

08-12-2002



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RECORDATION FROM COVER SHEET  
TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New 7-22-02
- Resubmission (Non-Recordation)  
Document ID#
- Correction of PTO Error  
Reel #  Frame #
- Corrective Document  
Reel #  Frame #

Conveyance Type

- Assignment  License
- Security Agreement  Nunc Pro Tunc Assignment
- Merger Effective Date  
Month Day Year
- Change of Name
- Other

Conveying Party

Mark if additional names of conveying parties attached

Name

Execution Date  
Month Day Year

Formerly

- Individual  General Partnership  Limited Partnership  Corporation  Association
- Other
- Citizenship/State of Incorporation/Organization

Receiving Party

Mark if additional names of conveying parties attached

Name

DBA/AKATA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)

City

State/Country

Zip Code

- Individual  General Partnership  Limited Partnership  If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment)
- Corporation  Association
- Other
- Citizenship/State of Incorporation/Organization

08/09/2002 DBYRNE 00000283 2174032

FOR OFFICE USE ONLY

01 FC:481 40.00 OP  
02 EC:482 50.00 OP

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C., 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C., 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:  
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

TRADEMARK  
REEL: 2559 FRAME: 0854

**Domestic Representative Name and Address**

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Correspondent Name and Address**

**Area Code and Telephone Number**

202-776-2812

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Pages** Enter the total number of pages of the attached conveyance document including any attachments. #

**Trademark Application Number(s) or Registration Number(s)**

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>

Registration Number(s)

<input type="text" value="2,174,032"/>	<input type="text" value="1,947,638"/>	<input type="text" value="2,065,876"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>

**Number of Properties**

Enter the total number of properties involved.

#

**Fee Amount**

Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment:

Enclosed

Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

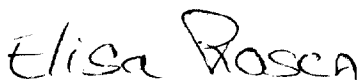
Authorization to charge additional fees:

Yes

No

**Statement and Signature**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is true copy of the original document. Charges to deposit account are authorized, as indicated herein.



Name of Person Signing



Signature



Date Signed

TRADEMARK/SERVICE MARK ASSIGNMENT


WHEREAS, Comerica Bank-California ("Assignor"), a California banking corporation, located at 100 Federal Street, 28th Floor, Boston, MA 02110, is the owner of the following marks (the "Marks"):

<u>Mark</u>	<u>Reg. Number</u>	<u>Date of Reg.</u>
CLINK	2,174,032	July 14, 1998
WORD CRAZY	1,947,638	January 9, 1996
PUZZLEZONE	2,065,876	May 27, 1997

WHEREAS, Media General, Inc. ("Assignee"), a Virginia corporation, located at 333 E. Grace Street, Richmond, Virginia 23219, desires to acquire Assignor's right, title and interest in the Marks, and the goodwill associated therewith;

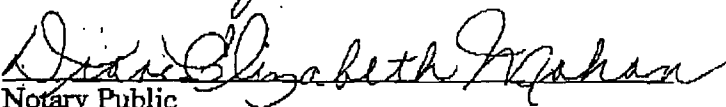
NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign to Assignee all of Assignor's right, title, and interest in and to the Marks, including the goodwill of the business symbolized thereby, effective as of JUNE 3, 2002.

COMERICA BANK-CALIFORNIA

By:   
Name: CHARLES R. BOWMAN  
Title: VICE PRESIDENT

State of Massachusetts )  
County of Suffolk ) ss:

Subscribed and sworn to before me this 3<sup>rd</sup> day of June, 2002.

  
Notary Public

My Commission Expires October 31, 2008

DCLIB01:1363316-2