

08-19-2002



102195520
RECORDATION FORM COVER SHEET
TRADEMARKS ONLY

U.S. Department of Commerce
Patent and Trademark Office
TRADEMARK
Express Mail Label No.:
EV075969819

U.S. DEPARTMENT OF PUBLIC RECORDS
AUG 12 AM 9:16
FINANCE SECTION

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies)

Submission Type

New
 Resubmission (Non-Recordation)
Document ID # _____
 Correction of PTO Error
Reel # _____ Frame # _____
 Corrective Document
Reel # _____ Frame # _____

Conveyance Type

Assignment
 License
 Security Agreement
 Nunc Pro Tunc Agreement
 Merger
 Change of Name
 Other _____
Effective Date
Month Day Year _____

Conveying Party

Mark if additional names of conveying parties attached

Name: National Pork Producers Council
Formerly: _____
Execution Date: 07/25/2002
 Individual General Partnership Limited Partnership Corporation Association
 Other _____
 Citizenship/State of Incorporation/Organization: Iowa

Receiving Party

Mark if additional names of receiving parties attached

Name: National Pork Board
DBA/AKA/TA: _____
Composed of: _____
Address (line 1): _____
Address (line 2): P.O. Box 9114
Address (line 3): Des Moines Iowa 50306
City State/Country Zip Code
 Individual General Partnership Limited Partnership Corporation Association
 Other: Board created by a statute of the United States
 Citizenship/State of Incorporation/Organization: _____

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

08/16/2002 LMUELLER 00000189 75659343
01 FC:481 40.00 DP
02 FC:482 425.00 DP

FOR OFFICE USE ONLY

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

TRADEMARK
REEL: 2564 FRAME: 0778

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages

Enter the total number of pages of the attached conveyance document including any attachments.

#

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

Number of Properties

Enter the total number of properties involved.

#

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41): \$

Method of Payment:

Enclosed

Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

Authorization to charge additional fees:

Yes

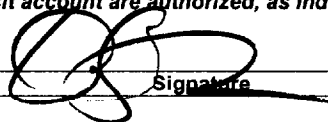
No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

David W. Grace

Name of Person Signing



Signature

August 6, 2002

Date Signed

RECORDATION FORM COVER SHEET
CONTINUATION
TRADEMARKS ONLY

Conveying Party

Mark if additional names of conveying parties attached.

Enter Additional Conveying Party

Name

Execution Date
Month Day Year

Formerly

Individual General Partnership Limited Partnership Corporation Association

Other

Citizenship State of Incorporation/Organization

Receiving Party

Mark if additional names of receiving parties attached

Enter Additional Receiving Party

Name

DBA/AKATA

Composed of

Address (line 1)

Address (line 2)

Address (line 3) City State/Country Zip Code

Individual General Partnership Limited Partnership
 Corporation Association
 Other

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached (*Designation must be a separate document from the Assignment.*)

Citizenship/State of Incorporation/Organization

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

<input type="text"/>	<input type="text"/>	<input type="text"/>	2366080	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

CORRECTED TRADEMARK ASSIGNMENT

WHEREAS, National Pork Producers Council ("Assignor"), an Iowa non-profit corporation, 1776 N.W. 114th Street, Clive, Iowa 50325, assigned its trademark rights to the National Pork Board, pursuant to an assignment dated July 18, 2001, a copy of which is attached (the "Assignment");

WHEREAS, the Assignment incorrectly states that the National Pork Board is a corporation of the State of Iowa;

WHEREAS, in fact, the National Pork Board ("Assignee") is a board created by a statute of the United States of America;

NOW, THEREFORE, Assignor hereby confirms the attached Assignment to the National Pork Board, a board created by a statute of the United States of America.

Assignor agrees to execute any further papers and to do such other acts as may be necessary and proper to vest full title in and to the Marks and other corresponding rights in the Assignee.

IN WITNESS WHEREOF, this corrected Assignment is effective as of the 25 day of July, 2002.

