



08-13-2002



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U.S. DEPARTMENT OF COMMERCE  
U.S. Patent and Trademark Office

PTO-1594 F  
(Rev. 03/01)  
OMB No. 0651-0027 (exp. 5/31/2002)  
Tab settings ⇨ ⇨ ⇨

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):  
American Speedy Printing Centers, Inc.  
*8-8-02*  
 Individual(s)       Association  
 General Partnership       Limited Partnership  
 Corporation-State Michigan  
 Other \_\_\_\_\_  
Additional name(s) of conveying party(ies) attached?  Yes  No

2. Name and address of receiving party(ies)  
Name: Allegra Network LLC  
Internal Address: \_\_\_\_\_  
Street Address: 1800 West Maple Rd.  
City: Troy State: MI Zip: 48084  
 Individual(s) citizenship \_\_\_\_\_  
 Association \_\_\_\_\_  
 General Partnership \_\_\_\_\_  
 Limited Partnership \_\_\_\_\_  
 Corporation-State \_\_\_\_\_  
 Other Limited Liability Company  
If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)  
Additional name(s) & address(es) attached?  Yes  No

3. Nature of conveyance:  
 Assignment       Merger  
 Security Agreement       Change of Name  
 Other \_\_\_\_\_  
Execution Date: October 12, 2000

4. Application number(s) or registration number(s):  
A. Trademark Application No.(s)  
B. Trademark Registration No.(s)  
1515713 2487066 2459465 2219861  
Additional number(s) attached  Yes  No

6. Total number of applications and registrations involved: 4

5. Name and address of party to whom correspondence concerning document should be mailed:  
Name: Lisa M. DuRoss  
Internal Address: \_\_\_\_\_  
Harness, Dickey & Pierce, PLC  
Street Address: 5445 Corporate Dr.  
City: Troy State: MI Zip: 48098

7. Total fee (37 CFR 3.41).....\$ 115.00  
 Enclosed  
 Authorized to be charged to deposit account

8. Deposit account number:  
08-0750  
(Attach duplicate copy of this page if paying by deposit account)

**DO NOT USE THIS SPACE**

9. Statement and signature.  
*To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.*

Lisa M. DuRoss  
Name of Person Signing

*Lisa M. DuRoss*  
Signature

7/31/02  
Date

11

Total number of pages including cover sheet, attachments, and document:

Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patent & Trademarks, Box Assignments  
Washington, D.C. 20231

08/12/2002 6:00:11 00000242 080750 1515713  
01 FC:481 40.00 CH  
02 FC:482 75.00 CH

**TRADEMARK**  
**REEL: 002561 FRAME: 0935**

ASSIGNMENT OF TRADEMARKS

WHEREAS, American Speedy Printing Centers, Inc., a Michigan corporation ("Assignor") owns the trademarks and registrations (the "Trademarks") listed on the attached Schedule I;

WHEREAS, Allegra Network LLC, a Michigan limited liability company ("Assignee"), is desirous of acquiring the Trademarks and the registrations thereof, and the goodwill associated therewith;

WHEREAS, Assignor and Assignee have entered into an Agreement (the "Agreement") of even date herewith pursuant to which Assignor has agreed to sell the Trademarks to Assignee;

NOW, THEREFORE, in consideration of the agreements made by Assignee under the Agreement and for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign and transfer unto Assignee Assignor's entire and undivided right, title and interest in and to the Trademarks identified on the attached Schedule I, together with all the goodwill of its business symbolized thereby and all registrations of same, as well as all rights to injunctive relief, damages or profits, due or accrued, arising out of all causes of action, past and future, including infringement of the Trademarks, or other violations, or injury to the said goodwill, and the right to sue for and recover the same in Assignee's own name and the names of Assignee's successors, assigns or other legal representatives.

IN WITNESS WHEREOF, this Assignment has been executed this 12<sup>th</sup> day of October, 2000.

AMERICAN SPEEDY PRINTING CENTERS, INC.

