

08-21-2002

Form PTO-1594
(Rev. 03/01)
OMB No. 0651-0027 (exp. 5/31/2002)
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U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

MRD 8-19-02

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): 8-19-02
 Bradlees Stores, Inc
 One Bradlees Circle
 Braintree, MA 02184-9051

Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State MA
 Other _____

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)
 Name: Gerber Childrenswear, Inc
 Internal Address: ANNE LINDSAY
 Street Address: 7005 Pelham Road
 City: Greenville State: SC Zip: 29615

Individual(s) citizenship _____
 Association _____
 General Partnership _____
 Limited Partnership _____
 Corporation-State Delaware
 Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
 (Designations must be a separate document from assignment)
 Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:
 Assignment Merger
 Security Agreement Change of Name
 Other _____

Execution Date: _____

4. Application number(s) or registration number(s):
 A. Trademark Application No.(s)
 B. Trademark Registration No.(s)
2015653, 1605634, 1679885

Additional number(s) attached Yes No

6. Total number of applications and registrations involved: 3

5. Name and address of party to whom correspondence concerning document should be mailed:
 Name: D B Wegrocki
 Internal Address: Bradlees, Inc
 Street Address: One Bradlees Circle
 City: Braintree State: MA Zip: 02184

7. Total fee (37 CFR 3.41).....\$ 90.00
 Enclosed
 Authorized to be charged to deposit account

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

J. Gregory Ambro
Name of Person Signing

J. Gregory Ambro
Signature

8/12/02
Date

Total number of pages including cover sheet, attachments, and document: 3

08/20/2002 6TON11 00000189 2015653

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231

01 FC:481
02 FC:482
40.00 DP
50.00 DP

TRADEMARK
REEL: 002566 FRAME: 0353

ASSIGNMENT

WHEREAS, Bradlees Stores, Inc., One Bradlees Circle, Braintree, Massachusetts 02184, ("Assignor") on December 26, 2000 filed a voluntary petition for relief with the United States Bankruptcy Court for the Southern District of New York pursuant to Chapter 11, title 11, of the United States Code, and

WHEREAS, Bradlees Stores, Inc., has adopted, used and is using the following marks which are registered in the United States Patent and Trademark Office:

<u>Mark</u>	<u>Registration Numbers.</u>
Mother's Choice	2015653
Tiny Toes	1605634, 1679885

WHEREAS, Bradlees Stores, Inc. currently owns all right, title, and interest of said marks, and

WHEREAS, Gerber Childrenswear, Inc. of 7005 Pelham Road, Greenville, SC 29615, ("Assignee") is desirous of acquiring said marks and the registrations thereof.

NOW, THEREFORE, for the sum of One Thousand Fifty Dollars (\$1,050.00) and other good and valuable consideration, receipt of which are hereby acknowledged, said Bradlees Stores, Inc. does hereby assign unto said Gerber Childrenswear, Inc., all of its rights, title and interest in and to the said marks, together with the good will of the business symbolized by the marks, and the above identified registrations thereof.

Date: August 1, 2002

ASSIGNOR:
BRADLEES STORES, INC.

By: 

Name: Daniel DiFelice

Title: Vice President, Real Estate, General Counsel

Date: JULY 12, 2002

ASSIGNEE:
GERBER CHILDRENSWEAR, INC.

By: 

Name: DAVID E. LIREN

Title: V. P. FINANCE

Commonwealth of MASSACHUSETTS)
County of NONFOLK)

On this 1st day of AUGUST, 2002, before me appeared DANIEL C. DiFELICE
the person who signed this instrument on his own behalf, or who was authorized to sign this
instrument on behalf of the identified corporation, who being sworn, acknowledged that he
signed this instrument as a free act.

Patricia P. Behy
(Notary Public)

My commission expires:

AUGUST 18 2006

State OF South Carolina
~~Commonwealth of~~)
County of SPARTANBURG)

On this 12th day of July, 2002, before me appeared David Open,
the person who signed this instrument on his own behalf, or who was authorized to sign this
instrument on behalf of the identified corporation, who being sworn, acknowledged that he
signed this instrument as a free act.

Shary J. Gordon
(Notary Public)

My commission expires:

My Commission Expires
August 21, 2010