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08-27-2002

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U.S. DEPARTMENT OF COMMERCE  
Patent and Trademark Office



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To the Honorable Commissioner

102202708

ie attached original documents or copy thereof.

1. Name of conveying party(ies):

Bright Eye-Deas, Inc.  
38 Route 134  
South Dennis, Massachusetts 02660

6-22-02

- ☐ Individual(s) ☐ Association  
☐ General Partnership ☐ Limited Partnership  
☒ Corporation-State Massachusetts  
☐ Other

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

2. Name and address of receiving party(ies):

Name: Marchon Eyewear, Inc.

Internal Address:

Street Address: 35 Hub Drive

City: Melville, State: New York ZIP: 11747

- ☐ Individual(s) citizenship:  
☐ Association  
☐ General Partnership  
☐ Limited Partnership  
☒ Corporation-State New York  
☐ Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: ☐ Yes ☒ No

(Designations must be a separate document from assignment)

Additional name(s) & address(es) attached? ☐ Yes ☒ No

3. Nature of conveyance:

- ☒ Assignment ☐ Merger  
☐ Security Agreement ☐ Change of Name  
☐ Other

Execution Date: August 9, 2002

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

2

B. Trademark Registration No.(s)

1,662,283

Additional numbers attached? ☐ Yes ☒ No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Edgar H. Haug  
Internal Address: Frommer Lawrence & Haug LLP

Street Address: 745 Fifth Avenue

City: New York, State: New York ZIP: 10151

6. Total number of applications and registrations involved:.....

1

7. Total fee (37 CFR 3.41) ..... \$ 40.00

- ☒ Enclosed  
☒ Authorized to be charged to deposit account

8. Deposit account number:

50-0320

(attached duplicate copy of this page if paying by deposit account)

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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Deena Levy Weinhouse  
Name of Person Signing

Deena Levy Weinhouse  
Signature

8/22/02  
Date

Total number of pages including cover sheet, attachments, and documents:

3

## ASSIGNMENT

WHEREAS, Bright Eye-Deas, Inc., a Massachusetts corporation, having a place of business at 38 Route 134, South Dennis, Massachusetts 02660 (hereinafter "Seller") has adopted, used, is using and is the owner of the following trademark now registered in the United States Patent and Trademark Office:

<u>Trademark</u>	<u>Registration No.</u>	<u>Date of Registration</u>
OPIS	1,662,283	October 29, 1991

WHEREAS, Marchon Eyewear, Inc. (having a place of business at 35 Hub Drive, Melville, New York 11747) (hereinafter "Purchaser") desires to acquire said registered trademark, along with the goodwill associated therewith, and all common law rights to it as well as the right to file trademark applications to register said mark as a mark in any territory worldwide


NOW, THEREFORE, for good and valuable consideration, including a sum of Ten Dollars U.S. (U.S. \$10.00) and other good consideration paid by Purchaser, the receipt and sufficiency of which are hereby acknowledged, Seller hereby sells, assigns, transfers and conveys to Purchaser any and all rights, title and interest Seller may now have or has ever had in and to the trademark OPIS in all territories worldwide, including common law rights and all rights in and to the OPIS trademark and U.S. Reg. No. 1,662,283 registered October 29, 1991, together with any and all goodwill of the business associated or symbolized by said trademark

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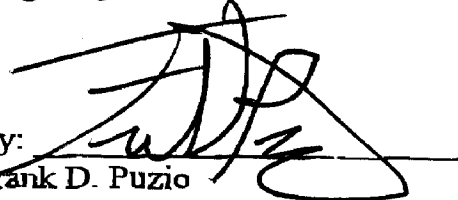
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and the registration thereof, and further including any claim which arose at any time prior and up to this conveyance.

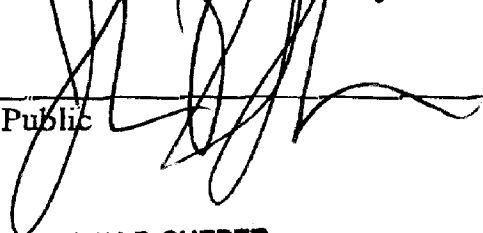
Before me this 26 day of July 2002

  
Notary Public  
MARYANN W. SMITHERS, Notary Public  
My Commission Expires Nov. 29, 2002

Bright Eye-Deas, Inc.

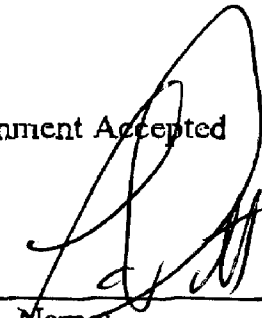
By:   
Frank D. Puzio  
President

Before me this 9 day of August 2002

  
Notary Public

JOSEPH P. SHERER  
Notary Public, State of New York  
No. 30-4609429  
Qualified in Nassau County  
Commission Expires Dec. 31, 20 05

Assignment Accepted

By:   
Name:  
Title:  
Marchon Eyewear, Inc.

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RECORDED: 08/22/2002

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