By: Mark A. Crowley  
Name: Mark A. Crowley  
Title: Vice President of Finance

STATE OF MICHIGAN            )  
  ) ss:  
COUNTY OF MACOMB         )

On this 12<sup>th</sup> day of October, 2000, before me appeared Mark A. Crowley the person who signed this instrument, who acknowledged that she/he signed it as a free act on behalf of American Speedy Printing Centers, Inc., with authority to do so.

SEAL

Notary Public  
Claudette M. Dagostino  
Claudette M. Dagostino  
CLAUDETTE M. DAGOSTINO  
NOTARY PUBLIC MACOMB CO., MI  
MY COMMISSION EXPIRES Aug 24, 2004

**SCHEDULE I**

Country	Application No./ Filing Date	Registration No./ Registration Date	Status/ Next Renewal	Owner
<b>"S" Design</b>				
Gt. Britain		1371457 10/19/88	Registered 10/19/05	American Speedy, Inc.
Gt. Britain		1371458 10/18/88	Registered 10/18/05	American Speedy, Inc.
Japan	4241078 09/28/92	3093008 11/30/95	Pending	
<b>ALLEGRA</b>				
United States	74733119 09/11/95	2200840 11/03/98	Registered 11/03/08	American Speedy, Inc.
Canada	806216 03/06/96	TMA505205 12/07/98	Registered 12/07/13	American Speedy, Inc.
Japan	08-57478 05/29/96	4117916 02/27/98	Registered 02/27/08	
Japan	08-57479 05/29/96		Pending	
Japan	9-103643 04/03/97	4088709 12/05/97	Registered 12/05/07	
Philippines			Mailed	
United States	75/030505 11/29/95	2219861 01/26/99	Registered 01/26/09	American Speedy, Inc.
Japan	08-57480 05/29/96	4142142 05/01/98	Registered 05/01/08	

**SCHEDULE I**

Country	Application No./ Filing Date	Registration No./ Registration Date	Status/ Next Renewal	Owner
<b>ALLEGRA NETWORK</b> United States	75/923722 02/14/00		Pending	
<b>ALLEGRA PRINT &amp; IMAGING (Stylized)</b> United States	75/085282 04/01/96	2229831 03/09/99	Registered 03/09/09	American Speedy, Inc.
Canada	812670 05/15/96	TMA 509,855 03/23/99	Registered 03/23/14	American Speedy, Inc.
<b>ALLEGRA DIRECT</b> United States	75/923449 02/14/00		Pending	
<b>ALLEGRA NET</b> United States	75/331046 06/27/97	2262032 07/20/99	Registered 07/20/09	American Speedy, Inc.
<b>ALLEGRO</b> United States	71/317715 08/06/31	0289819 12/08/31	Registered 12/08/01	American Speedy, Inc.
Canada	527866 09/04/84	305248 07/26/85	Registered 07/26/15	
<b>ALLEGRO VELLUM (stylized)</b> United States	72/403529 09/24/71	0945792 10/24/72	Registered 10/24/02	American Speedy, Inc.
<b>AMERICAN SPEEDY</b> United States	74/159273 04/22/91	1708577 08/18/92	Registered 08/18/02	American Speedy, Inc.
<b>AMERICAN SPEEDY PRINTING</b> Denmark	040101993 06/22/93	VR072701993 10/15/93	Registered 10/15/03	American Speedy, Inc.

**SCHEDULE I**

Country	Application No./ Filing Date	Registration No./ Registration Date	Status/ Next Renewal	Owner
Japan	4241081 09/28/92	3177452 07/31/96	Registered 07/31/06	American Speedy
Japan	58180/1988 05/23/88	2386968 03/31/92	Registered 03/31/02	American Speedy
<b>AMERICAN SPEEDY PRINTING CENTERS AND DESIGN (some with color)</b>				
United States	364138 05/12/82	1408004 09/02/86	Registered 09/02/06	American Speedy, Inc.
Korea, South	912558 06/17/91	25068 09/30/94	Registered 09/30/04	American Speedy, Inc.
Norway	930464 02/01/93	166020 12/22/94	Registered 12/22/04	American Speedy, Inc.
Japan	4241082 09/28/92	3177453 07/31/96	Registered 07/31/06	American Speedy
Philippines	76786 07/10/91	56288 10/06/93	Registered 10/06/03	American Speedy, Inc.
Benelux	689438 01/05/86	151326 01/05/86	Registered 01/05/06	American Speedy, Inc.
Thailand	223297	163345 01/13/92	Registered 01/13/02	American Speedy, Inc.
<b>Design Only</b> United States	73/341557 12/14/81	1383642 02/18/86	Registered 02/18/06	American Speedy, Inc.

