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Form PTO-1594 (Rev. 03/01) OMB No. 0651-0027 (exp. 5/31/2002)

102185397 TRADEMARKS ONLY

U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

Tab settings

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): Discount Auto Parts, Inc. 080602
Individual(s) Association
General Partnership Limited Partnership
Corporation-State
Other
Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)
Name: Advance Merchandising Company, Inc.
Internal
Address:
Street Address: 5673 Airport Road
City: Roanoke State: VA Zip: 24012
Individual(s) citizenship
Association
General Partnership
Limited Partnership
Corporation-State Virginia
Other
If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:
Assignment Merger
Security Agreement Change of Name
Other
Execution Date: July 25, 2002

4. Application number(s) or registration number(s):
A. Trademark Application No.(s)
B. Trademark Registration No.(s) 2,539,168
Additional number(s) attached Yes No

6. Total number of applications and registrations involved: 1

5. Name and address of party to whom correspondence concerning document should be mailed:
Name: Tara A. Branscom
Internal Address: Flippin, Densmore, Morse & Jessee
Street Address: 1800 First Union Tower
Drawer 1200
City: Roanoke State: VA Zip: 24006

7. Total fee (37 CFR 3.41) \$ 40.00
Enclosed
Authorized to be charged to deposit account

8. Deposit account number:
(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.
Tara A. Branscom Signature Date 8/6/02

Total number of pages including cover sheet, attachments, and document: 2

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

06/09/2002 LNUELLER 00000224 2539168 01 FC:481 40.00 BP

TRADEMARK REEL: 002560 FRAME: 0067

ASSIGNMENT OF MARK REGISTRATION

1. The mark to be assigned is: DISCOUNT AUTO PARTS

Registration Number: 922243

2. ASSIGNOR: DAP Asset Management, Inc.
Name: _____

If Assignor is a corporation, the state in which incorporated & FL registration Number: DE

Address: P.O. Box 2710

City: Roanoke State/Zip: VA 24001

3. ASSIGNEE:
Name: Advance Merchandising Company, Inc.

If Assignee is a corporation, the state in which incorporated & FL registration number: VA

Address: 5673 Airport Road

City: Roanoke State/Zip: VA 24012

4. All right, title and interest in and to said mark, together with the good will of the business in which the mark is used (or that part of the good will of the business connected with the use of the mark) is hereby assigned by DAP Asset Management, Inc. to
(the Assignor)

Advance Merchandising Company, Inc.
(the Assignee)

[Signature]
(Assignor's Signature)

By Eric M. Margolin
(Typed or Printed Name of Person Signing Above)

[Signature]
(Assignee's Signature)

By Eric M. Margolin
(Typed or Printed Name of Person Signing Above)

On this 1st day of August, 2002, ERIC M. MARGOLIN personally appeared before me,

who is personally known to me whose identity I proved on the basis of _____

(Notary Seal)

[Signature]
Signature of Notary Public

Instructions: The assignment must be signed by both the assignee and the assignor. If a corporation, an officer of the corporation must sign. Both the assignee's and the assignor's signature must be acknowledged before a Notary Public. If you need assistance, call the Registration Section at (850) 245-6051.

FILING FEE: \$50
Division of Corporations, P. O. Box 6327 Tallahassee, FL 32314