

08-28-2002

Form PTO-1594 (Rev. 03/01) OMB No. 0651-0027 (exp. 5/31/2002) Tab settings



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U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): Sweet Art Company, L.C. 8-19-02
Individual(s) Association General Partnership Limited Partnership Corporation-State Other Limited Liability Company
Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies) Name: Altura Corporation Internal Address: Street Address: 1905 E. 123rd Street City: Olathe State: KS Zip: Individual(s) citizenship Association General Partnership Limited Partnership Corporation-State Kansas Other
If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance: Assignment Merger Security Agreement Change of Name Other
Execution Date: 08/08/02

4. Application number(s) or registration number(s): A. Trademark Application No.(s) B. Trademark Registration No.(s) 1,567.981
Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed: Name: Kent T. Perry Internal Address: Street Address: 7300 W. 110th Street, Suite 26 City: Overland Park State: KS Zip: 66210

6. Total number of applications and registrations involved: 1
7. Total fee (37 CFR 3.41): \$ Enclosed Authorized to be charged to deposit account
8. Deposit account number: N/A

DO NOT USE THIS SPACE

9. Signature. John L. Wempe Signature Date 08/08/02

Total number of pages including cover sheet, attachments, and document:

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

08/27/2002 JYALLAN2 00000009 1567981

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40.00 DP

TRADEMARK REEL: 002570 FRAME: 0586

ASSIGNMENT OF TRADEMARK, TRADENAME AND/OR SERVICE MARK

THIS ASSIGNMENT is made as of this 8TH day of August, 2002, by **SWEET ART COMPANY, L.C.**, a Kansas limited liability company, (the "Assignor"), to and for the benefit of **ALTURA CORPORATION**, a Kansas corporation, ("Assignee").

Assignor is the owner of certain goodwill and the tradename "Sweet Art" and the trademark/service mark known as "Sweet Art and design" registered with the U.S. Patent and Trademark Office as Trademark/Service Mark No. 1567981, issued November 28, 1989, (hereinafter the "Trademark"), and the owner of a business known as Sweet Art Company, L.C. and the goodwill associated with such business (hereinafter the "Goodwill").

Assignor desires to transfer and assign to Assignee all of its right, title and interest in, to and under the Trademark and the Goodwill.

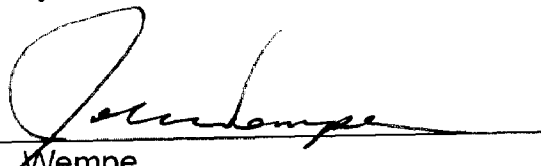
NOW, THEREFORE, for the consideration of \$ 1.00 and other good and valuable consideration, with intent to be legally bound hereby, Assignor hereby sells, transfers, and assigns to Assignee all right, title and interest of Assignor in, to and under the Trademark and the Goodwill. This Assignment is intended to be and is an absolute present assignment from Assignor to Assignee and not the mere passage of a security interest.

IN WITNESS WHEREOF, Assignor and Assignee has duly executed this Assignment the date first above written.

ASSIGNOR:

SWEET ART COMPANY, L.C.

By: The First Missouri Company, L.C.
Managing Member of Sweet Art
Company, L.C.

By: 
John L. Wempe
Title: Managing Member of the First Missouri
Company, L.C.

STATE OF KANSAS)
)
COUNTY OF JOHNSON)

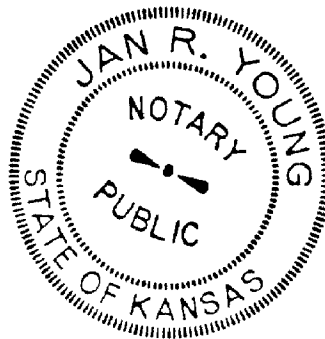
Before me personally appeared said John L. Wempe and acknowledged the foregoing instrument to be his free act and deed this 8th day of August, 2002.



NOTARY PUBLIC

My Commission Expires:

06-26-05



ASSIGNMENT OF TRADEMARK, TRADENAME AND/OR SERVICE MARK

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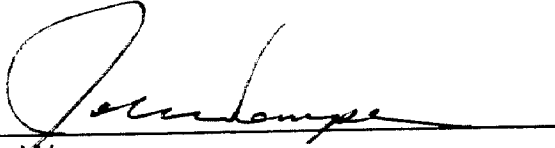
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