



**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re Assignment of )  
 Trademarks: ) Mark: "ASTRA CLASSIC ATRA" (Stylized)  
 )  
 From: Samsung Corporation ) U.S. Reg. No. 2,369,040  
 ("Assignor") )  
 To: Cheil Industries Inc. ) Registered: 7/18/00  
 ("Assignee")

**DESIGNATION OF DOMESTIC REPRESENTATIVE**

Applicant, Cheil Industries Inc. (Assignee of Samsung Corporation), whose address is 290, Kongdan-dong, Gumi, Kyungsangbuk-do, Republic of Korea, hereby designates James D. Zalewa, Mark J. Liss, and members of the law firm of Leydig, Voit & Mayer, Ltd., whose postal address is Two Prudential Plaza, Suite 4900, Chicago, Illinois 60601, as its representative upon whom notice or process in proceedings affecting the above-mentioned marks may be served.

Cheil Industries Inc.

Date: September 16, 2002

By: Ahn Bok hyun

Name: Bok-hyun Ahn

Title: CEO

**TRADEMARK ASSIGNMENT**

WHEREAS, Samsung Corporation (Assignor), a Korean corporation, currently located at 16<sup>th</sup> Fl., Samsung-Plaza Bldg., 263, Seohyeon-dong, Bundang-gu, Seongnam-si, Gyeonggi-do, Republic of Korea (formerly located at 250, 2-ka, Taepyung-ro, Chung-ku, Seoul, Republic of Korea), is the owner of all right, title and interest in and to the Trademark "~~ASTRA+Device~~" and "ASTRA CLASSIC ASTRA (stylized)" registered in the United State Patent and Trademark Office on July 18, 2000, as U.S. Registration No. 2,369,040; and

WHEREAS, Cheil Industries Inc. (Assignee), a Korean corporation, currently located at 290, Kongdan-dong, Gumi, Kyungsangbuk-do, Republic of Korea, is desirous of acquiring the entire right, title and interest in and to said Mark;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Samsung Corporation does hereby assign and transfer unto Cheil Industries Inc., all right, title and interest in and to said Mark, together with the goodwill of the business symbolized by said Mark, including all claims for damage by reason of past and/or current infringement of said Mark and the Registration No. 2,369,040.

Samsung Corporation

By: Chong S. Pae

Name: Chong-yeul Pae

Title: President

Dated: September 16, 2002