

08-15-2002



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Form PTO-1594 (Rev. 03/01) OMB No. 0651-0027 (exp. 5/31/2002) Tab settings

U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

Resubmit

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Watering Incorporated 8-5-02

- Individual(s) Association General Partnership Limited Partnership Corporation-State Other

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment Merger Security Agreement Change of Name Other

Execution Date: May 1, 2002

2. Name and address of receiving party(ies)

Name: American City Business Journals Inc. Internal Address:

Street Address: 120 West Morehead Street

City: Charlotte State: NC Zip: 28202

- Individual(s) citizenship Association General Partnership Limited Partnership Corporation-State Delaware Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

937,301 and 1,059,232

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Eric E. Gisolfi

Internal Address: Sabin Bermant & Gould LLP

Street Address: Four Times Square

City: New York State: NY Zip: 10036

6. Total number of applications and registrations involved:

2

7. Total fee (37 CFR 3.41).....\$ 65

- Enclosed Authorized to be charged to deposit account

8. Deposit account number:

19-0004

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Eric E. Gisolfi Name of Person Signing

Signature

August 5, 2002 Date

Total number of pages including cover sheet, attachments, and document:

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

RECO
TR

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): 5-13-02
Watering Incorporated

Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State
 Other _____

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)
Name: American City Busienss Journals Inc.
Internal Address: _____
Street Address: 120 West Morehead St.
City: Charlotte State: NC Zip: 28202

Individual(s) citizenship _____
 Association _____
 General Partnership _____
 Limited Partnership _____
 Corporation-State Delaware
 Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:
 Assignment Merger
 Security Agreement Change of Name
 Other _____

Execution Date: ✓

4. Application number(s) or registration number(s):
A. Trademark Application No.(s) _____

Additional number(s) attached Yes No

B. Trademark Registration No.(s) 937,301
and 1059,232

5. Name and address of party to whom correspondence concerning document should be mailed:
Name: Eric E. Gisolfi
Internal Address: Sabin Bermant & Gould LLP

Street Address: Four Times Square

City: New York State: NY Zip: 10036

6. Total number of applications and registrations involved: 2

7. Total fee (37 CFR 3.41).....\$ 65

Enclosed
 Authorized to be charged to deposit account

8. Deposit account number:
19-0004

DO NOT USE THIS SPACE

9. Signature.
Eric E. Gisolfi
Name of Person Signing

[Signature]
Signature

May 3, 2002
Date

Total number of pages including cover sheet, attachments, and document: 2

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231

05/17/2002 GTM11 00000177 190004 937301
01 FC:481 40.00 CH
02 FC:482 25.00 CH

OFFICE OF PATENT RECORDS
FINANCE SECTION
MAY 13 PM 2:03

ASSIGNMENT OF TRADEMARKS

This Assignment of Trademarks is made May 1, 2002, by and between WATERING INCORPORATED, a Delaware corporation ("Watering") and AMERICAN CITY BUSINESS JOURNALS, INC., a Delaware corporation ("ACBJ").

WHEREAS, HMN Holdings, LLC, Watering and ACBJ are parties to an Asset Purchase Agreement dated as of April 9, 2002, (the "Asset Purchase Agreement"), which provides, among other things, for the transfer by Watering to ACBJ of certain assets of Watering relating to the Business (as such term is defined in the Asset Purchase Agreement) on the terms and conditions set forth in the Asset Purchase Agreement; and

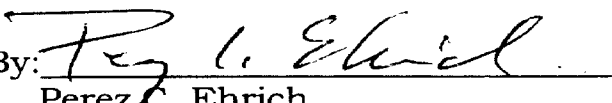
WHEREAS, Watering has adopted and used certain trademarks, trade names, titles, calendar titles and domain names with respect to the Business; and

WHEREAS, ACBJ is desirous of acquiring all common law and all other rights to such trademarks, trade names, titles, calendar titles and domain names; and

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Watering does hereby sell, assign, transfer and set over unto ACBJ all right, title and interest in and to all trademarks, trade names, titles, calendar titles and domain names shown on the attached schedules, together with any and all good will associated with the use of the aforesaid trademarks, trade names, titles, calendar titles and domain names owned by Watering and used by or in conjunction with the Business.

IN WITNESS WHEREOF, Watering has executed this Assignment of Trademarks as of the date first above written.

WATERING INCORPORATED

By: 
Perez C. Ehrich
Vice President

I. US Trademark Registrations

<u>Mark</u>	<u>Registered Owner</u>	<u>Reg. Date</u>	<u>Reg. No.</u>
Special-Interest AutoS	Watering Incorporated	2/16/72	937,301**
HEMMINGS MOTOR NEWS	Watering, Inc.	2/15/77	1,059,232

II. Common Law Trademarks

“HEMMINGS” as used for:

- Radio and television shows on the subject of automobiles
- Videos on the subject of automobiles
- Greeting cards and calendars featuring automobile themes and photos of automobiles
- Die cast miniature vehicles
- Prints and posters featuring automobiles
- Christmas ornaments featuring automobiles
- Neck ties featuring automobiles
- Books and publications about automobiles

HEMMINGS.COM as used for a web site providing:

- An on-line magazine in the field of automobiles
- Vintage automobile auctions
- Matching buyers and sellers of the parts and accessories for vintage automobiles
- On-line chat room for transmission of messages among computer users concerning information regarding vintage automobiles
- On-line auto show

