMMUNICATION CONCEPTS, INC.
	By: Lewis T. Teffeau
Communication Concepts Inc personally appear	
stating that the foregoing instrument was signed authority, and acknowledged the execution of the entity.	
Notarial Seal Charlotte H. Connelly, Notary Public Property of the Bucks County Ones	Notary Public Render
[SEAL]	My Commission Expires: July 19, 2005
	MARKETING COMMUNICATION SYSTEMS, 1997
	By: Juffre
	Name: Lewis T. Teffeace
	Title: Chairman

[Signatures Continued on Page Three]

State of Pennsylvania)	
County of Bucks) ss:	
of Marketing Communication Systems, Inc. person	
known, stating that the foregoing instrument was proper authority, and acknowledged the execution the entity.	
	Nøtary Public
[SEAL]	My Commission Expires: July 19, 305
	MAIL-GARD CONCEPTS, INC.
Charlette H. Connelly Pendic Northampton Twp., Bucks County Northampton Twp., Bucks County Manual Science States Survey Publication States Survey	By: 1 Je lefted DosName: Lewis T. To Heave
	Title: Chairman
State of Pennsylvania) ss:	
On this day of July	, 2002, Lews r. TEFFERU, a duly
authorized officer of Mail-Gard Concepts, Inc. personally known, stating that the foregoing ins	trument was signed on behalf of such entity
pursuant to proper authority, and acknowledged tand deed of the entity.	the execution of the instrument as the free act
	Lucia V Jacky
	Notary Public
[SEAL]	My Commission Expires: July 19, 2015
Notarial Seal Charlotte H. Connelly, Notary Public Northampton Two., Bucks County My Commission Express July 19, 2005	

EXHIBIT A

$\frac{\text{REGISTERED AND PENDING UNITED STATES TRADEMARKS}}{\text{OWNED BY SELLERS}}$

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ι	J.	ъ.	ГГа	u.	ema	rks:

Serial No.	Filed	Mark	Reg. No.	Issued	Owner/ Use Info
76346605	2001-12-07	CC3			Communication Concepts, Inc. Basis: 1(a)
76346604	2001-12-07	CC3			Communication Concepts, Inc. Basis: 1(a)
76213997	2001-02-19	DOCU-GARD			Mail-Gard Concepts, Inc. Basis: 1(b)
76195636	2001-01-17	LASER-GARD			Mail-Gard Concepts, Inc. Basis: 1(b)
76055274	2000-05-24	.CALM			Mail-Gard Concepts, Inc. Basis: 1(b)
76259914	2001-05-21	ON-DEMAND DR			Mail-Gard Concepts, Inc. Basis: 1(a)
74674998	1995-05-17	MAIL-GARD	2002521	1996-09-24	Communications Concepts, Inc. Basis: 1(a)
76167355	2000-11-17	LEAPSUITE			Marketing Communication Systems, Inc. Basis: 1(a)
75507835	1998-06-24	MCS/QUICKFORWARD	2287562	1999-10-19	Marketing Communication Systems, Inc. Basis: 1(a)

US State Trademarks:

State	Serial No.	Filed	Mark	Reg. No.	Issued	Notes:
PA	PA006127	1986-12-01	Marketing Communication Systems Inc.	950350	1986-12-01	Owner: Marketing Communication Systems Inc. Renewed 1996-12-01;
						To expire: 2006-12-01

Foreign Trademarks:

Country	Serial No.	Filed	Mark	Reg. No.	Issued	Notes:
Canada	1095023	2001-03-06	MAIL-GARD			Owner: Communications
						Concepts, Inc.
						Status: Formalized

1(a): In Use 1(b): ITU

TRADEMARK
RECORDED: 08/06/2002 REEL: 002558 FRAME: 0101