Form PTO-1594

(Rev. 03/01)

U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

OMB No. 0651-0027 (exp. 5/31/2002) 102199609 To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof. 2. Name and address of receiving party(ies) 1. Name of conveying party(ies): Name: Pro Image Franchise, LC Pro Image, Inc. 18.19.02 Address: Association Individual(s) Street Address: 233 North 1250 West #200 General Partnership Limited Partnership City: Centerville State: UT Zip: 84014 Corporation-State Other _____ Individual(s) citizenship_____ Association____ General Partnership_____ 3. Nature of conveyance: Limited Partnership _____ Merger Assignment Corporation-State_ W Other Limited Liability Company Change of Name Security Agreement If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No Other____ Execution Date: 12/09/1996 4. Application number(s) or registration number(s): B. Trademark Registration No.(s) A. Trademark Application No.(s) 1,405,372; 1,974,377; 2,011,006 2,044,591 Additional number(s) attached 6. Total number of applications and 5. Name and address of party to whom correspondence registrations involved: concerning document should be mailed; Name: Scott T. Blotter Internal Address:______ ☐ Enclosed Authorized to be charged to deposit account 8. Deposit account number: Street Address: 254 East 1825 North (Attach duplicate copy of this page if paying by deposit account) City: Centerville State: UT Zip: 84014 DO NOT USE THIS SPACE To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true 9. Statement and signature. copy of the original document. 16 Name of Person Signing Total number of pages including cover sheet, attachments, and document

01/21/2002 TDIAZ1 00000087 1405372 Mail documents to be recorded with required cover sheet information to Commissioner of Patent & Trademarks, Box Assignments

Washington, D.C. 20231

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AFFIDAVIT OF DAVID E. RILEY REGARDING ASSIGNMENT OF TRADEMARK

COMES NOW your affiant, David E. Riley and testifies as follows:

- 1. I am over 21 years of age, of sound mind and competent to make this affidavit.
- 2. I reside in Davis County, Utah.
- When PI Acquisition, L.C. purchased certain assets of Pro Image, Inc. in December 1996, I was the Manager of PI Acquisition, L.C. Attached hereto are copies of the relevant pages of the "Asset Purchase Agreement" dated December 6, 1996 and the "Assignment of Proprietary Rights" dated December 9, 1996.
- Included in the assets purchased were several trademarks and service marks. Among the marks transferred were marks with the following registration numbers: 1,405,372; 1,974,377; 2,011,006 and 2,044,591.
- 5. On November 30, 1998, PI Acquisition, L.C. changed its name to Pro Image Franchise, L.C.
- I was Manager of PI Acquisition, L.C. at the time of the name change to Pro Image Franchise, L.C. and am currently the President of Pro Image Franchise, L.C.

I testify under penalty of perjury that the foregoing is true and correct to the best of my knowledge.

DATED this 12 day of August, 2002.

David É. Riley

President

Pro Image Franchise, LC

Affidavit of David E. Riley

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COUNTY OF DAVIS)

David E. Riley

SUBSCRIBED AND SWORN TO before me this $\frac{12th}{12th}$ day of August, 2002.



NOTARY PUBLIC FOR UTAH
Residing at: Centerville, Utah
Commission Expires: May 19 2004

ASSET PURCHASE AGREEMENT

by and among

PRO IMAGE, INC.,

PI ACQUISITION, L.C. and

RENTRAK CORPORATION

Dated: December 6, 1996

ASSET PURCHASE AGREEMENT

THIS ASSET PURCHASE AGREEMENT (this "Agreement") is made and entered into as of December 6, 1996, by and among Rentrak Corporation, an Oregon corporation ("Rentrak"), Pro Image, Inc., a Utah corporation ("Seller"), and PI Acquisition, L.C., a Utah limited liability company ("Buyer").