** Supplemental Register

SABIN, BERMANT & GOULD LLP

ATTORNEYS AT LAW

FOUR TIMES SQUARE

NEW YORK, N. Y. 10036-6526

ERIC E. GISOLFI

DIRECT DIAL: 212-381-7070

FAX: 212-381-7227

E-MAIL: egisolfi@sbandg.com

May 3, 2002

Commissioner of Patents and Trademarks
Box Assignments
Washington D.C. 20231

RE: Recordal of Assignment of Trademark Registrations

Dear Sirs:

Attached is a signed trademark recordation form coversheet and a true copy of the original assignment documents for recordal of the following:

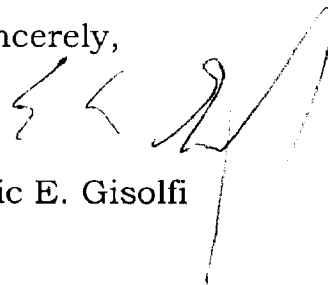
- 1) Assignment from Watering Incorporated to American City Business Journals, Inc.

Please record the Assignments for the trademark registrations shown on the attached recordation coversheet.

All recording and applicable fees should be charged to our deposit Account No. 19-0004.

All correspondence regarding this recordal should be addressed to the undersigned.

Sincerely,



Eric E. Gisolfi

EEG/fm

cc: PAR

SABIN, BERMANT & GOULD LLP

ATTORNEYS AT LAW
FOUR TIMES SQUARE
NEW YORK, N. Y. 10036

ERIC E. GISOLFI

DIRECT DIAL: 212-381-7070

FAX: 212-381-7227

E-MAIL: egisolfi@sbandg.com

August 5, 2002

U.S. Patent and Trademark Office
Assignment Division
Box Assignments CG-41213
Jefferson Davis Highway, Suite 320
Washington D.C. 20231
Attn: Violet McCoy

Re: Recordal of Trademark Assignment
Document ID No. 102095720

Dear Ms. McCoy:

In response to the official action mailed July 17, 2002, which was assigned document ID No. 102095720, attached is a corrected recordal cover sheet form.

The undersigned requests that the original date of filing of this assignment document be maintained. In this regard, the original PTO stamped documents are submitted herewith.

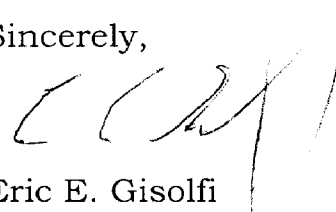
Please contact the undersigned if there are any questions or comments or if any future correspondence is necessary.

I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail addressed to Assistant Commissioner of Patents and Trademarks, 2800 Crystal Drive, Arlington, VA 22202-4343.

Date 8/5/02

Signed Fidelis Medic
EEG/fm

Sincerely,



Eric E. Gisolfi

JULY 17, 2002

PTAS

Chief Information Officer
Washington, DC 20231
www.uspto.gov

SABIN BERMANT & GOULD LLP
ERIC E. GISOLFI
FOUR TIMES SQUARE
NEW YORK, NY 10036

JUL 23



102095720A

UNITED STATES PATENT AND TRADEMARK OFFICE
NOTICE OF NON-RECORDATION OF DOCUMENT

DOCUMENT ID NO.: 102095720

THE ENCLOSED DOCUMENT HAS BEEN EXAMINED AND FOUND NON-RECORDABLE BY THE ASSIGNMENT DIVISION OF THE U.S. PATENT AND TRADEMARK OFFICE. THE REASON(S) FOR NON-RECORDATION ARE STATED BELOW. DOCUMENTS BEING RESUBMITTED FOR RECORDATION MUST BE ACCOMPANIED BY A NEW COVER SHEET REFLECTING THE CORRECT INFORMATION TO BE RECORDED AND THE DOCUMENT ID NUMBER REFERENCED ABOVE.

THE ORIGINAL DATE OF FILING OF THIS ASSIGNMENT DOCUMENT WILL BE MAINTAINED IF RESUBMITTED WITH THE APPROPRIATE CORRECTION(S) WITHIN 30 DAYS FROM THE DATE OF THIS NOTICE AS OUTLINED UNDER 37 CFR 3.51. THE RESUBMITTED DOCUMENT MUST INCLUDE A STAMP WITH THE OFFICIAL DATE OF RECEIPT UNDER 37 CFR 3. APPLICANTS MAY USE THE CERTIFIED PROCEDURES UNDER 37 CFR 1.8 OR 1.10 FOR RESUBMISSION OF THE RETURNED PAPERS, IF THEY DESIRE TO HAVE THE BENEFIT OF THE DATE OF DEPOSIT IN THE UNITED STATES POSTAL SERVICE.

SEND DOCUMENTS TO: U.S. PATENT AND TRADEMARK OFFICE, ASSIGNMENT DIVISION, BOX ASSIGNMENTS, CG-4, 1213 JEFFERSON DAVIS HWY, SUITE 320, WASHINGTON, D.C. 20231. IF YOU HAVE ANY QUESTIONS REGARDING THIS NOTICE, YOU MAY CONTACT THE INDIVIDUAL WHOSE NAME APPEARS ON THIS NOTICE AT 703-308-9723.

1. THE COVER SHEET SUBMITTED FOR RECORDING IS NOT ACCEPTABLE. TO RECORD A DOCUMENT, THE NATURE OF CONVEYANCE MUST BE PROVIDED.
2. THE COVER SHEET SUBMITTED FOR RECORDING IS NOT ACCEPTABLE. AN EXECUTION DATE MUST BE INDICATED FOR EACH CONVEYING PARTY.

VIOLET MCCOY, EXAMINER
ASSIGNMENT DIVISION
OFFICE OF PUBLIC RECORDS