



APPOINTMENT OF DOMESTIC REPRESENTATIVE

In re the matter of:

Registration Nos.: 2,183,204; 1,406,006; and 2,602,531

Application No.: 76/170,916

Marks: GABBIANO & Design; CASTELLO DI GABBIANO, ALLEANZA;  
CASTELLO DI GABBIANO BELLEZZA

Registrant: BERINGER BLASS ITALIA, S.r.l.

SUGHRUE MION, PLLC, whose postal address is 2100 Pennsylvania Avenue, N.W. Washington, D.C. 20037, United States of America, is hereby designated Registrant/Applicant's representative upon whom notice or process in proceedings affecting the mark may be served.

BERINGER BLASS ITALIA, S.r.l.

By: 

Name: Douglas W. Roberts

Title: Director

Date: August 20, 2002

## ASSIGNMENT

WHEREAS, Beringer Blass Wine Estates Company, a Delaware corporation with a business address of 610 Airpark Road, P.O. Box 4500, Napa, California 94558 has adopted, used, is using and is the owner of the following trademarks now registered or pending in the United States Patent and Trademark Office:

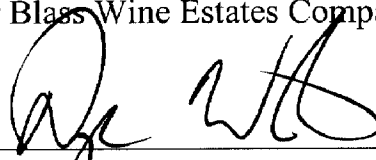
Trademark	Registration No.	Registration Date
GABBIANO & Design	2,183,204	August 25, 1998
CASTELLO DI GABBIANO	1,406,006	August 19, 1986
ALLEANZA	2,602,531	July 30, 2002
Trademark	Application Serial No.	Application Filing Date
CASTELLO DI GABBIANO BELLEZZA	76/170,916	November 22, 2000

WHEREAS, Beringer Blass Italia, S.r.l., an Italian limited liability company with a business address of Castello Di Gabbiano, 50024 Mercatale Val Di Pesa, Firenze, Italy is desirous of acquiring said trademarks and registrations and application.

NOW, THEREFORE, in consideration of the sum of \$40.00 (forty dollars) and other good and valuable consideration, the receipt of which is hereby acknowledged, Beringer Blass Wine Estates Company hereby assigns to Beringer Blass Italia, S.r.l. all right, title and interest in the United States in and to such trademarks and trademark registrations and application, together

with the good will of the business symbolized by said trademarks and registrations and application thereof.

Beringer Blass Wine Estates Company

By:  \_\_\_\_\_

Name: Douglas W. Roberts

Title: Vice President, General Counsel and Secretary

Date: August 20, 2002