



Tab settings

To the Honorable Commissioner 102185045

See attached original documents or copy thereof.

1. Name of conveying party(ies):

Van den Bergh Italia SpA

- Individual(s)
- General Partnership
- Corporation - State Italy
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached?  Yes  No

2. Name and address of receiving party(ies)

Name: Unilever Bestfoods Italia S.p.A

Internal Address:

Street Address: Via Nino Bonnet 10  
City: Milan State: Italy ZIP: CAP 20147

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation - State Italy
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No

(Designations must be a separate document from assignment)

Additional name(s) & address(es) attached?  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: January 1, 2002

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

697,156 and 8 others

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Roland Rodriguez

Internal Address:

Unilever United States Inc

Street Address: 390 Park Avenue

City: New York State: NY ZIP: 10022

6. Total number of applications and registrations involved:

9

7. Total fee (37 CFR 3.41).....\$ 240

Enclosed

Authorized to be charged to deposit account

8. Deposit account number:

21-0043

(Attach duplicate copy of this page if paying by deposit account)

FC:481 40.00 CH  
FC:482 200.00 CH

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Roland Rodriguez  
Name of Person Signing

Roland Rodriguez  
Signature

7/31/02  
Date

Total number of pages including cover sheet, attachments, and document: 4

**SCHEDULE A**

<b><u>TRADEMARK</u></b>	<b><u>REG. NO.</u></b>
BERTOLLI (Stylized)	697,156
BERTOLLI	995,370
BERTOLLI	1,198,144
BERTOLLI	2,536,008
BERTOLLI F. BERTOLLI and Design	811,098
BERTOLLI LUCCA and Design	2,549,495
CUCINA RISERVA	2,046,690
CUCINA RISERVA and Design	2,099,646
EXTRA LIGHT	1,462,429

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

DESIGNATION OF DOMESTIC REPRESENTATIVE


Eric W. McCormick, Mitchell A. Frank and Kenneth C. Leonard, of Lever House, 390 Park Avenue, 19th floor, New York, New York 10022 are designated as Unilever Bestfoods Italia S.r.l.'s representatives upon whom notices or process in proceedings affecting this trademark assignment recordation may be served.

POWER OF ATTORNEY

Unilever Bestfoods Italia S.r.l., a corporation organized under the laws of Italy, having its address at Via Nino Bonnet 10, Milan, Italy, hereby appoints Eric W. McCormick, Mitchell A. Frank and Kenneth C. Leonard, (212) 906-3385, members of the Bar of the State of New York, to prosecute this recordation of assignment of trademark and to transact all business in the Patent and Trademark Office in connection therewith.

UNILEVER BESTFOODS ITALIA S.r.l.

Date: 1st July 2002

By:   
Name: Daniele Bondi  
Title: duly authorized

# TRADEMARK ASSIGNMENT

**WHEREAS**, Van den Bergh Italia S.p.A., a corporation of the country of Italy with an office at Via Nino Bonnet 10, CAP 20154, Milan, Italy (hereinafter called ASSIGNOR), is owner of the trademarks listed on the attached Schedule A (hereinafter referred to as "trademarks") registered/filed with the United States Patent and Trademark Office; and

**WHEREAS**, Unilever Bestfoods Italia S.r.l., a corporation of the country of Italy, with an office at Via Nino Bonnet 10, CAP 20154, Milan, Italy (hereinafter called ASSIGNEE), is desirous of acquiring said trademarks;

**NOW, THEREFORE**, for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR does hereby assign to ASSIGNEE all right, title and interest in and to said trademark registrations and applications and the goodwill of the business symbolized thereby.

**IN TESTIMONY WHEREOF**, ASSIGNOR has caused this assignment to be executed effective as of the 1st day of January, 2002.

VAN DEN BERGH ITALIA S.P.A.

By: 

Name

Daniele Bondi  
duly authorized

\_\_\_\_\_  
Title