

08-09-2002



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Form PTO-1594
(Rev. 03/01)
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Tab settings ⇌ ⇌ ⇌

U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):
AEGON Financial Services Goup, Inc. *8-7-02*

Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State - Minnesota
 Other _____

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)
Name: AEGON Structured Settlements, Inc.
Internal Address: _____
Street Address: 400 West Market Street
City: Louisville State: KY Zip: 40202

Individual(s) citizenship _____
 Association _____
 General Partnership _____
 Limited Partnership _____
 Corporation-State Kentucky
 Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:
 Assignment Merger
 Security Agreement Change of Name
 Other _____

Execution Date: 07/17/2002

4. Application number(s) or registration number(s):
A. Trademark Application No.(s) _____

Additional number(s) attached Yes No

B. Trademark Registration No.(s) 2,283,962
2,336,544

5. Name and address of party to whom correspondence concerning document should be mailed:
Name: Jack A. Wheat
Internal Address: Stites & Harbison
Suite 1800
Street Address: 400 West Market Street
City: Louisville State: KY Zip: 40202

6. Total number of applications and registrations involved: 2

7. Total fee (37 CFR 3.41).....\$ 65.00
 Enclosed
 Authorized to be charged to deposit account

8. Deposit account number: _____

DO NOT USE THIS SPACE

9. Signature.
Jack A. Wheat *Jack A. Wheat* August 2, 2002
Name of Person Signing Signature Date

3

Total number of pages including cover sheet, attachments, and document:

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231

08/08/2002 TBIAZI 00000153 2283962
01 FC:481 40.00 OP
02 FC:482 25.00 OP

TRADEMARK
REEL: 002558 FRAME: 0683

ASSIGNMENT OF SERVICE MARKS

WHEREAS, AEGON Financial Services Group, Inc., a Minnesota corporation, ("Assignor"), has adopted, owns and has been using in its own stead, and through its related company, AEGON Structured Settlements, Inc., a Kentucky corporation, 400 West Market Street, Louisville, Kentucky 40202, the marks "DON'T SETTLE FOR LESS" and "SMARTQUOTE" (collectively, the "Marks"); and

WHEREAS, Assignor owns federal registrations for the Marks on the Principal Register of the United States Patent and Trademark Office, namely Registration No. 2,336,544 for SMARTQUOTE, registered on March 28, 2000 and Registration No. 2,283,962 for DON'T SETTLE FOR LESS, registered October 5, 1999; and

WHEREAS, AEGON Structured Settlements, Inc. ("Assignee"), desires to acquire record title to the Marks and the above-referenced registrations together with the goodwill of the businesses symbolized by said marks; and

WHEREAS, the parties to this Assignment of Service Marks are commonly owned and operated companies, that is to say, they are "related companies" within the meaning of that term as defined by the United States Trademark Law, and the assignment of the Marks will in no way affect the continuity of the business engaged in under the Marks and the goodwill associated therewith;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns, and transfers to Assignee all right, title, and interest in (including the right to bring action against any past or present infringers thereof), together with the goodwill symbolized by the following:

1. The mark DON'T SETTLE FOR LESS; United States Patent and Trademark Registration No. 2,283,962; and

2. The mark SMARTQUOTE; United States Patent and Trademark Office Registration No. 2,336,544.

This Assignment of Service Marks is executed this 17th day of July, 2002.

AEGON Financial Services Group, Inc.

By: *Frank A. Camp*
Frank A. Camp,
Secretary and Division General Counsel

Date: 17 July 2002

SUBSCRIBED and SWORN to before me by Frank A. Camp, as Secretary and Division General Counsel of AEGON Financial Services Group, Inc., this 17th day of July, 2002.

My commission expires: 11-26-2004



Kathleen M. O'Donnell
Notary Public

544W:00007:240638:LOUISVILLE

August 1, 2002

Jack A. Wheat
[502] 681-0323
jwheat@stites.com

Commissioner of Patents and Trademarks
Box ASSIGNMENTS
Washington, D.C. 20231

RE: Trademark Assignments:
Registration No. 2,283,962
Registration No. 2,336,544

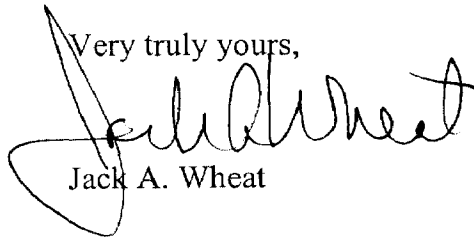
Dear Commissioner:

In relation to the above referenced, enclosed are the following:

1. Recordation Form Cover Sheet;
2. Assignment of Service Marks;
3. Check payable to your order in the amount of \$65.00; and
4. Return receipt postcard.

Please contact me should you need anything further.

Very truly yours,



Jack A. Wheat

JAW:ms

Enclosures

cc: Rick Rubenstein (w/o encl.)
Robert S. Jett, III (w/encl.)