**SCHEDULE I**

Country	Application No./ Filing Date	Registration No./ Registration Date	Status/ Next Renewal	Owner
<b>EDUCATION STATION</b> United States	438,195 08/08/83	1,331,991 04/23/85	Registered 08/08/05	American Speedy, Inc.
<b>EURO SPEEDY PRINTING CENTRES AND DESIGN</b>				
France	17666	1693770 06/29/89		American Speedy, Inc.
Italy	06/16/89	557889 01/13/92	Registered 06/16/09	American Speedy, Inc.
Norway	930466 02/01/93	166021 12/22/94	Registered 12/22/04	American Speedy, Inc.
Sweden	9404302 04/21/94	305694 11/03/95	Registered 11/03/05	American Speedy, Inc.
<b>EURO SPEEDY PRINTING CENTRES AND OVAL WITH "S" DESIGN</b>				
Denmark	031521991 03/02/91	023681992 04/03/92	Registered 04/03/02	American Speedy, Inc.
France	17667	1639021 06/29/89		American Speedy, Inc.
<b>GUARANTEE IT'S RIGHT, IT'S ON TIME, OR IT'S FREE</b>				
United States	74/220515 11/12/91	1808643 11/30/93	Registered 11/30/03	American Speedy, Inc.
<b>International Logo</b>				
Denmark	VA024281988 04/07/88	VR003281990 01/19/90		American Speedy, Inc.

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Country	Application No./ Filing Date	Registration No./ Registration Date	Status/ Next Renewal	Owner
United States	74/432670 09/02/93	1895266 05/23/95	Registered 05/23/05	American Speedy, Inc.
United States	74/330577 11/12/92	1853963 09/13/94	Registered 09/13/04	American Speedy, Inc.
United States	758578 10/19/88	1553213 08/22/89	Registered 08/22/09	American Speedy, Inc.
Austria	AM1521/88 04/07/88	121369 09/14/88	Registered 09/14/08	American Speedy, Inc.
France	12431	1485571 04/01/88		American Speedy, Inc.
Greece				
Japan	4241072 09/28/92	3000886 07/29/94	Registered 07/29/04	American Speedy, Inc.
Japan	4241075 09/28/92	3111452 12/26/95	Registered 12/26/05	American Speedy, Inc.
Japan		2511035 02/26/93	Registered 02/26/03	American Speedy, Inc.
Malaysia				American Speedy, Inc.
Philippines	90972	4-1994-93063	Registered	American Speedy, Inc.

**IT'S RIGHT, IT'S ON TIME, GUARANTEED and Design**

**MAKING OUR MARK WITH SERVICE**

**Oval with "S" Design (some with color)**

**SCHEDULE I**

Country	Application No./ Filing Date	Registration No./ Registration Date	Status/ Next Renewal	Owner
Philippines	02/14/94 90956 02/14/94	11/23/99 64931 06/25/97	11/23/19 Registered 06/25/17	American Speedy, Inc.
Sweden	9404303 04/21/94	300872 04/21/95	Registered 04/21/05	American Speedy, Inc.
Canada	601121 02/18/88	TMA379057 02/01/91	Registered 02/01/06	American Speedy, Inc.
Italy	MI93C002860 04/20/93	00668844 02/01/96	Registered 04/20/03	American Speedy
Japan	4241079 09/28/92	3131279 03/29/96	Registered 03/29/06	American Speedy, Inc.
Japan	4141073 09/28/92	3000887 07/29/94	Registered 07/29/04	American Speedy, Inc.
Japan	240861988 12/18/90	2343771 10/30/91	Registered 10/30/01	American Speedy, Inc.
Japan	4241076 09/28/92	3111453 12/26/95	Registered 12/26/05	American Speedy, Inc.
Korea, South	931816 04/07/93	25067 09/30/94	Registered 09/30/04	American Speedy, Inc.
Norway	930465 02/01/93	161961 03/24/94	Registered 03/24/04	American Speedy, Inc.
Portugal		246652 12/12/91		American Speedy, Inc.



