

08-27-2002

FORM PTO-1618A

Expires 06/30/99  
OMB 0651-0027

PUBLIC RECORD



102202537

U.S. Department of Commerce  
Patent and Trademark Office  
**TRADEMARK**

AUG 22 AM 11:15

FINANCE SECTION

**RECORDATION FORM COVER SHEET  
TRADEMARKS ONLY**

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

**Submission Type**

New *8-22-02*

Resubmission (Non-Recordation)  
Document ID #

Correction of PTO Error  
Reel #  Frame #

Corrective Document  
Reel #  Frame #

**Conveyance Type**

Assignment  License

Security Agreement  Nunc Pro Tunc Assignment

Merger

Change of Name

Other

Effective Date  
Month Day Year

**Conveying Party**

Mark if additional names of conveying parties attached

Execution Date  
Month Day Year

Name

Formerly

Individual  General Partnership  Limited Partnership  Corporation  Association

Other

Citizenship/State of Incorporation/Organization

**Receiving Party**

Mark if additional names of receiving parties attached

Name

DBA/KA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)

City State/Country Zip Code

Individual  General Partnership  Limited Partnership  Corporation  Association

Other

Citizenship/State of Incorporation/Organization

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

08/26/2002 TDI A21 00000167 2106749

FOR OFFICE USE ONLY

01 FC:461  
02 FC:462

40.00 CP  
275.00 CP

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:  
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

**TRADEMARK**  
**REEL: 2569 FRAME: 0408**

**Domestic Representative Name and Address**

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Correspondent Name and Address**

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Pages**

Enter the total number of pages of the attached conveyance document including any attachments.

#

**Trademark Application Number(s) or Registration Number(s)**



Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

**Trademark Application Number(s)**

**Registration Number(s)**

<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>

<input type="text" value="2,106,749"/>	<input type="text" value="2,024,413"/>	<input type="text" value="1,954,543"/>
<input type="text" value="2,402,626"/>	<input type="text" value="1,963,106"/>	<input type="text" value="1,982,030"/>
<input type="text" value="1,961,788"/>	<input type="text" value="1,961,784"/>	<input type="text" value="2,109,416"/>

**Number of Properties**

Enter the total number of properties involved.

#

**Fee Amount**

Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment:

Enclosed

Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

Authorization to charge additional fees:

Yes

No

**Statement and Signature**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Kristine M. Miller

Name of Person Signing

  
Signature

  
Date Signed

**RECORDATION FORM COVER SHEET  
CONTINUATION  
TRADEMARKS ONLY**

FORM PTO-1618C  
Expires 06/30/99  
OMB 0651-0027

U.S. Department of Commerce  
Patent and Trademark Office  
**TRADEMARK**

**Conveying Party**

Enter Additional Conveying Party

Mark if additional names of conveying parties attached

Execution Date  
Month Day Year

Name

Formerly

Individual     General Partnership     Limited Partnership     Corporation     Association

Other

Citizenship State of Incorporation/Organization

**Receiving Party**

Enter Additional Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)     
City State/Country Zip Code

Individual     General Partnership     Limited Partnership

Corporation     Association

Other

Citizenship/State of Incorporation/Organization

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached (Designation must be a separate document from the Assignment.)

**Trademark Application Number(s) or Registration Number(s)**

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

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**Trademark Application Number(s)**

**Registration Number(s)**

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2,072,964	2,040,046	2,386,352
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**EXHIBIT B To Agreement Between  
Brew Moon Colorado, Inc., Brew Moon Hawaii, Inc.,  
and Bender Consulting, Inc. d/b/a Asian Pacific Beverages,  
dated July 1, 2002**

**ASSIGNMENT OF TRADEMARKS**

This Assignment of Trademarks, effective July 1, 2002, is made by and between Brew Moon Colorado, Inc., a Colorado corporation, with an address of 248 Centennial Parkway, Louisville, Colorado, 80027 ("ASSIGNOR"); and Bender Consulting, Inc. d/b/a Asian Pacific Beverages, a Hawaii Corporation, with an address of 1240 Ala Moana Blvd., Ste. 315 Honolulu, Hawaii ("ASSIGNEE").

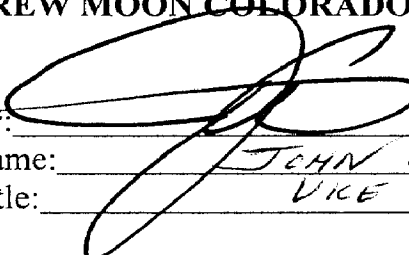
WHEREAS, pursuant to an Agreement, effective July    , 2002, by and between Brew Moon Colorado, Inc., Honolulu Brewing Company LLC, doing business as Brew Moon Hawaii and Bender Consulting, Inc., ASSIGNOR wishes to assign, and ASSIGNEE wishes to acquire, all rights, title and interest ASSIGNOR may have in and to United States trademark registrations, all common law rights associated therewith, and all good will associated thereby, listed on the attached Exhibit B-1 (the "Marks").