National Pork Producers Council

By: Neil Dierks

Name: Neil Dierks

Title: CEO

State of Iowa }
County of Polk }

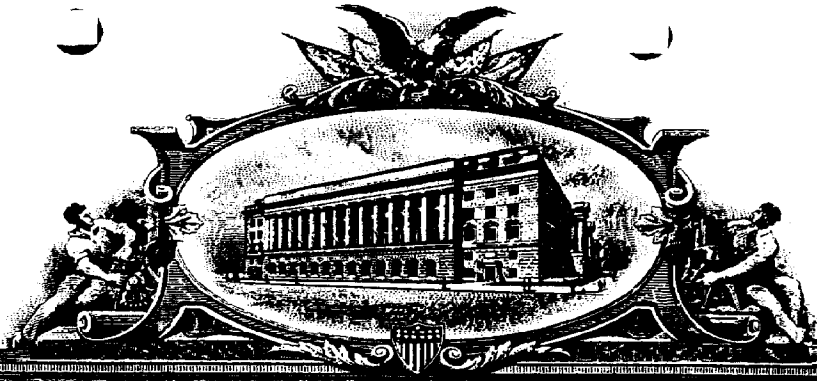
On 7-25-02 before me, Neil Dierks, personally appeared Neil Dierks personally known to me (or proved to me on the basis of satisfactory evidence) to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal.

Signature [Signature] (Seal)

7-25-02

TS 530831



THE UNITED STATES OF AMERICA

TO ALL TO WHOM THESE PRESENTS SHALL COME:

**UNITED STATES DEPARTMENT OF COMMERCE
United States Patent and Trademark Office**

March 01, 2002

**THIS IS TO CERTIFY THAT ANNEXED IS A TRUE COPY FROM THE
RECORDS OF THIS OFFICE OF A DOCUMENT RECORDED ON
August 02, 2001.**



**By Authority of the
COMMISSIONER OF PATENTS AND TRADEMARKS**

**P. R. GRANT
Certifying Officer**

08-10-2001



101805920

U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of Party(ies) conveying an interest: National Pork Producers Council 8-207	2. Name and Address of Party(ies) conveying interest: Name: National Pork Board Address: P.O. Box 9114 City: Des Moines State: Iowa Zip: 50306 RECEIVED AUC - 2 2001
Entity: <input type="checkbox"/> Individual(s) <input type="checkbox"/> Association <input type="checkbox"/> General Partnership <input type="checkbox"/> Limited Partnership <input checked="" type="checkbox"/> Corporation - State <u>Iowa</u> <input type="checkbox"/> Other	Entity: <input type="checkbox"/> Individual(s) <input type="checkbox"/> Association <input type="checkbox"/> General Partnership <input type="checkbox"/> Limited Partnership <input checked="" type="checkbox"/> Corporation - State <u>Iowa</u> <input type="checkbox"/> Other <u>Citizenship</u>
3. Interest Conveyed: <input checked="" type="checkbox"/> Assignment <input type="checkbox"/> Change of Name <input type="checkbox"/> Security Agreement <input type="checkbox"/> Merger <input type="checkbox"/> Other Execution Date: <u>July 18, 2001</u>	If not domiciled in the United States, a domestic representative designation is attached: <input type="checkbox"/> Yes <input type="checkbox"/> No (The attached document must not be an assignment)
4. Application number(s) or registration number(s). Additional numbers attached? <input type="checkbox"/> Yes <input type="checkbox"/> No A. Trademark Application No.(s): 75/659,343; 76/105,035; 76/105,034; 76/105,989; 76/130,123; 76/155,315; 76/155,316; and 76/231,751 B. Trademark Registration No.(s): 1,997,439; 2,009,023; 2,167,749; 2,167,750; 2,169,726; 2,318,357; 2,334,820; 2,337,676; 2,351,623; 2,366,080	
5. Name and address of party to whom correspondence concerning document should be mailed Name: <u>HENDERSON & STURM LLP</u> Address: <u>Midland Building</u> <u>206 Sixth Avenue - Suite 1213</u> City: <u>Des Moines</u> State: <u>IA</u> Zip: <u>50309-4076</u>	6. Number of applications and registrations involved: <u>18</u> eighteen 7. Amount of fee enclosed or authorized to be charged: <u>\$ 465</u> 8. Deposit account number: (Attach duplicate copy of this page if paying by deposit account)
08/09/2001 TBIAZ1 00000039 75659343 01 FT:481 40.00 CP 02 FT:488 425.00 CP DO NOT USE THIS SPACE	
9. Statement and signature. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. <u>Michael O. Sturm</u> Name of Person Signing <u>Michael O. Sturm</u> Signature <u>July 30, 2001</u> Date Total number of pages composing cover sheet: <u>1</u>	