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Country	Application No./ Filing Date	Registration No./ Registration Date	Status/ Next Renewal	Owner
Portugal		246653 12/12/91		American Speedy, Inc.
Spain	1244344 04/04/88	1244344 06/16/89		American Speedy, Inc.
Spain	1244345 04/04/88	1244345 07/03/89		American Speedy, Inc.
United States	73/689550 10/13/87	1515713 12/06/88	Registered 12/06/08	American Speedy, Inc.
Switzerland	2445/88 04/11/88	369522 04/11/88	Registered 04/11/08	American Speedy, Inc.
<b>PRESS NOTES</b> United States	73/774740 01/17/89	1600724 06/12/90	Registered 06/12/00	American Speedy, Inc.
Canada	726132 04/06/93	TMA470539 02/05/97	Registered 02/05/12	American Speedy, Inc.
<b>PRIORITY PARTNERS</b> United States	74/381,706 04/23/93	1,815,111 01/04/94	01/04/04	American Speedy, Inc.
<b>SPEEDY and Design</b> Michigan		M40-031 07/03/79	Registered 07/03/99	
<b>SPEEDY PRINTING CENTERS</b> Canada	605500 04/22/88	TMA364011 12/22/89	Registered 12/22/04	American Speedy, Inc.
Canada	616060 09/23/88	TMA376674 12/07/90	Registered 12/07/05	American Speedy, Inc.

**SCHEDULE I**

Country	Application No./ Filing Date	Registration No./ Registration Date	Status/ Next Renewal	Owner
<b>SPEEDY PRINTING CENTERS AND DESIGN</b>				
Canada	605499 04/22/88	TMA416809 09/17/93	Registered 09/17/08	American Speedy
Italy	MI93C003270 05/03/93	00669243 02/06/96	Registered 05/03/03	
Japan	45584/1988 04/19/88	2276674 10/31/90	Registered 10/31/00	
Great Britain		1364846 11/25/88	Registered 11/25/05	American Speedy, Inc.
<b>SPEEDY PRINTING CENTERS AND OVAL DESIGN (WITH CHARACTERS)</b>				
Canada	556325 01/27/86	TMA335684 12/24/87	Registered 12/24/02	American Speedy, Inc.
<b>STRANGER...DANGER</b>				
United States	588276 03/17/86	1410503 09/23/86	Registered 09/23/06	American Speedy, Inc.
<b>THE BETTER PRINTING PEOPLE</b>				
Canada	556327 01/27/86	TMA331990 09/18/87	Registered 09/18/02	American Speedy, Inc.
<b>THE REAL PRINTERS</b>				
United States	438196 08/08/83	1372931 11/26/85	Registered 11/26/05	American Speedy, Inc.
Canada	575542 12/30/86	365644 02/23/90	Registered 02/23/05	

**SCHEDULE I**

Country	Application No./ Filing Date	Registration No./ Registration Date	Status/ Next Renewal	Owner
<b>WE'RE FAST, WE'RE GOOD, WE'RE READY</b> Canada	553755 12/05/85	TMA340743 05/20/88	Registered 05/20/03	American Speedy, Inc.
<b>WHERE PRINTING IS JUST THE BEGINNING</b> United States	75/038383 12/26/95	2078641 07/15/97	Registered 07/15/07	American Speedy, Inc.
Canada	831041 12/06/96	493312 04/21/98	Registered 04/21/13	
Canada	792406 09/12/95		Pending	
<b>YOUR PARTNER IN PRINTING</b> Canada	741928 11/23/93	TMA441001 03/24/95	Registered 03/24/10	American Speedy, Inc.