

U.S. Department of Commerce
Patent and Trademark Office

RECORDATION FORM COVER SHEET TRADEMARKS ONLY

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Intertec Publishing Corporation

- Individual(s)
- General Partnership
- Corporation
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and Address of receiving party(ies)

Name: PRIMEDIA Business Magazines & Media Inc.
Address: 9800 Metcalf
Overland Park, Kansas 66212

- Individual(s) citizenship
- Corporation
- Association
- General Partnership
- Limited Partnership

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: July 24, 2001

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

SEE SCHEDULE ATTACHED

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Baila H. Celedonia, Esq.
Cowan, Liebowitz & Latman, P.C.
1133 Avenue of the Americas
New York, NY 10036-6799

6. Total number of applications and registrations involved:
Eleven (11)

7. Total fee (37 CFR 3.41)..... **\$ 290.00**

- Enclosed
- Any deficiency is authorized to be charged to Deposit Account No. **03-3415**.

8. Deposit Account No. **03-3415** (Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Baila H. Celedonia, Esq.
Name of Person Signing


Signature

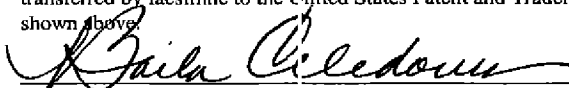
October 9, 2002
Date

Total number of pages including cover sheet, attachments, and document: 4

LWG/BEM/17221/00/538849.1

CERTIFICATE OF FACSIMILE TRANSMISSION

The undersigned hereby certifies that the above-captioned correspondence is being transferred by facsimile to the United States Patent and Trademark Office on the date shown above.


Dated October 9, 2002

**Name Change from
INTERTEC PUBLISHING CORPORATION
to**

PRIMEDIA BUSINESS MAGAZINES & MEDIA INC.

SCHEDULE TO RECORDATION

Mark	Registration/Serial #	Date Registered/Filed
CLUB INDUSTRY	Registration #1,904,579	July 11, 1995
CLUB INDUSTRY	Registration #1,857,642	October 11, 1994
ELECTRONIC MUSICIAN	Registration #2,152,104	April 21, 1998
ELECTRONIC MUSICIAN	Registration #1,496,331	July 12, 1988
ELECTRONIC MUSICIAN REMIX	Registration #2,371,879	July 25, 2000
MIX	Registration #1,778,899	June 29, 1993
MIX MASTER DIRECTORY	Registration #2,117,314	December 2, 1997
PRODIGITAL	Registration #2,486,076	September 4, 2001
REMIX	Registration #2,545,440	March 5, 2002
SOUND FOR PICTURE	Registration #1,968,599	April 16, 1996
THE MIX	Registration #1,143,328	December 16, 1980

State of Delaware
Office of the Secretary of State

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I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "INTERTEC PUBLISHING CORPORATION", CHANGING ITS NAME FROM "INTERTEC PUBLISHING CORPORATION" TO "PRIMEDIA BUSINESS MAGAZINES & MEDIA INC.", FILED IN THIS OFFICE ON THE TWENTY-FOURTH DAY OF JULY, A.D. 2001, AT 9 O'CLOCK A.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE KENT COUNTY RECORDER OF DEEDS.



Harriet Smith Windsor
Harriet Smith Windsor, Secretary of State

2198100 8100

AUTHENTICATION: 1258944

010356705

DATE: 07-24-01

TRADEMARK

REEL: 2559 FRAME: 0691

CERTIFICATE OF AMENDMENT
OF
CERTIFICATE OF INCORPORATION

Intertec Publishing Corporation (hereinafter called the "Corporation"), a Corporation organized and existing under and by virtue of the General Corporation of the State of Delaware, does hereby certify:

FIRST: That the Board of Directors of the Corporation duly adopted resolutions setting forth and declaring advisable a proposed amendment to the Certificate of Incorporation of said Corporation:

RESOLVED, that the Certificate of Incorporation of this Corporation be amended by changing the First Article so that, as amended, said Article shall be read as follows: "The name of the corporation is PRIMEDIA Business Magazines & Media Inc."

SECOND: That by written consent, filed with the minutes of the Corporation, the sole stockholder approved said amendment in accordance with the provisions of Section 228 of the General Corporation Law of the State of Delaware.

THIRD: That the aforesaid amendment to the Corporation's Certificate of Incorporation was duly adopted in accordance with the applicable provisions of Section 242 and Section 228 of the General Corporation Law of the State of Delaware.

IN WITNESS WHEREOF, said Intertec Publishing Corporation has caused this Certificate to be executed by Christopher A. Fraser, its authorized officer on this 24th day of July, 2001.

By: _____

Christopher A. Fraser
Vice President

STATE OF DELAWARE
SECRETARY OF STATE
DIVISION OF CORPORATIONS
FILED 09:00 AM 07/24/2001
010356705 - 2198100

** TOTAL PAGE.03 **

RECORDED: 10/09/2002

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