

**RECORDATION FORM COVER SHEET
TRADEMARKS ONLY**

U.S. Department of Commerce
Patent and Trademark Office
TRADEMARK

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)
- Document ID #
- Correction of PTO Error
- Reel # Frame #
- Corrective Document
- Reel # Frame #

Conveyance Type

- Assignment
- License
- Merger
- Security Agreement
- Change of Name
- Nunc Pro Tunc Assignment
- Effective Date:
- Other:

Conveying Party

Execution Date

Name Dun & Bradstreet International, Ltd.

09/26/02

Formerly

- Individual General Partnership Limited Partnership Corporation Association
- Other

Citizenship/State of Incorporation/Organization Delaware

Mark if Additional Names of Conveying Parties Attached

Receiving Party

Name The Dun & Bradstreet Corporation

DBA/AKA/TA

Address One Diamond Hill Road

Address

Address Murray Hill

New Jersey

07974

City

State/Country

Zip Code

- Individual General Partnership Limited Partnership Corporation Association
- Other

Citizenship/State of Incorporation/Organization Delaware

Domestic Representative Designation Attached: Yes No

Mark if Additional Names of Receiving Parties Attached

Correspondent Name and Address

James D. Zalewa
Leydig, Voit & Mayer, Ltd.
Two Prudential Plaza, Suite 4900
Chicago, Illinois 60601-6780

Telephone: (312) 616-5600
Facsimile: (312) 616-5700
Attorney Docket No. 174672

Pages Enter the total number of pages of the attached conveyance document including any attachments: **3**

Trademark Application Number(s) or Registration Number(s) Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

2,491,000

Number of Properties

Enter the total number of properties involved: **1**

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41): **40.00**

Method of Payment:

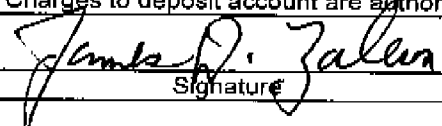
- Enclosed
- Deposit Account No. 12-1216

Authorization to Charge Additional Fees: Yes No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

James D. Zalewa



October 4, 2002

Name of Person Signing

Signature

Date

ASSIGNMENT OF SERVICE MARK

WHEREAS, Dun & Bradstreet International, Ltd. (Assignor), a Delaware corporation, having its principal offices at One Diamond Hill Road, Murray Hill, New Jersey 07974 has adopted, used, is using and is the owner of the following mark now registered in the United States Patent and Trademark Office:

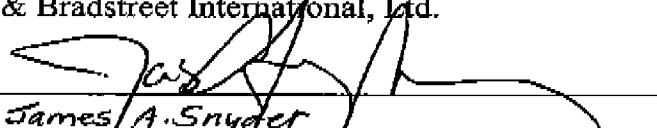
<u>Mark</u>	<u>Reg. No./Serial No.</u>	<u>Date of Registration/ Filing</u>
DB LOGO	2,491,000	September 18, 2002

WHEREAS, The Dun & Bradstreet Corporation (Assignee), a Delaware corporation, having its principal place of business at One Diamond Hill Road, Murray Hill, New Jersey 07974 is desirous of acquiring said mark;

Now, therefore, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee, and its successors in interest, all right, title and interest in and to said mark, together with the goodwill of the business symbolized by said mark and registration thereof, and including all common-law and other rights in said mark, all claims, demands and causes for action, both at law and in equity, that Assignor may have, or may hereinafter acquire, on account of any infringement of said mark prior to the date hereof, and does hereby empower Assignee, and its successors in interest, to sue for and collect the same, to its and their own and absolute use.

IN WITNESS WHEREOF, the undersigned, being duly authorized and acting on behalf of Assignor, does hereby execute this assignment to take effect on the 26th day of September, 2002.

Dun & Bradstreet International, Ltd.



By: *James A. Snyder*

Title: *Vice President and Assistant Secretary*

STATE OF NEW JERSEY

COUNTY OF UNION ss

On September 26, 2002, before me, Jan Borkowski, Notary Public in and for said county, personally appeared James A. Snyder, Vice President and Assistant Secretary of Dun & Bradstreet International, Ltd., who has satisfactorily identified himself as the signer of the attached referenced instrument.

Jan Borkowski

**Jan Borkowski, Notary Public
County of Union, State of New Jersey
Date: September 26, 2002**

JAN BORKOWSKI
Notary Public of New Jersey, County of Union
My Commission Expires April 4, 2007