

Form PTO-1594
(Rev. 03/01)
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U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

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To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Unilever N.V. *19-03-02*

- Individual(s)
- General Partnership
- Corporation-State
- Other Corporation - Netherlands
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: May 3, 2002

2. Name and address of receiving party(ies)

Name: JohnsonDiversey, Inc.

Internal Address: _____

Street Address: 8310 16th Street

City: Sturtevant State: WI Zip: 53177-0902

- Individual(s) citizenship _____
- Association _____
- General Partnership _____
- Limited Partnership _____
- Corporation-State Delaware
- Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

See attached list

B. Trademark Registration No.(s)

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Donald R. Hoeft

Internal Address: JohnsonDiversey, Inc.

M/S 509

Street Address: 8310 16th Street

City: Sturtevant State: WI Zip: 53177-0902

6. Total number of applications and registrations involved: _____

2

7. Total fee (37 CFR 3.41).....\$ 65.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

50-0231

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Donald R. Hoeft

Name of Person Signing

Donald R. Hoeft

Signature

September 3, 2002

Date

09/09/2002 LWELLER 00000633 500231 76282418 Total number of pages including cover sheet, attachments, and document: 4

01 FC:481 40.00 CH
02 FC:482 25.00 CH

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231

FINANCE SECTION
2002 SEP - 3 AM 10:34

SCHEDULE A

MARK

APPLICATION S.N.

SUMA

76/282418

SUMA

76/340523

ASSIGNMENT

WHEREAS, UNILEVER N.V., a corporation organized under the laws of The Netherlands, with offices at Weena 455, 3013 AL Rotterdam, The Netherlands (hereinafter called "ASSIGNOR") has intended to use the marks in commerce as shown on Schedule A attached hereto, and has filed applications now assigned Serial Numbers as shown on Schedule A indicating that intention, but has not yet filed an allegation of use under Section 1(c) or 1(d) of the Trademark Act. Applicant is assigning the marks in the above applications as part of the entire business or portion thereof to which the marks pertain as required by § 15 U.S.C. 1060,

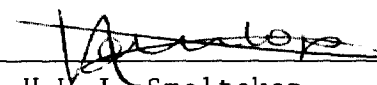
WHEREAS, JOHNSON DIVERSEY, INC. a corporation organized under the laws of the State of Delaware, with offices at 8310 16th Street, Sturtevant, Wisconsin 53177-0902 (hereinafter called "ASSIGNEE") is desirous of acquiring said pending trademarks,

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR does hereby assign to ASSIGNEE the ASSIGNOR'S entire right, title and interest in and to the trademarks, together with the goodwill of the business connected with and symbolized by the marks.

IN TESTIMONY WHEREOF, ASSIGNOR has caused this assignment to be executed effective as of the 3rd day of May, 2002.

UNILEVER N.V.

By: 
Name: R. van Tuijl
Title: Trade Mark Counsel

By: 
Name: H.W.J. Smeltekop
Title: Trade Mark Counsel

(both duly authorized)