TRADEMARK
REEL: 002344 FRAME: 0921

TRADEMARK
REEL: 2564 FRAME: 0783

ASSIGNMENT

WHEREAS, National Pork Producers Council, an Iowa non-profit corporation, located and doing business at 1776 N.W. 114th Street, Clive, Iowa 50325, is the owner of the following marks:

<u>Ser./Reg. No.</u>	<u>Mark</u>	<u>Filing/Reg. Date</u>
1,997,439	TASTE WHAT'S NEXT	08-27-96
2,009,023	THE OTHER BURGER	10-15-96
2,167,749	PORK QUALITY ASSURANCE & DESIGN	06-23-98
2,167,750	PORK QUALITY ASSURANCE & DESIGN	06-23-98
2,169,726	PORK QUALITY ASSURANCE & DESIGN	06-30-98
75/659,343	PORK QUALITY ASSURANCE	03-12-99
2,318,357	ON-FARM ODOR/ENVIRONMENTAL ASSISTANCE AND DESIGN	02-15-00
2,334,820	COLOR FLAGGED PIG DESIGN	03-28-00
2,337,576	BLACK & WHITE FLAGGED PIG DESIGN	04-04-00
2,351,623	ENVIRONMENTAL ASSURANCE PROGRAM AND DESIGN	05-23-00
2,366,080	MISCELLANEOUS DESIGN	07-11-00
76/105,035	CATEGORY SOLUTIONS FOR TODAY'S CONSUMERS	08-08-00

TRADEMARK
REEL: 002344 FRAME: 0922

TRADEMARK
REEL: 2564 FRAME: 0784

76/105.034	INTEGRATED MEATCASE PROGRAM	08-08-00
76/105.989	THE OTHER TAILGATE PARTY	08-08-00
76/130.123	PORK CHECKOFF AT WORK & DESIGN	09-15-00
76/155.315	WHERE THERE'S PORK THERE'S FIRE & DESIGN	10-27-00
76/155.316	WHERE THERE'S PORK THERE'S FIRE	10-27-00
76/231.751	ON-FARM ASSESSMENT AND ENVIRONMENTAL REVIEW & DESIGN	03-28-01

WHEREAS, National Pork Board, a corporation of the State of Iowa, having a mailing address of P.O. Box 9114, Des Moines, Iowa 50306, is desirous of acquiring the entire right, title and interest in and to the said mark and registration;

NOW, THEREFORE, in consideration of and in exchange for the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, the said National Pork Producers Council does hereby sell, assign, transfer and set over unto the said National Pork Board, its legal representatives, successors and assigns, the entire right, title and interest in and to said marks, and the good will of the business associated with the said marks, which business to which the said marks pertains is ongoing and existing, as set forth in the above-mentioned registrations/applications, the same to be held and enjoyed by the said National Pork Board for its own use and enjoyment, and for the use and enjoyment of its successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by National Pork Producers Council if this Assignment and sale had not

TRADEMARK
REEL: 002344 FRAME: 0923

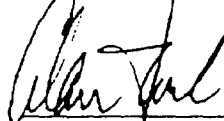
TRADEMARK
REEL: 2564 FRAME: 0785

been made, together with all claims for damages by reason of past infringement of said marks with the right to sue for and collect the same for its own use and enjoyment and for the use and enjoyment of its successors, assigns or other legal representatives.

The assignments of the marks "On-Farm Odor/Environmental Assistance and Design" and "Environmental Assurance Program and Design" are subject to the license previously granted by the National Pork Board to NPPC on 11-9-00 which license has been sub-licensed to Environmental Management Solutions (EMS).

Date: 7/18/01

National Pork Producers Council



Al Tank, CEO
National Pork Producers Council

RECORDED: 08/02/2001

TRADEMARK
REEL: 002344 FRAME: 0924

RECORDED: 08/12/2002

TRADEMARK
REEL: 2564 FRAME: 0786