RECITALS

- A. Seller is a wholly owned subsidiary of Rentrak.
- B. Seller is a franchisor of certain retail sports apparel stores listed on Schedule 2.1(g) of the Disclosure Schedule (as defined herein) pursuant to the terms of certain franchise agreements (the "Franchise Agreements") listed on Schedule 2.1(g) of the Disclosure Schedule. The franchise operations of Seller as franchisor under the Franchise Agreements are hereinafter referred to as the "Franchise Business" and the franchisees under the Franchise Agreements are hereinafter referred to as the "Franchisees."
- C. Buyer wishes to purchase from Seller and Seller wishes to sell to Buyer, on the terms and subject to the conditions of this Agreement, the Acquired Assets (as defined in Section 1.2), which constitute substantially all of the assets used by Seller in connection with the Franchise Business.
- D. Buyer and Seller are ready, willing and able to effect the transfer of ownership in the Acquired Assets on the terms, and subject to the conditions, described herein.

AGREEMENT

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, the parties hereto agree as follows:

ARTICLE I

PURCHASE AND SALE OF ACQUIRED ASSETS

1.1 The Closing.

Subject to the conditions set forth herein, the consummation of the transactions contemplated by this Agreement (the "Closing") shall take place on or before December 9, 1996, at the offices of Ray, Quinney & Nebeker, 79 South Main Street, Salt Lake City, Utah, or such other date and place as may be agreed upon by Buyer and Seller (the date of the Closing being hereinafter referred to as the "Closing Date"). In the event the Closing has not occurred on or before December 9, 1996, any party hereto may terminate this Agreement by written notice to the others, and thereafter no party hereto shall have any continuing liability under this Agreement to any other party hereto with respect to the transactions contemplated hereby.

1.2 Purchase and Sale of Acquired Assets.

- (a) Subject to the terms of this Agreement, on the Closing Date, Seller shall sell, convey, transfer, assign and deliver to Buyer, and Buyer shall purchase from Seller, free and clear of all liens, encumbrances, charges or claims other than Permitted Liens (as defined in Section 2.1(d)), substantially all of Seller's assets used in the operation of the Franchise Business, including without limitation the assets of Seller set forth below (collectively, the "Acquired Assets"):
 - (i) the Franchise Agreements and all of Seller's rights and obligations under the Franchise Agreements;
 - and payable under the Franchise Agreements or due and payable to Seller or its wholly owned subsidiary, TPI Distributors, Inc. ("TPI Distributors") (and assigned to Seller by TPI) as of the Closing Date (the "Accounts Receivable") (but excluding, and the term "Accounts Receivable" shall exclude, any accounts receivable due and payable in connection with the Marketing Fund described in Section 6.9, any accounts receivable owed by Franchisees whose stores have all closed prior to the Closing Date, any accounts receivable attributable to royalties owed by Franchisees for time periods after November 30, 1996, and any other accounts receivable specifically identified as being excluded (e.g., by being stricken through) by Buyer and Seller on the schedule of accounts receivable to be provided at Closing pursuant to subsection 5.2(a)(i) below);
 - (iii) any letters of credit deposited with Seller by foreign Franchisees as security for certain of the Accounts Receivable;
 - (iv) all of Seller's rights to unpaid amounts due the Marketing Fund described in Section 6.9 from Franchisees, but excluding the Marketing Fund bank account and all sums on deposit therein as of the Closing Date;
 - (v) the Proprietary Rights (as defined in Section 2.1(h)), together with all goodwill associated therewith;
 - (vi) all (A) records and lists of Seller pertaining primarily to the Acquired Assets, (B) records and lists of Seller pertaining primarily to the Franchise Business, including lists of Franchisees of Seller under the Franchise Agreements, (C) all books, ledgers, files, reports, plans, drawings and operating records of every kind and in every form (including computer records) (collectively, the "Records") maintained by Seller and pertaining primarily to the Franchise Business, but excluding, without limitation, (x) the originals of Seller's minute books, stock books and tax returns and (y) any copies of such Records that Seller shall make prior to the Closing which Seller deems necessary or desirable to the operation of its non-franchise retail sports apparel business (the "Non-Franchise Business");

