

08-30-2002



Form PTO-1594

(Rev. 03/01)

OMB No. 0651-0027 (exp. 5/31/2002)

Tab settings ⇌ ⇌ ⇌

RE

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TRADEMARKS ONLY

U.S. DEPARTMENT OF COMMERCE

U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

No Brow, Inc.

8-8102

- Individual(s)
- General Partnership
- Corporation-State
- Other California
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other PLEASE SEE ATTACHED
- Merger
- Change of Name

Execution Date: 5/19/1997

2. Name and address of receiving party(ies)

Name: Maurices Incorporated

Internal

Address:

Street Address: 105 West Superior Street

City: Duluth State: MN Zip: 55802

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State Delaware
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s) 1975375

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Anne Hiaring

Internal Address:

Street Address: 19 Brookmont

City: San Anselmo State: CA Zip: 94960

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 3.41) \$ 40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

DO NOT USE THIS SPACE

9. Signature.

Anne Hiaring

Name of Person Signing

Signature

August 6, 2002

Date

Total number of pages including cover sheet, attachments, and document: 7

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231

08/29/2002 6TON11 00000144 1975375

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REEL: 002574 FRAME: 0170

ah

3. Nature of conveyance

Corrected assignment to correct nature of conveyance on reel/frame 1614/0773 to read "partial assignment of Class 25 only to Maurices Incorporated".

Please contact attorney for Registrant with any questions:

Anne Hiaring, Esq.
Attorney for Applicant
19 Brookmont
San Anselmo, California 94960-1412
(415) 457-2040
fax (415) 457-2822
anne@hiaringlaw.com

RE: 08-07-1997

SHEET Y U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office

JUL 24 1997

Tab settings



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Attached ~~RECEIPTS~~ or copy thereof

To the Honorable Commissioner of P

1. Name of conveying party(ies): MRU
No Brow, Inc.
07-24-97
 Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State - California
 Other
Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)
Name: Maurices Incorporated
Internal Address: _____
Street Address: 105 West Superior Street
City: Duluth State: MN ZIP 55802
 Individual(s) citizenship _____
 Association _____
 General Partnership _____
 Limited Partnership _____
 Corporation-State Delaware
 Other _____
If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:
 Assignment See attached. Merger
 Security Agreement Change of Name
 Other _____
Execution Date: May 19, 1997, effective
April 1, 1997

4. Application number(s) or patent number(s):
A. Trademark Application No.(s)
B. Trademark Registration No.(s)
1,975,375
Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:
Name: V. T. Giordano
Internal Address: _____
Von Maltitz, Derenberg, Kunin,
Janssen & Giordano
Street Address: 60 East 42nd Street
City: New York State: NY ZIP: 10165

6. Total number of applications and registrations involved: 1
7. Total fee (37 CFR 3.41).....\$ 40.00
 Enclosed
 Authorized to be charged to deposit account, if necessary
8. Deposit account number:
22-0560
(Attach duplicate copy of this page if paying by deposit account)

08/07/1997 VERON 00000070 1975375 40.00 UP

DO NOT USE THIS SPACE

9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.
V. T. Giordano Name of Person Signing
V. T. Giordano Signature
July 21, 1997 Date
Total number of pages including cover sheet, attachments, and document: 6

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patents & Trademarks, Box 101
TRADEMARK
SERIAL NUMBER: 0773

ASSIGNMENT

WHEREAS, NO BROW, INC., a California corporation having its principal place of business at 1303 Underwood Avenue, San Francisco, California 94124 (hereinafter, "Assignor"), is the owner of the mark JUXTAPOZ, and of the registration of that mark in the United States Patent and Trademark Office under No. 1,975,375 of May 21, 1996 in respect of "Printed publications, namely magazines in the field of art" in Class 16 and "Clothing, namely, T-shirts" in Class 25; and

WHEREAS, MAURICES INCORPORATED, a Delaware corporation having its principal place of business at 105 West Superior Street, Duluth, Minnesota 55802 (hereinafter, "Assignee") is desirous of acquiring all of Assignor's rights, title and interest in and to the mark JUXTAPOZ and the registration in Class 25, and not in Class 16;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor does hereby assign unto said Assignee all of Assignor's rights, title and interest in and to the mark

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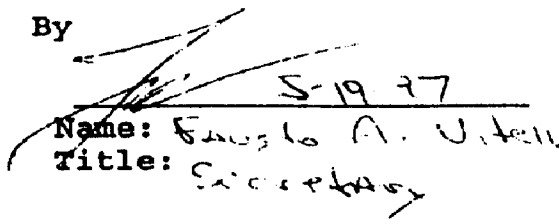
JUXTAPOZ in Class 25, and not in Class 16, together with the goodwill symbolized thereby. Assignor shall retain all its rights, title and interest in and to (1) said mark, and the goodwill symbolized thereby, in respect of magazines, other publications, and publishing services, and (2) said registration in Class 16.

This Assignment shall be subject to the terms and conditions of a separate agreement made between the parties as of April 1, 1997.

IN WITNESS WHEREOF, this Assignment has been executed this day of May, 1997, effective April 1, 1997.

NO BROW, INC.

By


5-19-97
Name: Ernesto A. Utell
Title: Secretary

The attached document assigns all of Assignor's common law rights, title and interest in the mark JUXTAPOZ only in Class 25 and not in Class 16. Assignor has filed with the Patent and Trademark Office a Request for Partial Cancellation of Registration No. 1,975,375 as to Class 25 only.

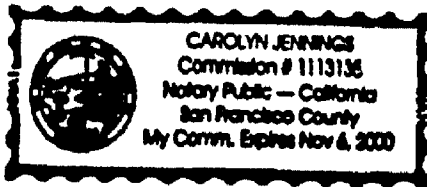
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REEL: 002574 FRAME: 0175

STATE OF CALIFORNIA)
 : SS.:
COUNTY OF SAN FRANCISCO)

I, *Carolyn Jennings*, a Notary Public,
residing in the county and state aforesaid, do certify that
Francis Vitello, who is to me known, this day
appeared before me personally and did acknowledge that he
did sign, seal and deliver the foregoing instrument of his
own free will and accord, for the purposes therein named
and expressed.

IN WITNESS WHEREOF, I have hereunto set my hand
and official seal this *19* day of May, 1997.



Carolyn Jennings
Notary Public

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RECORDED: 07/24/1997

TRADEMARK
REEL: 1614 FRAME: 0777

RECORDED: 08/08/2002

TRADEMARK
REEL: 002574 FRAME: 0176