



To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):  
**East Coast Newspapers, Inc.**  
 Individual(s)  Association  
 General Partnership  Limited Partnership  
 Corporation - State: **South Carolina**  
 Other

Additional name(s) of conveying party(ies) attached? <sup>TM</sup> Yes <sup>TM</sup> No  
 No **08-08-02**

3. Nature of conveyance:  
 Assignment  Merger  
 Security Agreement  Change of Name  
 Other

Execution Date: **12/31/01**

2. Name and address of receiving party(ies):  
 Name **McClatchy Management Services, Inc.**  
 Street Address: **2100 Q Street**  
 City: **Sacramento** State: **California** Zip: **95816-6899**

Individual(s) citizenship  
 Association  
 General Partnership  
 Limited Partnership  
 Corporation - State: **Delaware**  
 Other

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
 (Designations must be a separate document from assignment)  
 Additional name(s) and address(es) attached? <sup>TM</sup> Yes <sup>TM</sup> No

4. Application numbers(s) or registration number(s):  
 A. Trademark Application No.(s)  
**76/341354**

Additional number(s) attached  Yes  No

B. Trademark Registration No.(s):

5. Name and address of party to whom correspondence concerning document should be mailed:  
 Name: **Jennifer Smith Davis, Esq., Karole Morgan-Prager, Esq., McClatchy Management Services, Inc.**  
 Street Address: **2100 Q Street**  
 City: **Sacramento** State: **California** Zip: **95816-6899**

6. Total number of applications and registrations involved: **1**

7. Total Fee (37 CFR 3.41) **\$ 40.00**  
 Enclosed  
 Authorized to be charged to deposit account

8. Deposit Account Number:  
 \_\_\_\_\_  
 (Attach duplicate copy of this page if paying by deposit account)

**DO NOT USE THIS SPACE**

9. Statement and signature  
*To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.*

**Karole Morgan-Prager** **8/5/02**  
 Name of Person Signing Signature Date

Total number of pages including cover sheet, attachments and document: **3**

**Mail documents to be recorded with required cover sheet information to:**  
**Commissioner of Patents and Trademarks, Box Assignments**  
**Washington, D.C. 20231**

08/12/2002 AAHMED1 00000127 76341354  
 01 FC:481 40.00 OP

STATEMENT OF ASSIGNMENT

East Coast Newspapers, Inc., a South Carolina corporation, with a principal business located at 2100 Q Street, Sacramento, California 95816-6899 (the "Assignor") and McClatchy Management Services, Inc., a Delaware corporation, with a principal business located at 2100 Q Street, Sacramento, California 95816-6899 (the "Assignee") confirm that pursuant to the Contribution Agreement For Intellectual Property effective as of December 31, 2001, Assignor conveyed and assigned to Assignee all of Assignor's worldwide right, title and interest in and to the Marks identified on the attached Exhibit A, together with the goodwill associated with and symbolized by the Marks, and the applicable applications for the Marks.

East Coast Newspaper, Inc.  
Assignor

McClatchy Management Services, Inc.  
Assignee

By: Karole Morgan-Prager

By: Karole Morgan-Prager

Name: Karole Morgan-Prager

Name: Karole Morgan-Prager

Title: Secretary

Title: Vice President

Date: 8/5/02

Date: 8/5/02

EXHIBIT A

<u>MARK</u>	<u>U.S. SERIAL NO./REGISTRATION NO.</u>
LAKE WYLIE PILOT	SN 76/341,354