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- (vii) to the extent transferable, all licenses, permits, franchises, approvals, authorizations, consents or orders of, or filings with, any governmental authority, whether foreign, federal, state or local, or any other person, necessary or desirable for the past, present or anticipated conduct of, or relating primarily to, the Franchise Business or the Acquired Assets (subject to the following, the "Licenses"), excluding any of the same which are used only in the operation of the Non-Franchise Business, including the tradename, service mark and trademark "Team Spirit;"
- (viii) twenty (20) workstations consisting of the items listed on <u>Schedule 1.2(a)(viii)</u> of the Disclosure Schedule; provided, however, that Seller is only required to deliver possession to Buyer at the Closing of a minimum of twelve (12) workstations (as specifically described on <u>Schedule 1.2(a)(viii)</u>) and may deliver the remaining workstations to Buyer as provided in Section 6.3;
- (ix) the personal property more specifically described on <u>Schedule</u> 1.2(a)(ix) of the Disclosure Schedule; provided, however, that Buyer and Seller shall work in good faith to enable Seller to share with Buyer the use of items (i) and (xii) on a mutually acceptable basis (not involving the payment of funds by Seller) through April 30, 1997; and
- (x) all accounts receivable attributable to royalties owed by Franchisees for time periods after November 30, 1996.

1.3 Purchase Price of Acquired Assets and Payments.

The purchase price (the "Purchase Price") for the Acquired Assets shall consist of the following:

- (a) \$800,000.00 in cash payable by Buyer by wire transfer of immediately available funds on the Closing Date; plus
- (b) \$400,000.00 payable by Buyer delivering a promissory note to Seller at Closing in the form attached hereto as Exhibit A (the "Purchase Note"), which shall not bear interest (unless and until a default occurs thereunder) and shall be due and payable in full on December 23, 1996; plus
 - (c) The AR Payment as defined and paid pursuant to Section 6.1 hereof.

The Purchase Note, Buyer's obligation to make the AR Payment to Seller and any other obligations of Buyer to Seller under this Agreement shall be secured by a security interest in favor of Seller in all of the Acquired Assets, provided that Seller agrees that its security interest in the Acquired Assets shall be fully junior and subordinate to any liens and security interests granted to Buyer's commercial lenders in the Acquired Assets, up to a maximum amount of \$500,000 of such senior debt. Seller agrees to further evidence this subordination by signing such further subordination agreements and other documents as may be requested by Buyer's

commercial lenders, in form reasonably acceptable to Seller and such lenders. Seller's junior security interest in the Acquired Assets shall be granted pursuant to the terms of a Security Agreement in the form of Exhibit B attached hereto.

1.4 Assumed Liabilities and Obligations.

In connection with the purchase by Buyer of the Acquired Assets, Buyer shall assume (i) any liability or obligation of Seller (a) to refund the Marketing Fund in accordance with Section 6.9, but only to the extent of liabilities or obligations owed to Franchisees (in an aggregate amount not to exceed \$136,009), or (b) to repay to any Franchisees the deposits made by Franchisees identified on Schedule 1.4 hereto (the "Distribution Deposits"), in each case whether such obligation arose or arises prior to, on or after the Closing Date, and (ii) all obligations and liabilities accruing, arising out of, or relating to the period commencing at 12:01 a.m. on the Closing Date under the Franchise Agreements (collectively, the "Assumed Liabilities"). Subject to Section 4.3, the Assumed Liabilities are the only obligations and liabilities of Seller assumed by Buyer in connection with Buyer's purchase of the Acquired Assets and, notwithstanding anything to the contrary contained herein, Buyer shall not be deemed to have assumed any other liabilities or obligations of Seller of any kind, including without limitation, debts, liabilities or obligations in respect of any breach of any Franchise Agreement occurring prior to 12:01 a.m. on the Closing Date.

ARTICLE II

REPRESENTATIONS AND WARRANTIES

2.1 Representations and Warranties of Seller and Rentrak.

As an inducement to Buyer to enter into this Agreement, Seller and Rentrak hereby jointly and severally represent and warrant to Buyer that, except as set forth in the written disclosure schedule delivered to Buyer herewith (the "Disclosure Schedule"), as of the date hereof:

- (a) <u>Corporate Existence</u>. Seller is a corporation duly organized, validly existing and in good standing under the laws of the State of Utah and Rentrak is a corporation duly organized, validly existing and in good standing under the laws of the State of Oregon.
- (b) <u>Corporate Power and Authorization</u>. Each of Seller and Rentrak has the requisite corporate power and authority to execute, deliver and perform this Agreement and all other documents required to be executed and delivered by it hereunder, the execution, delivery and performance of which have been duly authorized by all necessary corporate action by Seller and Rentrak.
- (c) <u>Binding Obligations</u>. This Agreement and all documents required to be executed and delivered by Seller and Rentrak hereunder, constitute or will constitute, when executed and delivered, legal, valid and binding obligations of Seller and Rentrak, enforceable against Seller and Rentrak in accordance with their terms except as limited by bankruptcy,

IN WITNESS WHEREOF, the parties hereto have caused this Agreement to be signed as of the date first written above.

PI ACQUISITION, L.C. a Utah limited liability company

By:

Name: David Riley
Title: Manager

PRO IMAGE, INC., a Utah corporation

Bv:

Name: F. Kim Cox Title: Secretary

RENTRAK CORPORATION, an Oregon corporation

 R_{V}

Name: F, Kim: Cox

Title: U.P.

ASSIGNMENT OF PROPRIETARY RIGHTS

Pursuant to that certain Asset Purchase Agreement entered into as of December 6, 1996 (the "Agreement") by and among Rentrak Corporation, Inc., an Oregon corporation, Pro Image, Inc., a Utah corporation (the "Company"), and PI Acquisition, L.C., a Utah limited liability company ("Buyer"), for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, the Company does hereby assign, grant, bargain, sell, convey and transfer to Buyer, all right, title and interest, throughout the world, in and to all of the Proprietary Rights as defined in Section 2.1(h) of the Agreement, including but not limited to all Proprietary Rights listed on Schedule 2.1(h) attached hereto, together with all goodwill of the business attributable thereto.

The Company warrants that it is assigning to Buyer, and that Buyer is acquiring, all right, title and interest of the Company, throughout the world, in and to the Proprietary Rights, free and clear of any liens, security interests, encumbrances, restrictions, or adverse claims other than the rights granted to Jazz Basketball Investors, Inc. in the JBI Agreement and the rights retained by the Company pursuant to Section 6.11 of the Agreement.

The Company for itself, its successors and assigns hereby covenants and agrees that, any time and from time to time forthwith upon the written requests of Buyer, the Company will do, execute, acknowledge and deliver all and every such further acts, deeds, assignments, transfers, conveyances, powers of attorney and assurances as may be reasonably required and requested by Buyer in order to assign, transfer, set over, convey, assure and confirm unto and vest in Buyer, its successors and assigns, all of the Company's rights, title, and interest in and to the Proprietary Rights assigned hereunder.

The Company acknowledges the existence of Company's statutory moral rights in the Proprietary Rights to the extent they may qualify as works of visual art to be used as such, pursuant to Title 17 Section 106A of the United States Code, or its successor statute, and does hereby expressly and forever waive all such rights.

Capitalized terms used herein without definition have the meanings ascribed to them in the Agreement.

Executed at Salt Lake City, Utah, this $\frac{9^m}{}$ day of December, 1996.

PRO IMAGE, INC.

By Flands
Its Secretary

On the AW day of WWWW, 1996, personally appeared F. KIM COX, to me known to be the State of Pro Image, Inc., the assignor above named, who, being first duly sworn on oath, acknowledged and verified the foregoing document, that he executed said document on behalf of said assignor, that he did so pursuant to authority duly received, that he has read said document, and that the facts stated therein are true. OFFICIAL SEAL K. SYRAVONG NOTARY PUBLIC-OREGON COMMISSION NO. 057667 MY COMMISSION NO. 057667 Residing at: Notary Public Residing at:	State of Utah () VEGOV)
being first duly sworn on oath, acknowledged and verified the foregoing document, that he executed said document on behalf of said assignor, that he did so pursuant to authority duly received, that he has read said document, and that the facts stated therein are true. OFFICIAL SEAL K. SYRAVONG NOTARY PUBLIC-OREGON COMMISSION NO. 057667	State of Utah Ovegon) : ss. County of Muthoman)
7/ NAME Z and a product the late to the first to the	being first duly sworn on oath, acknowledged and verified the foregoing document, that he executed said document on behalf of said assignor, that he did so pursuant to authority dul received, that he has read said document, and that the facts stated therein are true. OFFICIAL SEAL K. SYRAVONG NOTABY PHIBLIC ORFECON

My Commission Expires:

Assignor's Acknowledgment and Verification

SCHEDULE 2.1 (H) TRADEMARKS AND COPYRIGHTS

PRO IMAGE SERVICEMARKS/TRADEMARKS and COPYRIGHT STATUS

		Txu 551 674 12/23/92		REGISTERED	STORE OPERATIONS MANUAL
Awelling Motice of Accorplance of Sistement of Use	Clothing, namely; T-shins, swest- Jerseys, and hats (class 25)		74/648,275 3/17/95	FILED	PRO IMAGE AND DESIGN (TM)
Received Acceptance of 1: Ext. of Time Sinternent of Use dur 1/16/97	Clothing, namely, shirts, hors, sweetshirts, shorts, sweetsuits and Jerseys. (dass 25)		74/848,285 3/17/95	FILED	BALL PLAYER DESIGN (TM)
Awailing Certificate of Registration	Retail sports relates licensed product store services, (class 42)		74/648,288	FILED	BALL PLAYER DESIGN (SM)
	product store services, (CRSS 42)				AATT DI AVED DESIGN (SIII)
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Remewal duo 08/12/2009	Retail sporting goods store services (class 42)	1,405,372	73/577,016 1/9/86	REGISTERED and incontestable.	THE PRO IMAGE (SM)
Section it & 15 efficients rue 05/19/97 Ronewel due 05/19/2002	Retelf sporting goods store services (class 42)	1,689,528	74/075,259	REGISTERED "shop" disclaimed	IHE PRO IMAGE U SHOP (3M)
Section 0 P. 15 efficiants due 05/28/2000 Renowal due 05/28/2005	Clothing, namely; shirts, hats, sweetshirts, shorts, sweetshirts and letters. (dass 25)	1,976,479 5/28/96	74/680,165 5/26/95	REGISTERED	STONEBOY AND DESIGN (TM)
Section 6 & 15 affidavils due 05/12/97 Ronewel due 05/12/2002	Retail aporting goods store services (class 42)	1,635,799	74/005,728	REGISTERED	SPORTS FAN and Design (SM)
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PRO IMAGE SERVICEMARKS/TRADEMARKS STATUS

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PRO IMAGE SERVICEMARKS/TRADEMARKS STATUS

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Pro Image Mexico	Registered	225,869 3/2/85	493/129 6/26/95	Retail sporting goods store sorvices (dess 42)	Proof of U++ fi5/26/90
Pro Image New Zealand	Pending	254429 10/5/95		Retell sporting goods store services (dass 42)	
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PRO IMAGE SERVICEMARKS/TRADEMARKS STATUS

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Pro Image Singapore	Pending	9598/93 12/4/93		Clothing for sports and gyrmnas- (class 25)	
Pro Image South Africa	Pending	95/8639 5/24/95			
Pro Image South Korea	Pending	95-2159 3/13/95		Retail sporting goods store services (dass 42)	
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Pro Image and Oval Design Canada	Pending	774,603 2/3/95		Retall sporting goods store services (class 42,25)	
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RECORDED: 08/19/2002