

08-30-2002



Form PTO-1594 (Rev. 03/01) OMB No. 0651-0027 (exp. 5/31/2002)

102207067 TRADEMARKS ONLY

HEET U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

Tab settings

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Macmillan Inc., Delaware

- Individual(s) Association
General Partnership Limited Partnership
Corporation-State
Other

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment Merger
Security Agreement Change of Name
Other

Execution Date: 08/08/2002

2. Name and address of receiving party(ies)

Name: Simon & Schuster Inc.

Internal

Address:

Street Address: 1230 Ave of the Americas

City: New York State: NY

Individual(s) citizenship

Association

General Partnership

Limited Partnership

Corporation-State New York

Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

Additional name(s) & address(es) attached? Yes No

OFFICE OF PUBLIC RECORDS
2002-AUG 21 PM 2:46
FINANCE SECTION

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

1008384, 1007388, 984956, 1480792

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Mallory Levitt

Internal Address: C/o Jae Wolf
Viacom International Inc.

Street Address: 1515 Broadway, 51st floor

City: New York State: NY Zip: 10036

6. Total number of applications and registrations involved: 4

7. Total fee (37 CFR 3.41): \$ 160.00

Enclosed

Authorized to be charged to deposit account

8. Deposit account number:

192257

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

JAE WOLF

Name of Person Signing

Signature

08/20/2002

Date

Total number of pages including cover sheet, attachments, and document: 3

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

08/29/2002 TDIAZ1 00000146 192257 1008384

01 FC:481 40.00 CH
02 FC:482 75.00 CH

TRADEMARK REEL: 002572 FRAME: 0771

ASSIGNMENT OF TRADEMARKS

WHEREAS, Camsaw, Inc., formerly known as Macmillan, Inc. ("Assignor"), a Delaware corporation with a place of business at One Lake Street, Upper Saddle River, New Jersey, is the owner of the U.S. Registrations on the attached Exhibit A for the Raggedy Ann & Andy and FP & Design marks (collectively "Marks") and desires to assign all right, title and interest in and to the Marks, together with the goodwill and business symbolized thereby; and

WHEREAS, Simon & Schuster, Inc. ("Assignee"), a New York corporation with a place of business at 1230 Avenue of the Americas, New York, NY 10020, desires to obtain all rights in and to the Marks.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby sells, transfers, conveys and assigns to Assignee, all of Assignor's right, title and interest in and to the Marks, whether statutory or at common law, including all registrations and applications thereof, the right to recover for past infringement, and the goodwill of the business in connection with which it has been used.

IN WITNESS WHEREOF, Assignor has caused this document to be executed as of the 8th day of August, 2002.

Camsaw, Inc.

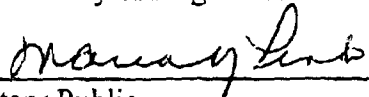
By: 

Robert L. Dancy

Title: Senior Vice President

Sworn to before me this

8th day of August 2002



Notary Public

Marla Y. Pinto
Notary Public State of New Jersey
No. 2287975
Qualified in Bergen County
Commission Expires May 23, 2007

EXHIBIT A

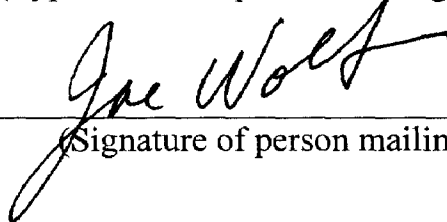
CTRY	TRADEMARK	STATUS	REG. NO.	CURRENT OWNER OF RECORD
USA	RAGGEDY ANN	G	1008384	Macmillan, Inc.
USA	RAGGEDY ANDY	G	1007388	Macmillan, Inc.
USA	RAGGEDY ANN	G	984956	Macmillan, Inc.
USA	FP & DESIGN	G	1480792	Macmillan, Inc.

CERTIFICATE OF EXPRESS MAIL
EXPRESS LABEL MAIL NO. EL39987126US

I hereby certify that this document and accompanying fee is being deposited with the United States Postal Service by Express Mail, postage pre-paid, addressed to the Commissioner for Trademarks, 2900 Crystal Drive, Arlington, VA 22202, this 20th day of August 2002.

Jae Wolf

(Typed name of person mailing paper)

A handwritten signature in black ink that reads "Jae Wolf". The signature is written in a cursive style with a long, sweeping underline that extends to the left and then loops back under the name.

(Signature of person mailing paper)