

08-12-2002

FORM PTO-1618A
Expires 06/30/99
OMB 0651-0027



U.S. Department of Commerce
Patent and Trademark Office
TRADEMARK

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**RECORDATION FROM COVER SHEET
TRADEMARKS ONLY**

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)
Document ID#
- Correction of PTO Error
Reel # Frame #
- Corrective Document
Reel # Frame #

7-19-02

Conveyance Type

- Assignment
 - Security Agreement
 - Merger
 - Change of Name
 - Other
 - License
 - Nunc Pro Tunc Assignment
- Effective Date
Month Day Year

Conveying Party

Mark if additional names of conveying parties attached

Name

Execution Date
Month Day Year

Formerly

- Individual
- General Partnership
- Limited Partnership
- Corporation
- Association
- Other
- Citizenship/State of Incorporation/Organization

Receiving Party

Mark if additional names of conveying parties attached

Name

DBA/KA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)
City State/Country Zip Code

- Individual
- General Partnership
- Limited Partnership
- Corporation
- Association
- Other
- Citizenship/State of Incorporation/Organization

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment)

06/12/2002 DBYRNE 00000016 75760269

FOR OFFICE USE ONLY

01 FC:481 40.00 00
02 FC:482 150.00 00

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C., 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C., 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

TRADEMARK
REEL: 2559 FRAME: 0795

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

202-776-2812

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages Enter the total number of pages of the attached conveyance document including any attachments. #

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

<input type="text" value="75/768,269"/>	<input type="text" value="75/767,843"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>

<input type="text" value="2,051,649"/>	<input type="text" value="2,330,612"/>	<input type="text" value="2,102,349"/>
<input type="text" value="2,395,489"/>	<input type="text" value="2,395,488"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>

Number of Properties Enter the total number of properties involved. #

Fee Amount Fee Amount for Properties Listed (37 CFR 3.41): \$

Method of Payment: Enclosed Deposit Account

Deposit Account (Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number: #

Authorization to charge additional fees: Yes No

Statement and Signature

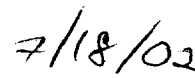
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is true copy of the original document. Charges to deposit account are authorized, as indicated herein.



Name of Person Signing



Signature



Date Signed

TRADEMARK/SERVICE MARK ASSIGNMENT

WHEREAS, Comerica Bank-California ("Assignor"), a California banking corporation, located at 100 Federal Street, 28th Floor, Boston, MA 02110, is the owner of the following marks (the "Marks"):

<u>Mark</u>	<u>Reg. Number</u>	<u>Date of Reg.</u>
STRIKE A MATCH	2,051,649	April 8, 1997
GAMESHOWS.COM and DESIGN	2,330,612	March 21, 2000
IMEZ and DESIGN	2,102,349	September 30, 1997
BOXERJAM	2,395,489	October 17, 2000
BOXERJAM and DESIGN	2,395,488	October 17, 2000

<u>Mark</u>	<u>Serial Number</u>	<u>Date Filed</u>
BOXERJAM	751768,269	August 15, 1999
BOXERJAM and DESIGN	751767,843	August 4, 1999

WHEREAS, Media General, Inc. ("Assignee"), a Virginia corporation, located at 333 E. Grace Street, Richmond, Virginia 23219, desires to acquire Assignor's right, title and interest in the Marks, and the goodwill associated therewith;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign to Assignee all of Assignor's right, title, and interest in and to the Marks, including the goodwill of the business symbolized thereby, effective as of June 3, 2002, 2002.

COMERICA BANK-CALIFORNIA

By: [Signature]
Name: CHARLES R. BOWMAN
Title: VICE PRESIDENT

State of Massachusetts)
County of Suffolk) ss:

Subscribed and sworn to before me
this 3rd day of June, 2002.

[Signature]
Notary Public

My Commission Expires: October 31, 2008

DCLIB01:1363314-2

DOW, LOHNES & ALBERTSON, PLLC
ATTORNEYS AT LAW

WASHINGTON, D.C.

ELISA P. ROSEN
DIRECT DIAL 202-776-2812
erosen@dialaw.com

1200 NEW HAMPSHIRE AVENUE, N.W. • SUITE 800 • WASHINGTON, D.C. 20036-6802
TELEPHONE 202-776-2000 • FACSIMILE 202-776-2222

ONE RAVINIA DRIVE • SUITE 1600
ATLANTA, GEORGIA 30346-2108
TELEPHONE 770-901-8800
FACSIMILE 770-901-8874



July 19, 2002

U.S. Patent and Trademark Office
Assignment Division
Box Assignments
North Tower Building
2800 Crystal Drive
Washington, D.C. 20231

Re: Recordation of Assignments
Assignor: Comerica Bank-California
Assignee: Media General, Inc.
Effective Date: June 3, 2002

Dear Madam:

Enclosed is a Recordation Form Cover Sheet to record an assignment of the registrations and applications shown below from Comerica Bank-California to Media General, Inc.:

<u>Mark</u>	<u>Reg. Number</u>	<u>Reg. Date</u>
STRIKE A MATCH	2,051,649	April 8, 1997
GAMESHOWS.COM and DESIGN	2,330,612	March 21, 2000
IMEZ and DESIGN	2,102,349	September 30, 1997
BOXERJAM	2,395,489	October 17, 2000
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<u>Mark</u>	<u>Ser. Number</u>	<u>Date Filed</u>
BOXERJAM	75/768,269	August 15, 1999
BOXERJAM and DESIGN	75/767,843	August 4, 1999

Please record the assignments and forward the formal Notice of Recordation of Assignment to me. A check in the amount of \$190.00 to cover the filing fee is also enclosed. The Commissioner is hereby authorized to charge any deficiency or credit any overpayment to Deposit Account Number 50-1699.

RECORDED: 07/19/2002

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REEL: 2559 FRAME: 0798