

Form PTO-1594  
(Rev. 03/01)  
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Tab settings

# RECORDATION FORM COVER SHEET TRADEMARKS ONLY

U.S. DEPARTMENT OF COMMERCE  
U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Guy's Acquisition Company LLC

- Individual(s)
- General Partnership
- Corporation-State
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached?  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: June 19, 2001

2. Name and address of receiving party(ies)

Name Incro Group LLC

Internal Address: \_\_\_\_\_

Street Address: 3735 Utah

City St. Louis State: MO Zip 63116

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State Missouri
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached.  Yes  No  
(Designations must be a separate document from assignment)  
Additional name(s) & address(es) attached?  Yes  No

4. Application number(s) or registration number(s)

A. Trademark Application No. (s)

B. Trademark Registration No. (s)  
See Attached

Additional number(s) attached  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Robert J. Lewis  
Blackwell Sanders Peper Martin

Internal Address: \_\_\_\_\_

Street Address: 720 Olive Street - 24th Floor

City: St. Louis State: MO Zip: 63101

6. Total number of applications and registrations involved: 15

7. Total fee (37 CFR 3.41) - \$ 390.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

11-0160

(Attach duplicate copy of this page if paying by deposit account)

### DO NOT USE THIS SPACE

9. Statement and signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Robert J. Lewis  
Name of Person Signing

Robert Lewis  
Signature

11/19/07  
Date

Total number of pages including cover sheet, attachments, and document: 3

Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patent & Trademarks, Box Assignments  
Washington, D.C. 20231

**ATTACHMENT  
TRADEMARK REGISTRATION NUMBERS**

<u>Trademark</u>	<u>Registration Number</u>
KRLN-CHEE	717,649
SPIRALS	1,942,587
GOOD FOOD FOR GOOD TIMES	1,198,111
KRUN-CHEE	1,713,958
CHEESE O'S	2,056,243
KAS	748,855
GUY'S	2,066,755
SNACK TIME!	1,778,228
WHEN YOU GET THE ITCH FOR CHIPS, DON'T FORGET THE GUY'S	2,149,714
DON'T FORGET THE GUY'S	2,155,418
RANCH FRIES	1,321,015
CORNIES	1,370,426
POP CORN	1,406,970
KAS ALWAYS FRESH WHOLESOME AND DELICIOUS	648,663
KITTY CLOVER	362,575

**NUNC PRO TUNC TRADEMARK ASSIGNMENT**

THIS ASSIGNMENT (the "Assignment") is made and entered into effective as of June 19, 2001, ("Effective Date"), by and between Guy's Acquisition Company LLC, a Delaware limited liability company ("Assignor") and Incito Group LLC, a Missouri limited liability company ("Assignee"). This assignment supplements the Bill of Sale dated June 19, 2001 as it regards the assignment of marks by Assignor to Assignee.

WHEREAS, Assignor is the owner of all rights in the marks shown on Schedule A (the "Marks");

WHEREAS, Assignee is desirous of obtaining all right, title and interest in and to the Marks and other marks used and/or owned by Assignor (also included in the term "Marks" hereinafter) together with the goodwill of the business in connection with which the Marks are used; and

WHEREAS, Assignor is desirous of transferring all its right, title and interest in and to the Marks together with the goodwill of the business in connection with which the Marks are used.

NOW, THEREFORE, for good and valuable consideration, the sufficiency of which is hereby acknowledged, Assignor hereby transfers and assigns to Assignee its entire right, title and interest in and to the Marks together with the goodwill of the business in connection with which the Marks are used, for the United States, including all registrations and applications therefor, as well as all renewals and extensions of registrations that are or may be secured by Assignee, its successors, assigns or other legal representatives, for Assignee's own use and enjoyment, and for the use and enjoyment of Assignee's successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by the Assignor if this Assignment had not been made, including, without limitation, all claims for damages by reason of past, present and future infringement or other unauthorized use of the Marks, with the right to sue for damages, and collect the same for Assignee's own use and enjoyment and for the use and enjoyment of its successors, assigns or other legal representatives.

Assignor hereby covenants and agrees that it will execute any and all instruments and documents reasonably necessary to aid the Assignee, its successors, legal representatives, and assigns, in the implementation and recordation of this Assignment.

IN TESTIMONY WHEREOF, the undersigned, duly authorized, has caused this Assignment to be executed.

Guy's Acquisition Company LLC

By:   
Name: Dean A. Mefford

Title: Chairman: Steering Committee  
General Products and Services