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which the parties hereby acknowledge, the parties agree as follows:

1. ASSIGNOR hereby assigns to ASSIGNEE all of its rights, title and interest in and to the Marks, together with all of the goodwill it may have acquired in the Marks.
2. This Agreement may be executed simultaneously in two or more counterparts, each of which shall be deemed an original, but all of which together shall constitute one and the same instrument.

**BREW MOON COLORADO, INC.**


Date: August 5, 2002

By:   
Name: JOHN COLETTA  
Title: VICE PRESIDENT


Accepted:



**BENDER CONSULTING, INC.**


Date: 7/23/02

By:   
Name: Marcus Bender  
Title: President

**EXHIBIT B-1 To Agreement Between Brew Moon Colorado, Inc.,  
Honolulu Brewing Company LLC (d/b/a Brew Moon Hawaii),  
and Bender Consulting, Inc. (d/b/a Asian Pacific Beverages),  
dated July 1, 2002**

<u>MARK</u>	<u>STATUS</u>	<u>REG. NO.</u>
<u>CLASS</u>	<u>APPL. NO.</u>	<u>REG. DATE</u>
<u>OWNER</u>	<u>APPL. DATE</u>	<u>RENEW DATE</u>
<b>A VISION FOR FOOD A PASSION FOR BEER</b> Class 42 Brew Moon Enterprises, Inc.	<b>REGISTERED</b>  75/141,674 07/29/96	2,106,749 10/21/97 10/21/07
<b>BREW MOON</b> Class 42 Brew Moon Enterprises, Inc.	<b>REGISTERED</b>  74/594,277 10/27/94	2,024,413 12/17/96 12/17/06
<b>BREW MOON AND DESIGN</b>   Class 42 Brew Moon Enterprises, inc.	<b>REGISTERED</b>  74/596,058 11/07/94	1,954,543 02/06/96 02/06/06
<b>CHECK YOUR GRAVITY AT THE MOON</b> Class 42 Brew Moon Enterprises, Inc.	<b>REGISTERED</b>  75/567,788 10/09/98	2,402,626 11/07/00 11/07/10

<u>MARK</u>	<u>STATUS</u>	<u>REG. NO.</u>
<u>CLASS</u>	<u>APPL. NO.</u>	<u>REG. DATE</u>
<u>OWNER</u>	<u>APPL. DATE</u>	<u>RENEW DATE</u>
<b>ECLIPSE EXTRA STOUT AND DESIGN</b>    Class 32 Brew Moon Enterprises, Inc.	<b>REGISTERED</b>  74/638,705 02/27/95	1,963,106 03/19/96 03/19/06
<b>FRESH IN TIME</b>  Class 42 Brew Moon Enterprises, Inc.	<b>REGISTERED</b>  74/596,158 11/07/94	1,982,030 06/25/96 06/25/06
<b>NUTCRACKER FESTIVAL ALE SEASONAL and design</b>    Class 32 Brew Moon Enterprises, Inc.	<b>REGISTERED</b>  74/638,945 02/27/95	1,961,788 03/12/96 03/12/06

<u>MARK</u>	<u>STATUS</u>	<u>REG. NO.</u>
<u>CLASS</u>	<u>APPL. NO.</u>	<u>REG. DATE</u>
<u>OWNER</u>	<u>APPL. DATE</u>	<u>RENEW DATE</u>
<b>ORION'S RED ALE AND DESIGN</b>    Class 32 Brew Moon Enterprises, Inc.	<b>REGISTERED</b>  74/638,704 02/27/95	1,961,784 03/12/96 03/12/06
<b>RHYTHM &amp; BREWS</b>  Class 42 Brew Moon Enterprises, Inc.	<b>REGISTERED</b>  74/595,282 11/04/94	2,109,416 10/28/97 10/28/07
<b>ROCKET</b>  Class 32 Brew Moon Enterprises, Inc.	<b>REGISTERED</b>  74/595,776 06/24/97	2,072,964 06/24/97 06/24/07
<b>SEE YOU AT THE MOON!</b>  Class 42 Brew Moon Enterprises, Inc.	<b>REGISTERED</b>  75/012,940 10/31/95	2,040,046 02/25/97 02/25/07
<b>THERE'S A LOT LESS GRAVITY HERE</b>  Class 42 Brew moon Enterprises, Inc.	<b>REGISTERED</b>  75/567.777 10/09/98	2,386,352 09/12/00 09/12/10