

08-30-2002



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FORM PTO-1594
(Rev. 6-93)
OMB No. 0651-0011 (exp. 4/94)

102206242
RECORDED

3 SHEET

U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office

TRADEMARKS ONLY

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

<p>1. Name of conveying party(ies): Worthy, Inc.</p> <p>Additional name(s) of conveying party(ies) attached? No</p>	<p>2. Name and address of receiving party(ies)</p> <p>Name: Thomas Nelson, Inc. Street Address: P.O. Box 141000 City: Nashville ST: TN ZIP 37214-1000</p> <p>Additional name(s) & address(es) attached? No</p>
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3. Nature of conveyance:
Assignment
Execution Date: August 13, 2002

4. Application number(s) or trademark number(s):

A. Trademark Application No.(s): B. Trademark No.(s): 1,996,198
Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: WADDEY & PATTERSON
BANK OF AMERICA PLAZA SUITE 2020
414 UNION STREET
NASHVILLE, TN 37219

Customer No. 23456

6. Total number of applications and trademarks involved: 1

7. Total fee (37 CFR 3.41):..... \$40.00
The fee is enclosed

8. Deposit account number: 23-0035
(Attach duplicate copy of this page if paying by deposit account.)

DO NOT USE THIS SPACE

9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Edward D. Lanquist, Jr.

Name of Person Signing

Signature

Date

Total number of pages including cover sheet, attachments, and document: 2

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patents and Trademarks, Box Assignments
Washington, DC 20231

08/29/2002 TDIAZ1 00000188 1996198
01 FC:481 40.00 DP

TRADEMARK
REEL: 002572 FRAME: 0467

TRADEMARK ASSIGNMENT

WHEREAS, Worthy, Incorporated f/k/a Word Incorporated, a Delaware corporation with its principal place of business at P.O. Box 141000, Nashville, Tennessee 37214 (hereinafter referred to as "Assignor") owns the trademark "TEACHABLE MOMENTS" (hereinafter referred to as the "Mark"), U.S. Trademark Registration No. 1,996,198 issued August 20, 1996, together with the goodwill of the business symbolized by the trademark, desires to assign said trademark and registration, and the good will represented thereby, and

WHEREAS, Thomas Nelson, Inc., a Tennessee corporation with its principal address at 501 Nelson Place, Nashville, Tennessee 37214 (hereinafter referred to as "Assignee") is desirous of acquiring the entire right, title, and interest in and to Mark;

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) and for other good and valuable consideration, the sufficiency and receipt of which are hereby acknowledged, Assignor does assign and transfer to Assignee all of Assignor's right, title, and interest in and to the trademark "TEACHABLE MOMENTS", U.S. Trademark Registration No. 1,996,198 issued August 20, 1996, together with the goodwill of the business symbolized by the trademark and registration, and the right to sue for and collect damages for any past infringement of the trademark.

IN WITNESS WHEREOF, Assignor affirms its assignment this 13th day of August 2002.

WORTHY, INC. f/k/a WORD, INC.

By: *Joe L. Powers*
Joe L. Powers, Secretary and Treasurer

STATE OF TENNESSEE |
|
COUNTY OF DAVIDSON |

Personally appeared before me, *Jerry W. Summitt*, a notary public, Joe L. Powers, with whom I am personally acquainted, and who acknowledged that he executed this Assignment, the purposes therein contained and who further acknowledged that he is the Secretary and Treasurer of the Assignor, and is authorized by the Assignor to execute this instrument on behalf of the Assignor.

Witness my hand, at office, the 13th day of August 2002.

Jerry W. Summitt
Notary Public

My Commission Expires: My Commission Expires MAY 28, 2003