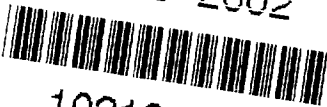


08-16-2002



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Form PTO-1594 (Rev. 03/01) OMB No. 0651-0027 (exp. 5/31/2002) Tab settings

U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): James Moy 8.14.02
Individual(s) [checked] Association [ ]
General Partnership [ ] Limited Partnership [ ]
Corporation-State [ ] Other [ ]
Additional name(s) of conveying party(ies) attached? [ ] Yes [ ] No

2. Name and address of receiving party(ies)
Name: Polaris Industries Inc.
Internal Address:
Street Address: 2100 Highway 55
City: Medina State: MN Zip: 55340
Individual(s) citizenship [ ] Association [ ]
General Partnership [ ] Limited Partnership [ ]
Corporation-State Delaware [checked] Other [ ]
If assignee is not domiciled in the United States, a domestic representative designation is attached: [ ] Yes [ ] No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? [ ] Yes [ ] No

3. Nature of conveyance:
Assignment [checked] Merger [ ]
Security Agreement [ ] Change of Name [ ]
Other [ ]
Execution Date: January 10, 2002

4. Application number(s) or registration number(s):
A. Trademark Application No.(s)
B. Trademark Registration No.(s) 2,390,636
Additional number(s) attached [ ] Yes [checked] No

B. Trademark Registration No.(s) 2,390,636
Additional number(s) attached [ ] Yes [checked] No

5. Name and address of party to whom correspondence concerning document should be mailed:
Name: Lile H. Deinard
Internal Address: Dorsey & Whitney LLP
Street Address: 250 Park Avenue, 15th Floor
City: New York State: NY Zip: 10177

6. Total number of applications and registrations involved: 1
7. Total fee (37 CFR 3.41) \$ 40
Enclosed [checked]
Authorized to be charged to deposit account [ ]

8. Deposit account number:

DO NOT USE THIS SPACE

9. Signature.
Lile H. Deinard Name of Person Signing
Signature Date August 8, 2002
Total number of pages including cover sheet, attachments, and document: 3

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

08/15/2002 AAHMED1 00000169 2390636 40.00 DP 01 FC:481

TRADEMARK REEL: 2563 FRAME: 0731

**TRADEMARK ASSIGNMENT**

**WHEREAS**, James Moy, a United States citizen having a place of residence at 137 East Broadway, New York, New York, United States, 10002 ("Moy"), owns U.S. Registration No. 2,390,636 dated September 26, 2000 (the "Registration") for the trademark GOT MUD? (the "Trademark"), covering "printed matter, namely bumper stickers" and "clothing, namely t-shirts";

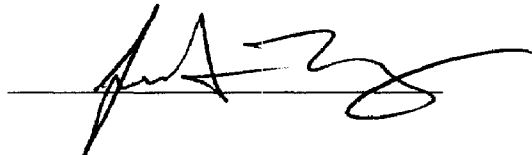
**WHEREAS**, Polaris Industries Inc., a Delaware corporation having a principal place of business at 2100 Highway 55, Medina, Minnesota, 55340 ("Polaris"), has acquired all right, title and interest in and to the Trademark and the Registration, in accordance with the terms and conditions of an Assignment and Assumption Agreement of even date herein entered into between Moy and Polaris;

**WHEREAS**, Moy has agreed to execute a separate assignment of the Registration to Polaris;

**NOW, THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Moy hereby irrevocably assigns, sells and transfers to Polaris all of his right, title and interest in and to the Trademark and the Registration, together with the goodwill appurtenant thereto, and with all claims arising out of or relating to the use or ownership of the Trademark and the Registration and any damages arising therefrom.

**IN WITNESS WHEREOF**, Moy has executed this instrument this 10<sup>th</sup> day of January, 2002.

JAMES MOY

A handwritten signature in black ink, appearing to read 'James Moy', is written over a horizontal line.

Dated effective as of: 1/10/02

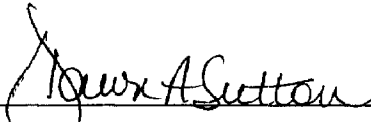
ACKNOWLEDGMENT

STATE OF New York )

: ss.:

COUNTY OF Queens )

On this 10 day of January, 2002, before me personally appeared James Moy to me known who, being by me duly sworn, did depose and say that he resides at 137 East Broadway, New York, New York, United States, 10002, and that he is James Moy identified herein and who executed the foregoing instrument.

  
Notary **DAWN A. SUTTON**  
**NOTARY PUBLIC**  
**STATE OF NEW YORK**  
**COMM. #01SU8059334**  
**QUALIFIED IN QUEENS COUNTY**  
**COMMISSION EXPIRES 4-22-02**