

09-09-2002



Form PTO-1594

(Rev. 03/01)

OMB No. 0651-0027 (exp. 5/31/2002)

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U.S. DEPARTMENT OF COMMERCE  
U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Conopco, Inc. *09-03-02*

- Individual(s)
- General Partnership
- Corporation-State New York
- Other \_\_\_\_\_
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached?  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other \_\_\_\_\_
- Merger
- Change of Name

Execution Date: May 3, 2002

2. Name and address of receiving party(ies)

Name: JohnsonDiversey, Inc.

Internal

Address: \_\_\_\_\_

Street Address: 8310 16th Street

City: Sturtevant State: WI Zip: 53177-0902

- Individual(s) citizenship \_\_\_\_\_
- Association \_\_\_\_\_
- General Partnership \_\_\_\_\_
- Limited Partnership \_\_\_\_\_
- Corporation-State Delaware
- Other \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)  
Additional name(s) & address(es) attached?  Yes  No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

See attached list

Additional number(s) attached  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Donald R. Hoeft

Internal Address: JohnsonDiversey, Inc.

M/S 509

Street Address: 8310 16th Street

City: Sturtevant State: WI Zip: 53177-0902

6. Total number of applications and registrations involved: 2

7. Total fee (37 CFR 3.41).....\$ 65.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

50-0231

(Attach duplicate copy of this page if paying by deposit account)

FINANCE SECTION  
2002 SEP - 3 AM 10:34

**DO NOT USE THIS SPACE**

9. Statement and signature.

*To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.*

Donald R. Hoeft

Name of Person Signing

*Donald R. Hoeft*

Signature

September 3, 2002

Date

Total number of pages including cover sheet, attachments, and document: 4

Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patent & Trademarks, Box Assignments  
Washington, D.C. 20231

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01 FC:481 40.00 CH  
02 FC:482 25.00 CH

TRADEMARK  
REEL: 002577 FRAME: 0472

**SCHEDULE A**

**Mark**

**Registration No.**

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ASSIGNMENT

WHEREAS, CONOPCO, INC., a corporation organized under the laws of the State of New York, with offices at 390 Park Avenue, New York, New York 10022 (hereinafter called "ASSIGNOR") is owner of the entire right, title and interest in and to the trademarks and registrations therefor in the U.S. Patent and Trademark Office listed on Schedule A attached hereto (hereinafter called "TRADEMARKS"),

WHEREAS, JOHNSON DIVERSEY, INC. a corporation organized under the laws of the State of Delaware, with offices at 8310 16<sup>th</sup> Street, Sturtevant, Wisconsin 53177-0902 (hereinafter called "ASSIGNEE") is desirous of acquiring the TRADEMARKS,

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR does hereby assign to ASSIGNEE the ASSIGNOR'S entire right, title and interest in and to the TRADEMARKS, together with the goodwill of the business connected with and symbolized by the marks.

IN TESTIMONY WHEREOF, ASSIGNOR has caused this assignment to be executed effective as of the 3rd day of May, 2002.

CONOPCO, INC.

By: David J. Strickland II  
Name: DAVID J. STRICKLAND II  
Title: ASSISTANT SECRETARY