Form PTO-1594

(Rev. 03/01)

OMB No. 0651-0027 (exp. 5/31/2002)

RE



U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

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	Nesses record the attached original deguments or copy thereof		
To the Honorable Commissioner of Patents and Trademarks: P			
1. Name of conveying party(ies): Wilson Foods Company,LLC	Name and address of receiving party(ies) Name:_ Reser's Fine Foods, Inc. Internal Address:		
Individual(s) General Partnership Corporation-State Other Delaware limited liability company Association Limited Partnership Limited Partnership	Street Address: 15570 S.W. Jenkins Road City: Beaverton State: OR Zip: 97006 Individual(s) citizenship Association		
Additional name(s) of conveying party(ies) attached? Yes No	General Partnership		
3. Nature of conveyance: Assignment Merger	Limited Partnership		
Security Agreement Change of Name Other Execution Date: 07/26/2002	Other If assignee is not domiciled in the United States, a domestic representative designation is attached: (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No		
4. Application number(s) or registration number(s): A. Trademark Application No.(s)	B. Trademark Registration No.(s) 1891276;1923929; 1897664;1841978 (see attached)		
Additional number(s) att			
Name and address of party to whom correspondence concerning document should be mailed: Name:Jonathan R. Gilbert	6. Total number of applications and registrations involved:		
Internal Address:	7. Total fee (37 CFR 3.41)\$ Enclosed Authorized to be charged to deposit account		
Street Address: Brownstein Rask et al	8. Deposit account number:		
1200 S.W. Main Building City: Portland State: OR Zip: 97205			
	THIS SPACE		
9. Signature.			
Jonathan R. Gilbert Name of Person Signing	ignature Date See sheet, attachments, and document:		

00000085 1891276 08/13/2002 TDIAZ1

Mail documents to be recorded with required cover sheet informat Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

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RECORDATION FORM COVER SHEET

(CONTINUATION OF ITEM 4(B))

Wilson Foods Company, LLC Assignment to Reser's Fine Foods, Inc.
Trademark Registration No.(s) Conveyed:

1849997

1813938

1799562

1449952

1159362

583607

2245228 (supplemental register)

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TRADEMARK ASSIGNMENT

WHEREAS, Wilson Foods Company, LLC, a Delaware limited liability company ("Assignor"), with an address of 1811 West 1700 South Street, Salt Lake City, Utah 84104, is the owner of all right, title, and interest in the Trademarks listed on Schedule 1 to Exhibit A, which exhibit is made a part hereof and incorporated herein by reference; and

WHEREAS, Reser's Fine Foods, Inc., an Oregon corporation ("Assignee"), with an address of 15570 SW Jenkins Road, Beaverton, Oregon 97006, is desirous of acquiring the aforesaid Trademarks, together with the goodwill of the business appurtenant thereto.

NOW, THEREFORE, for and in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign, convey, and transfer unto the said Assignee the entire right, title, and interest in and to the aforesaid Trademarks listed on Schedule 1 to Exhibit A hereto, together with all income, royalties, and damages, now or hereafter due or payable, with respect to the Trademarks, the goodwill of the business symbolized by the Trademarks and the registrations and applications therefor.

Assignor further assigns unto Assignee all right to sue for and to receive all damages accruing from present, future, and past infringements of the Trademarks.

Assignor undertakes that upon the request of Assignee or its designees, it and/or its successor in business, shall make all rightful oaths, testify on behalf of Assignor or its designees in matters involving the subject trademarks and do all other lawful acts necessary to carry out the intent of this assignment, as well as to provide such other material, information, and assistance to Assignee or its designees, as will be considered necessary in connection therewith.

IN WITNESS WHEREOF, the undersigned has caused this assignment to be executed effective as of July 26, 2002.

Wilson Foods Company, LLC

William H. Betterton

Title: President and CEO

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SCHEDULE 1 to EXHIBIT H

A. United States Registered Trademarks

Trademark Name	Reg. No.	Reg. Date	Country
DELSEY'S	1891276	04/25/95	USA
DELSEY'S BURRITO (and design)	1923929	10/03/95	USA
Misc. Design (Delsey's Woman)	1897664	06/06/95	USA
RAYO DE SOL (and design)	1841978	06/28/94	USA
LYNN WILSON'S (stylized)	1849997	08/16/94	USA
MITIA (stylized)	1813938	12/28/93	USA
Misc. Design (LW Boy)	1799562	10/19/93	USA
PAPA LYNN	1449952	07/28/87	USA
LYNN WILSON'S	1159362	06/30/81	USA
LYNN WILSON'S (stylized)	583607	12/15/53	USA
SOUTHWEST WRAP	2245228 (supplemental)	05/11/99	USA

B. United States Common Law Trademarks

Trademark Name	Date of First Use	Date of First Use in Commerce	Description of Goods Used in Connection with Trademark	Manner in which Seller Used the Trademark in Connection with Seller's Business
Misc. Design (P. Lynn Standing Guitar Man)	10/29/91	10/29/91	Mexican Food	Packaging
Misc. Design (Mitia Figure)	06/11/80	06/11/80	Mexican Food	Packaging
Misc. Design (Mitia Figure)	06/11/80	06/11/80	Mexican Food	Packaging

C. United States Pending Applications

Trademark Name	Serial No.	Filing Date	Country

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D. State Registrations

Trademark Name	Reg. No.	Reg. Date	State

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RECORDED: 08/12/2002