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FORM PTO-1618A
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Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name **Trademark & Patent Counselors of America, P.C.**

Address (line 1) **915 Broadway**

Address (line 2) **19th Floor**

Address (line 3) **New York, New York 10010-7108**

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number **(212) 387-0247**

Name **Trademark & Patent Counselors of America, P.C.**

Address (line 1) **915 Broadway**

Address (line 2) **19th Floor**

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Pages

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Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

76/005,486

Number of Properties

Enter the total number of properties involved. # **1**

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41): \$ **40.00**

Method of Payment: Enclosed Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number: # **20-1439**

Authorization to charge additional fees: Yes No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Keith E. Danish

August, 2002

Name of Person Signing

Signature

Date Signed

Atty. Ref. No.: 651.0102

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Assignee : Parfums Van Cleef & Arpels S.A.
Mark : MURMUR
Ser. No. : 76/005,486
Class(es) : 3 (Int'l.)
Filed : March 20, 2000

POWER OF ATTORNEY/APPOINTMENT OF DOMESTIC REPRESENTATIVE

Assignee appoints Mark I. Peroff, Keith E. Danish, Jacqueline M. Stelling and Andrew T. Paredes, each a member of the Bar of the State of New York; Darren W. Saunders, a member of the Bars of the States of Connecticut and New York; Kathleen K. Elsner, a member of the Bars of the States of New York and the Commonwealth of Virginia, and all other members of the Bar of the State of New York in the firm of Trademark & Patent Counselors of America, P.C., 915 Broadway, New York, New York 10010, Tel. No. (212) 387-0247, its attorneys with full powers of substitution and revocation to transact all business in the Patent and Trademark Office in connection with the captioned application.

Trademark & Patent Counselors of America, P.C. is also hereby designated assignee's representative upon whom notices or process in proceedings affecting the mark may be served.

Please address all correspondence in this matter to the attention of:

Mark I. Peroff, Esq.
Trademark & Patent Counselors of America, P.C.
915 Broadway
New York, New York 10010-7108

PARFUMS VAN CLEEF & ARPELS S.A.

Dated: July 29 - 2002



By _____
Print Name: CLAIRE CHAZARD
Title: PROXY

TRADEMARK ASSIGNMENT

WHEREAS, ALTICOR INC. ("Assignor"), a Michigan corporation located and doing business at 7575 Fulton Street East, Ada, Michigan 49355, has adopted the trademark MURMUR and has filed an application for registration of the aforesaid trademark in the United States Patent & Trademark Office under Serial No. 76/005,486 (the "Trademark"); and

WHEREAS, Parfums Van Cleef & Arpels S.A., ("Assignee") a joint stock company (Societe Anonyme) organized under the laws of France located and doing business at 20-26 Boulevard du Parc, 92200 Neuilly sur Seine, France is desirous of acquiring said Trademark and the application thereof;

NOW, THEREFORE, in consideration of and in exchange of good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Assignor does hereby sell, assign, transfer and set over unto the Assignee the entire right, title, and interest in and to the Trademark in the United States of America, and any and all goodwill of the business associated with said mark, the application thereof.


ALTICOR INC.

Dated: June 28, 2002

Assignor: 
Name: Kim S. Mitchell
Title: Assistant Secretary

PARFUMS VAN CLEEF & ARPELS S.A.

Dated: July 22, 2002

Assignee: 
Name: JIM RAGSDALE
Title: BRAND DIRECTOR

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