



TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT ("Trademark Assignment") is made this 22<sup>nd</sup> day of August, 2001, by Home Fragrance Holdings, Inc., a Delaware corporation (the "HFH").

WHEREAS, HFH is the owner of the entire right, title and interest in and to the following trademark and the registration related thereto (the "Mark"):

<u>MARK</u>	<u>COUNTRY</u>	<u>REG. NO./APP NO.</u>	<u>DATE</u>
BLENDABLES	US	2,381,494	8/29/00

WHEREAS, Pier 1 Licensing, Inc. ("Pier 1"), a Delaware corporation, is desirous of acquiring the entire right, title and interest in and to the Mark, and in and to any renewals and extensions that may be granted thereon, together with the goodwill of the business connected therewith;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged by HFH, HFH has sold, assigned, transferred and by these presents does hereby sell, assign and transfer unto Pier 1, its successors or assigns, the entire right, title and interest in and to the Mark, and in and to any renewals and extensions that may be granted thereon, together with the goodwill of the business connected therewith and any right to recover for past infringement thereof and other past injury thereto.

Home Fragrance Holdings, Inc.

Date: 8/22/01

By: [Signature]

Printed Name: William H. Sabaner

Title: VP/CEO

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