(Rev. 03/01)

OMB No. 0651-0027 (exp. 5/31/2002)

08-12-2002 102186995

U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof. 2. Name and address of receiving party(ies) 1. Name of conveying party(ies): Name: Targeted Marketing Systems, Inc. Relationship Management Programs, Inc. Address: Individual(s) Street Address: 1201 Main Street, Suite 2500 General Partnership Limited Partnership State: Texas Zip: 75202 Corporation-State Delaware Other _____ Individual(s) citizenship_____ Association Additional name(s) of conveying party(ies) attached? The Yes We No General Partnership 3. Nature of conveyance: Limited Partnership _____ Corporation-State___Delaware Assignment ☐ Merger Security Agreement Change of Name If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes Other____ Execution Date: January 1, 1999 4. Application number(s) or registration number(s): B. Trademark Registration No.(s) A. Trademark Application No.(s) 2,204,246 Additional number(s) attached ☐ Yes 🎑 6. Total number of applications and 5. Name and address of party to whom correspondence registrations involved: concerning document should be mailed: Name: Purvi J. Patel 7. Total fee (37 CFR 3.41).....\$_40.00 Haynes and Boone, LLP Internal Address: Enclosed Authorized to be charged to deposit account 8. Deposit account number: 901 Main Street Street Address: 08-1394 **Suite 3100** (Attach duplicate copy of this page if paying by deposit account) Zip: 75202 State:_Texas City: Dallas DO NOT USE THIS SPACE To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true Statement and signature. copy of the original document. Purvi J. Patel Name of Person Signing Total number of pages including cover sheet, attachments, and document:

Mail documents to be recorded with required cover sheet information to:

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Washington, D.C. 20231

DOCKET NO.: 27124.9

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Individual(s) General Partnership Corporation-State Other		Address:	1 Main Street, Suite State: TX	e 2500 _{Zip:} 75202
Additional name(s) of conveying party(ies) attached? A Yes No		General Partnership		
Assignment Security Agreement Other Execution Date:	☐ Merger ☐ Change of Name	Corporation-State Other If assignee is not domiciled representative designation (Designations must be a se Additional name(s) & addre	I in the United States, a do is attached:	mestic No ignment)
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NUNC PRO TUNC TRADEMARK ASSIGNMENT

This Agreement, effective as of January 1, 1999, is between Relationship Management Programs, Inc., ("ASSIGNOR"), a corporation organized under the laws of Delaware, having its principal office and place of business at 1201 Main Street, Suite 2525, Dallas, Texas 75202, and Targeted Marketing Systems, Inc., ("ASSIGNEE") a corporation organized under the laws of the Delaware and having its business address of 1201 Main Street, Suite 2500, Dallas, Texas 75202.

WHEREAS, Assignor is the owner of all right, title and interest in the following trademark and corresponding United States Trademark Registration:

Mark

Registration No.

Registration Date

E-MILES

2,204,246

November 17, 1998

WHEREAS, Assignee is desirous of acquiring all right, title, and interest in and to said trademark and said trademark registration.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, ASSIGNOR hereby assigns nunc pro tunc to ASSIGNEE all right, title, and interest in and to said trademark registration, together with the goodwill of the business symbolized by said trademark.

By:

RELATIONSHIP MANAGEMENT

PROGRAMS, INC., as Assignor

By:

Name: Hi

Title:

Chrisman of the Brood

D-1004432.1

TRADEMARK
REEL: 002560 FRAME: 0260

E-MILES

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By: RELATIONSHIP MANAGEMENT

November 17, 1998

PROGRAMS, INC., as Assignor

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Title: Chairman of the Board

D-1004432.1

RECORDED: 05/13/2002

TRADEMARK REEL: 002560 FRAME: 0261