

09-09-2002

Form PTO-1594
(Rev. 03/01)
OMB No. 0651-0027 (exp. 5/31/2002)

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DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

Tab settings

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To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Conopco, Inc.

19-03-02

- Individual(s)
- General Partnership
- