R Form PTO-1594 (Rev. 03/01) OMB No. 0651-0027 (exp. 5/31/2002)

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U.S. DEPARTMENT OF COMMERCE

13/01) (1888)   1887	U.S. Palent and Trademark Office
No. 0651-0027 (exp. 5/31/2002) settings ⇔⇒ ⇒ ▼	
To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.	
ne of conveying party(ies):  ternational Data Group, Inc.  Individual(s)  General Partnership  Corporation-State Massachusetts  Other  Onal name(s) of conveying party(ies) attached? Yes No ure of conveyance:  Assignment  Security Agreement  Other  Ution Date: August 6, 2002	2. Name and address of receiving party(ies)  Name: Publish Media LLC  Internal Address:  Street Address: 462 Boston Street  City: Topsfield StateMA Zip 1983  Individual(s) citizenship  Association  General Partnership  Limited Partnership  Corporation-State  Other Limited Liability company  If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No  (Designations must be a separate document from assignment)  Additional name(s) & address(es) attached? Yes No
Polication number(s) or registration number(s):  Trademark Application No.(s)	B. Trademark Registration No.(s)
me and address of party to whom correspondence	6. Total number of applications and
rning document should be mailed:	registrations involved:
al Address: Burns & Levinson	7. Total fee (37 CFR 3.41)\$40  Enclosed  Authorized to be charged to deposit account
	9. Deposit account number:

1. Name of conveying party(ies):	2. Name and address of receiving party(ies)
International Data Group, Inc.	Name: <u>Publish Media LLC</u> Internal
Individual(s)  Association	Address: 462 Boston Street
General Partnership Limited Partnership  Corporation-State Massachusetts	City Tonsfield StateMA 7ix 1983
Other	Individual(s) citizenship
Additional name(s) of conveying party(ies) attached? Yes No	AssociationGeneral Partnership
3. Nature of conveyance:	
Assignment Merger	
Security Agreement Change of Name	Other Limited Liability company
Other	representative designation is attached: Yes No
OtherExecution Date:_ August 6, 2002	(Designations must be a separate document from assignment) Additional name(s) & address( es) attached? Yes No
Application number(s) or registration number(s):	
A. Trademark Application No.(s)	B. Trademark Registration No.(s)
75/920062	
Additional number(s) attached Yes No	
5. Name and address of party to whom correspondence concerning document should be mailed:	6. Total number of applications and registrations involved:
Name: Deanna Silva	/0
Internal Address: Burns & Levinson	7. Total fee (37 CFR 3.41)\$40
	Enclosed
	Authorized to be charged to deposit account
105 0	8. Deposit account number:
Street Address: 125 Summer Street	500-739
City: Boston StateMA Zip: 02110	
DO NOT USE THIS SPACE	
9. Signature.	
112111	
Miriam R. Karlin	8.6.02 Date
Name of Person Signing	Signature  Ver sheet, attachments, and document:

Mail documents to be recorded with required cover sheet information to:

Commissioner of Patent & Trademarks, Box Assignments

Washington, D.C. 20231

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**TRADEMARK** REEL: 002568 FRAME: 0478

## ASSIGNMENT OF TRADEMARKS

WHEREAS, International Data Group, Inc. a Massachusetts corporation with a principal office at 5 Speen Street, Framingham, Massachusetts ("Assignor"), is the owner of the trademarks, service marks, and any and all trade dress associated therewith described and set below (the "Mark"); and

WHEREAS, Publish Media LLC a Delaware limited liability company with its principal office at 462 Boston Street, Topsfield, Massachusetts ("Assignee") is desirous of acquiring said Mark; and

NOW, THEREFORE, for good and valuable consideration, receipt and sufficiency of which is hereby acknowledged, Assignor does hereby convey, transfer, assign and deliver to Assignee, its successors or assigns, the entire right, title and interest in and to the Mark set forth below and in and to any renewals and extensions that be granted thereon, thereof owned by Assignor, together with the good will of the business connected therewith and any right to recover for past infringement thereof.

MARK

APPLICATION NO.

**FILING DATE** 

PUBLISH.COM

RECORDED: 08/19/2002

75/920062

February 3, 2000

INTERNATIONAL DATA GROUP, INC.

Miriam K. Karlin, Assistant Secretary

\_\_\_, 2002, before me personally appeared Miriam R. Karlin, to me personally known, who, being duly sworn, did say that she is the Assistant Secretary of International Data Group, Inc. and that she duly executed the foregoing instrument for and on behalf of International Data Group, Inc., being duly authorized to do so and that said individual acknowledged said instrument to be the free act and deed of said corporation.

Faith Clunie, Notary Public
My Commission Expires: 10/13/01

REEL: 002568 FRAME: 0479