

08-30-2002



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RECORDATION FORM COVER SHEET
TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

New *08-26-02*

Resubmission (Non-Recordation)
Document ID #

Correction of PTO Error
Reel # Frame #

Corrective Document
Reel # Frame #

Conveyance Type

Assignment License

Security Agreement Nunc Pro Tunc Assignment

Merger

Change of Name

Other

Effective Date
Month Day Year
 07 02 02

Conveying Party

Mark if additional names of conveying parties attached

Execution Date
Month Day Year
07 02 02

Name VNU BUSINESS MEDIA, INC.

Formerly

Individual General Partnership Limited Partnership Corporation Association

Other

Citizenship/State of Incorporation/Organization DELAWARE

Receiving Party

Mark if additional names of receiving parties attached

Name LEISURE PUBLICATIONS, INC.

DBA/AKA/TA

Composed of

Address (line 1) 4160 WILSHIRE BOULEVARD

Address (line 2)

Address (line 3) LOS ANGELES
City

CALIFORNIA
State/Country

90010
Zip Code

Individual General Partnership Limited Partnership If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

Corporation Association

Other

Citizenship/State of Incorporation/Organization CALIFORNIA

FOR OFFICE USE ONLY

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages

Enter the total number of pages of the attached conveyance document including any attachments. #

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="1,412,747"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

Number of Properties

Enter the total number of properties involved. #

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41): \$

Method of Payment: Enclosed Deposit Account

Deposit Account Number: #

Authorization to charge additional fees: Yes No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

BREWSTER TAYLOR



AUGUST 26, 2002

Name of Person Signing

Signature

Date Signed

TRADEMARK
G000000799/BT/ssk

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re trademark registration of:

LEISURE PUBLICATIONS, INC.

Registration No.: 1,412,747

Issued: October 7, 1986

Mark: CONTEMPORARY LONG TERM CARE

POWER OF ATTORNEY

Commissioner for Trademarks
2900 Crystal Drive
Arlington, VA 22202-3513

S I R:

LEISURE PUBLICATIONS, INC., the owner by assignment of the entire right, title and interest in the above registration, hereby appoints the following attorneys to transact all business in the Patent and Trademark Office connected therewith: Marvin Petry, Ross F. Hunt, Jr., and Kevin R. Klein, each a member of the Bar of the State of Virginia, Douglas E. Jackson and William E. Jackson, each a member of the Bar of the District of Columbia, Brewster Taylor, a member of the Bar of the State of Massachusetts, and B. Aaron Schulman, a member of the Bar of the State of Maryland, all of the firm of Larson & Taylor, PLC.

TRADEMARK
REEL: 002571 FRAME: 0876

Please send all correspondence to Larson & Taylor, PLC, at Suite 900,
1199 North Fairfax Street, Alexandria, Virginia, 22314. All telephone calls should
be directed to (703) 739-4900.

LEISURE PUBLICATIONS, INC.

Date: June 25, 2002

Signature: Nancy Field

Printed Name: NANCY FIELD

Title: PRESIDENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re trademark registration of:

VNU BUSINESS MEDIA, INC.

Registration No.: 1,412,747

Issued: October 7, 1986

Mark: CONTEMPORARY LONG TERM CARE

CONFIRMATION ASSIGNMENT OF TRADEMARK

Box Post Registration - Fee
Assistant Commissioner for Trademarks
2900 Crystal Drive
Arlington, VA 22202-3513

S I R:

WHEREAS, VNU BUSINESS MEDIA, INC., a Delaware Corporation, having offices located at 770 Broadway, 8th Floor, New York, New York 10003-9595, adopted and used the mark for which registration was granted in the United States Patent and Trademark Office as follows:

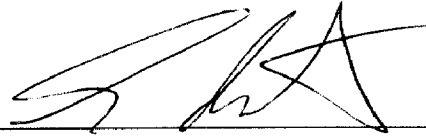
<u>Mark</u>	<u>Reg. No.</u>	<u>Issued</u>	<u>Goods/Services</u>
CONTEMPORARY LONG TERM CARE	1,412,747	October 7, 1986	Periodical magazines (Int. Cl. 16)

WHEREAS, LEISURE PUBLICATIONS, INC., a California corporation, with its principal place of business located at 4160 Wilshire Boulevard, Los Angeles, California 90010, was and is desirous of acquiring said mark and the Registration therefor;

NOW, THEREFORE, in consideration of the foregoing and other good and valuable consideration, VNU BUSINESS MEDIA, INC. did on May 21, 2002, and hereby does assign to LEISURE PUBLICATIONS, INC., all right, title and interest in and to said mark together with the goodwill of the business symbolized by said mark and the registration thereof.

VNU BUSINESS MEDIA, INC.

Date: 7/2/02

By: 

Printed Name: ERIC RUBENSTEIN

Title: Asst Corporate Secretary