

09-06-2002

Form PTO-1594 (Rev. 03/01) OMB No. 0651-0027 (exp. 5/31/2002) Tab settings



U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

102214007

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Friedman's Inc.

9.3.02

- Individual(s) Association General Partnership Limited Partnership Corporation-State Other

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment Merger Security Agreement Change of Name Other

Execution Date: December 30, 1999

2. Name and address of receiving party(ies)

Name: Friedman's Management Corp.

Internal Address:

Street Address: 4 West State Street

City: Savannah State: GA Zip: 31401

- Individual(s) citizenship Association General Partnership Limited Partnership Corporation-State Delaware Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s) 74/488016; 75/288,449; 74/517,379; 74/472,582

B. Trademark Registration No.(s)

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Wendy L. Robertson

Internal Address: Alston & Bird LLP

Street Address: 1201 West Peachtree Street

City: Atlanta State: GA Zip: 30309

6. Total number of applications and registrations involved:

4

7. Total fee (37 CFR 3.41) \$ 115.00

- Enclosed Authorized to be charged to deposit account

8. Deposit account number:

DO NOT USE THIS SPACE

9. Signature.

Wendy L. Robertson

Name of Person Signing

Wendy Robertson

Signature

August 29, 2002

Date

Total number of pages including cover sheet, attachments, and document: 6

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

09/05/2002 DBYRNE 0000062 74488016

01 FC:481 02 FC:482

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TRADEMARK REEL: 2576 FRAME: 0798

TRADEMARK ASSIGNMENT

☒

FRIEDMAN'S INC., with its principal place of business at 4 West State Street, Savannah, Georgia 31401 (hereinafter called "ASSIGNOR"), has adopted and used and is the owner of the trademarks, listed in the schedule attached hereto as Schedule A and made a part hereof (hereinafter referred to as the "Marks"), in connection with Assignor's goods and services, and the goodwill associated therewith; and FRIEDMAN'S MANAGEMENT CORP., with its principal place of business at 4 West State Street, Savannah, Georgia 31401 (hereinafter called "ASSIGNEE"), desires to acquire all right, title and interest in and to the Marks.

NOW, THEREFORE, ASSIGNOR does hereby assign and transfer unto ASSIGNEE, its successors, assigns, and legal representatives, all right, title and interest in and to the Marks, including all registrations and applications for registration thereof, together with the goodwill of the business symbolized by the Marks, and including any and all claims for past infringement thereof, including all rights as opponents in any opposition or cancellation proceeding. The parties acknowledge such transfer constitutes a contribution to the capital of Assignee intended to qualify as a transfer to a corporation controlled by Assignor under Section 351 of the Internal Revenue Code. ASSIGNOR further agrees to execute all documents necessary to perfect such rights, title, and interest in ASSIGNEE, its successors, assigns, and legal representatives.


IN WITNESS HEREOF, the ASSIGNOR has caused this Trademark Assignment to be executed by a duly authorized corporate officer to be effective as of 12:01 a.m. (E.S.T.), January 1, 2000.

RECEIVED  
AUG 21 2000  
ALSTON & BIRD

*Jim Miles*  
SECRETARY OF STATE  
FILED  
AUG 17 2000  
AM PM  
7 8 9 10 11 12 1 2 3 4 5 6

ASSIGNEE hereby consents to and accepts this Trademark Assignment and has caused it to be executed by a duly authorized corporate officer to be effective as of the 12:01 a.m. (E.S.T.), January 1, 2000.

FRIEDMAN'S INC.

By: 

Name: VICTOR SUGLIA

Title: CEO/SECTREAS


STATE OF Georgia §  
COUNTY OF Chatham §

On this 30 day of December, 1999, before me, a Notary Public in and for the State and County aforesaid, personally appeared Victor Suglia, known by me to be the person of the above name and an officer of FRIEDMAN'S INC. duly authorized to execute this Trademark Assignment on behalf of FRIEDMAN'S INC., who signed and executed the foregoing instrument on behalf of FRIEDMAN'S INC.

Notary Public 

My Commission Expires:

FRIEDMAN'S MANAGEMENT CORP.


By: 

Name: VICTOR SUGLIA

Title: President

STATE OF Georgia §  
COUNTY OF Chatham §

On this 30 day of December, 1999, before me, a Notary Public in and for the State and County aforesaid, personally appeared Victor Sughia, known by me to be the person of the above name and an officer of FRIEDMAN'S MANAGEMENT CORP. duly authorized to execute this Trademark Assignment on behalf of FRIEDMAN'S MANAGEMENT CORP., who signed and executed the foregoing instrument on behalf of FRIEDMAN'S MANAGEMENT CORP..

Notary Public 

My Commission Expires:

**HOPE MEEKS**  
Notary Public, Chatham County, Georgia  
My Commission Expires July 12, 2003

**Schedule A**

**Trade/Service Mark**

**Application/Registration No.**

**Federal (Active)**

BLUE RIDGE (Stylized)	518,738
FRIEDMAN'S JEWELERS	2,146,914
MELROSE (Stylized)	518,739
RUXTON (Stylized)	517,881
STARGLO	1,290,922
THE VALUE LEADER	1,947,932

**State (Active)**

FRIEDMAN'S	14,495 (Arkansas)
REGENCY JEWELERS and Design	S13,469 (Georgia)
Friedman's Jewelers and Design	S13,468 (Georgia)
FRIEDMAN'S JEWELERS	Virginia Registration
FRIEDMAN'S JEWELERS (Stylized)	T94,402 (Florida)
FRIEDMAN'S JEWELERS (Stylized)	11,128 (Kentucky)
FRIEDMAN'S JEWELERS	Mississippi Registration
FRIEDMAN'S JEWELERS (Stylized)	South Carolina Registration
RUXTON (Stylized)	T2,361 (Georgia)
BLUE RIDGE	T312 (Georgia)
FRIEDMAN'S JEWELERS	15,095 (Arkansas)
FRIEDMAN'S THE VALUE LEADER and Design	15,195 (Arkansas)
REGENCY JEWELERS	10,997 (North Carolina)

**International**

FRIEDMAN'S JEWELERS	767,847 (Canada)
FRIEDMAN'S JEWELERS	491,963 (Mexico)
FRIEDMAN'S JEWELERS THE VALUE	491,964 (Mexico)
FRIEDMAN'S JEWELERS THE VALUE LEADER	767,849 (Canada)
THE VALUE LEADER	767,848 (Canada)
THE VALUE LEADER	494,816 (Mexico)

**Federal (Abandoned)**

FRIEDMAN'S 5 CS	74/488,016
FRIEDMAN'S JEWELERS	75/288,449
FRIEDMAN'S JEWELERS	74/517,379
REGENCY JEWELERS	74/472,582

**Common Law Marks**

All common law marks associated with Friedman's Inc.'s retail business services.

**Domain Names**

friedmans.com

friedmansjewelers.com

friedmans-jewelers.com