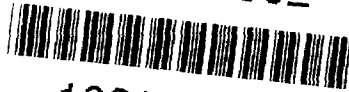


Resub

08-12-2002



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Form PTO-1594 (Rev. 03/01) OMB No. 0651-0027 (exp. 5/31/2002)

U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

Tab settings

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Relationship Management Programs, Inc.

05-13-02

- Individual(s) Association General Partnership Limited Partnership Corporation-State Delaware Other

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)

Name: Targeted Marketing Systems, Inc.

Internal Address:

Street Address: 1201 Main Street, Suite 2500

City: Dallas State: Texas Zip: 75202

- Individual(s) citizenship Association General Partnership Limited Partnership Corporation-State Delaware Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

- Assignment Merger Security Agreement Change of Name Other

Execution Date: January 1, 1999

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

2,204,246

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Purvi J. Patel

Internal Address: Haynes and Boone, LLP

Street Address: 901 Main Street Suite 3100

City: Dallas State: Texas Zip: 75202

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 3.41) \$ 40.00

- Enclosed Authorized to be charged to deposit account

8. Deposit account number:

08-1394

(Attach duplicate copy of this page if paying by deposit account)

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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Purvi J. Patel

Name of Person Signing

Signature

7-31-02

Date

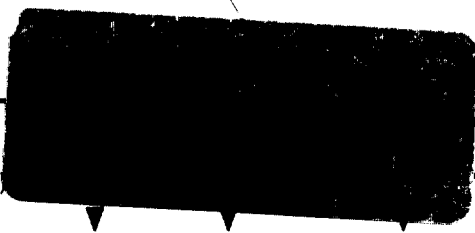
Total number of pages including cover sheet, attachments, and document: 5

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

DOCKET NO.: 27124.9

D1044457.1

TRADEMARK REEL: 002560 FRAME: 0258



To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):  
Relationship Management Programs, Inc.

Individual(s)       Association  
 General Partnership       Limited Partnership  
 Corporation-State  
 Other \_\_\_\_\_

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Internal Address: \_\_\_\_\_  
Address: \_\_\_\_\_  
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City: Dallas State: TX Zip: 75202

Individual(s) citizenship \_\_\_\_\_  
 Association \_\_\_\_\_  
 General Partnership \_\_\_\_\_  
 Limited Partnership \_\_\_\_\_  
 Corporation-State Delaware  
 Other \_\_\_\_\_

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05/17/2002 DBYRME 00000264 2204246  
40.00 DP

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 Authorized to be charged to deposit account

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FINANCE SECTION

9. Statement and signature.  
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Purvi J. Patel  
Name of Person Signing

Signature

5/3/02  
Date

Total number of pages including cover sheet, attachments, and document: 2

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Commissioner of Patent & Trademarks, Box Assignments  
Washington, D.C. 20231

**NUNC PRO TUNC TRADEMARK ASSIGNMENT**

This Agreement, effective as of January 1, 1999, is between Relationship Management Programs, Inc., ("ASSIGNOR"), a corporation organized under the laws of Delaware, having its principal office and place of business at 1201 Main Street, Suite 2525, Dallas, Texas 75202, and Targeted Marketing Systems, Inc., ("ASSIGNEE") a corporation organized under the laws of the Delaware and having its business address of 1201 Main Street, Suite 2500, Dallas, Texas 75202.

WHEREAS, Assignor is the owner of all right, title and interest in the following trademark and corresponding United States Trademark Registration:

<u>Mark</u>	<u>Registration No.</u>	<u>Registration Date</u>
E-MILES	2,204,246	November 17, 1998

WHEREAS, Assignee is desirous of acquiring all right, title, and interest in and to said trademark and said trademark registration.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, ASSIGNOR hereby assigns *nunc pro tunc* to ASSIGNEE all right, title, and interest in and to said trademark registration, together with the goodwill of the business symbolized by said trademark.

By: RELATIONSHIP MANAGEMENT  
PROGRAMS, INC., as Assignor

By:



Name:

Harold M. Brierley

Title:

Chairman of the Board

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By: RELATIONSHIP MANAGEMENT PROGRAMS, INC., as Assignor

By: 

Name: Harold M. Brierley

Title: Chairman of the Board

D-1004432.1