

08-30-2002

Form PTO-1594
(Rev. 03/01)
OMB No. 0651-0027 (exp. 5/31/2002)
Tab settings ⇌ ⇌ ⇌ ▼



102206020 ▼

U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Belkin Productions, Inc.

08-28-02

- Individual(s)
- General Partnership
- Corporation-State
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: May 14, 2001

2. Name and address of receiving party(ies)

Name: SFX Music Cleveland, LLC

Internal

Address: _____

Street Address: 220 West 42nd Street

City: New York State: NY Zip: 10036

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State Delaware
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s) _____

B. Trademark Registration No.(s) See attached

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Pamela B. Huff

Internal Address: Cox & Smith Incorporated

Street Address: 112 East Pecan Street

Suite 1800

City: San Antonio State: TX Zip: 78205

6. Total number of applications and registrations involved: 8

7. Total fee (37 CFR 3.41).....\$ 215.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

03/3483

FINANCE SECTION
AUG 29 9 27 AM '02

DO NOT USE THIS SPACE

9. Signature.

Pamela B. Huff

Name of Person Signing

Pamela B. Huff

Signature

8/29/02

Date

4

Total number of pages including cover sheet, attachments, and document:

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231

08/29/2002 LMUELLER 00000228 2417449

01 FC:481 40.00 OP
02 FC:482 175.00 OP

TRADEMARK
REEL: 002572 FRAME: 0073

EXHIBIT A

TRADEMARK/SERVICE MARK REGISTRATIONS

Mark	Registration No.	Registration Date
HIGH SCHOOL ROCK-OFF	2,417,449	January 2, 2001
FIRST SEASON OF THE CENTURY 2000	2,323,566	February 29, 2000
LAST SEASON OF THE CENTURY 1999	2,323,565	February 29, 2000
BREW YEAR'S EVE	2,109,216	October 28, 1997
MIDWEST BREWFEST	2,093,911	September 2, 1997
BELKIN PRODUCTIONS	2,045,794	March 18, 1997
TASTE OF CLEVELAND	2,043,146	March 11, 1997
GREAT AMERICAN RIB COOK-OFF	1,803,931	November 9, 1993

ASSIGNMENT OF TRADEMARKS

WHEREAS, Belkin Productions, Inc. ("Assignor"), an Ohio corporation with a place of business at 44 North Main St., Chagrin Falls, Ohio 44022, owns all right, title and interest in the trademarks listed on the attached Schedule A (the "Trademarks") and the goodwill associated therewith;

WHEREAS, SFX Music Cleveland, LLC ("Assignee"), a Delaware limited liability company with a place of business at 220 W. 42nd Street, New York, New York 10036, is desirous of acquiring the Trademarks, and the goodwill associated therewith;

WHEREAS, Assignor and Assignee have entered into an Agreement (the "Agreement") of even date herewith pursuant to which Assignor has agreed to convey and assign the Trademarks to Assignee;

NOW, THEREFORE, for the amount of \$10.00 and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign and transfer unto Assignee Assignor's entire and undivided right, title and interest in and to the Trademarks, together with all the associated goodwill of its business symbolized thereby and all registrations of same.

IN WITNESS WHEREOF, this Assignment has been executed this 14th day of May, 2001.

BELKIN PRODUCTIONS, INC.

By: [Signature]
Name: Michael Belkin
Title: President

STATE OF OHIO)
) ss:
COUNTY OF CUYAHOGA)

On this 14th day of May, 2001, before me appeared Michael Belkin the person who signed this instrument, who acknowledged that she/he signed it as a free act on behalf of Belkin Productions, Inc., with authority to do so.

SEAL

Notary Public
[Signature]
DONNA FULLER, Notary Public
State Of Ohio, Cuyahoga County
My Commission Expires Dec. 3, 2003

SCHEDULE A

1. Registered Trademarks

Trademark	Registration No.	Registration Date	Owner	Status
HIGH SCHOOL ROCK-OFF	2,417,449	01/02/2001	Belkin Productions Inc.	Registered
FIRST SEASON OF THE CENTURY 2000	2,323,566	02/29/2000	Belkin Productions Inc.	Registered
LAST SEASON OF THE CENTURY 1999	2,323,565	02/29/2000	Belkin Productions Inc.	Registered
BREW YEAR'S EVE	2,109,216	10/28/1997	Belkin Productions Inc.	Registered
MIDWEST BREWFEEST	2,093,911	09/02/1997	Belkin Productions Inc.	Registered
BELKIN PRODUCTIONS	2,045,794	03/18/1997	Belkin Productions Inc.	Registered
TASTE OF CLEVELAND	2,043,146	03/11/1997	Belkin Productions Inc.	Registered
GREAT AMERICAN RIB COOK-OFF	1,803,931	11/09/1993	Belkin Productions, Inc.	Registered