

08-09-2002

Form PTO-1594

(Rev. 03/01)

OMB No. 0651-0027 (exp. 5/31/2002)

Tab settings

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U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

InventorsUniverse.com, Inc.,
an Arizona corporation

8.6.02

- Individual(s)
- General Partnership
- Corporation-State
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: 6/26/2002

2. Name and address of receiving party(ies)

Name: Thane International, Inc.

Internal

Address:

Street Address: 78-140 Calle Tampico, Ste. 201

City: La Quinta State: CA Zip: 92253

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State Delaware
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s) 75/395,129;
75/469,346; 75/537,351;

B. Trademark Registration No.(s)

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Scott W. Kelley

Internal Address:

Kelly Bauersfeld Lowry & Kelley, LLP

Street Address: 6320 Canoga Avenue, Suite 1650

City: Woodland Hills State: CA Zip: 91367

6. Total number of applications and registrations involved:

6

7. Total fee (37 CFR 3.41).....\$ 240.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

DO NOT USE THIS SPACE

9. Signature.

08/08/2002 DBYRNE 00000233 75395129

01 FC:481
02 FC:482

Scott W. Kelley 40.00 DP
125.00 OP
Name of Person Signing

Scott W. Kelley
Signature

August 1, 2002

Date

Total number of pages including cover sheet, attachments, and document:

5

Mail documents to be recorded with required cover sheet information to:
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Washington, D.C. 20231

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TRADEMARK
REEL: 002558 FRAME: 0152

RECORDATION FORM COVER SHEET
TRADEMARKS ONLY

CONVEYING PARTY: InventorsUniverse.com, Inc.
RECEIVING PARTY: Thane International, Inc.

CONTINUATION OF ITEM 4.

APPLICATION NUMBER(S) OR REGISTRATION NUMBERS:

78/085,469

78/070,631

78/070,636

ASSIGNMENT OF TRADEMARKS

InventorsUniverse.com, Inc., an Arizona corporation with its principal place of business at 621 North Avenue, N.E., Building E, Atlanta, Fulton County, Georgia 30308, U.S.A. ("Assignor") is the owner of the trademark and service mark registration(s) and application(s) specified on Exhibit A hereto (the "Marks").

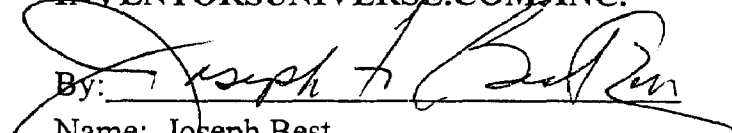
In connection with the acquisition of the ongoing and existing portion of Assignor's business to which the Marks pertain and pursuant to that certain Purchase of Rights Agreement between Assignor, Assignee (defined below) and Inventors Universe, Inc., a Georgia corporation, and in exchange for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Thane International, Inc., a Delaware corporation with its principal place of business at 78-140 Calle Tampico, Suite 201, La Quinta, California 92253, U.S.A. ("Assignee"), any and all right, title, and interest in and to the Marks, and the registration(s) and application(s) for registration of the Marks worldwide, together with the goodwill of the business symbolized by and associated with the Marks and consent to register the Marks that are the subject of pending applications.

Assignor consents to and requests recordation of this assignment and further requests that all official documents and communications relating to the Marks or registrations therefor issue and deliver to Assignee. Assignor shall execute any other documents which Assignee deems necessary to effectuate the terms of this assignment or to fully exploit and/or enforce the rights hereby assigned.

This instrument shall inure to the benefit of Assignee and its successors, assigns and legal representative, and shall be binding upon Assignor and its successors, assigns and legal representatives.

Assignor has hereunto caused its name to be signed this 26th day of June, 2002.

ASSIGNOR:
INVENTORSUNIVERSE.COM, INC.

By: 
Name: Joseph Best
Title: President

STATE OF GEORGIA)
COUNTY OF DeKalb

On this 26th day of June, 2002, before me personally appeared _____, the person who signed this instrument, and acknowledged to me that he signed it as a free act on the date set forth above and for the purposes hereof, and is an authorized representative of InventorsUniverse.com, Inc., the Assignor named above, on behalf of Assignor and pursuant to authority duly received.


Notary Public

My Commission Expires: Notary Public, DeKalb County, Georgia
My Commission Expires April 23, 2004

EXHIBIT A

Assigned Applications

<u>Mark</u>	<u>Class(es)</u>	<u>Country</u>	<u>Filing Date</u>	<u>Filing/Serial Number</u>
AB-DOER (stylized)	IC28	U.S.A.	Nov. 24, 1997	75/395129
ABDOBICS	IC41	U.S.A.	Apr. 17, 1998	75/469346
I'M A DO'ER (stylized)	IC41	U.S.A.	Aug. 14, 1998	75/537351
I'M A DOER	IC25	U.S.A.	Sep. 25, 2001	78/085469
I'M A DOER	IC7	U.S.A.	Jun. 22, 2001	78/070631
DOER	IC3, 5, 7, 28, 41	U.S.A.	Jun. 22, 2001	78/070636
ab-doer	IC 3	Taiwan	Jul. 31, 2001	90031398
ab-doer	IC 5	Taiwan	Jul. 31, 2001	90031399
ab-doer	IC 28	Taiwan	Jul. 31, 2001	90031400
ab-doer	IC 41	Taiwan	Jul. 31, 2001	90031401
AB-DOer (stylized)	IC 3	Taiwan	Jul. 31, 2001	90031394
AB-DOer (stylized)	IC 5	Taiwan	Jul. 31, 2001	90031395
AB-DOer (stylized)	IC 28	Taiwan	Jul. 31, 2001	90031396
AB-DOer (stylized)	IC 41	Taiwan	Jul. 31, 2001	90031397
AB-DOer (stylized)	IC3	China	2002	3113860
AB-DOer (stylized)	IC5	China	2002	3113852
AB-DOer (stylized)	IC28	China	2002	3113851
AB-DOer (stylized)	IC41	China	2002	3113850
ab-doer	IC3	China	2002	3113861
ab-doer	IC5	China	2002	3113862
ab-doer	IC28	China	2002	3113863
ab-doer	IC41	China	2002	3113864

EXHIBIT A cont'd

Assigned Registrations

<u>Mark</u>	<u>Class(es)</u>	<u>Country</u>	<u>Registration Date</u>	<u>Registration Number</u>
AB DOER	IC28	CTM	Aug. 28, 2001	1805217
AB DOER	IC 28	Japan	Jul. 27, 2001	4494951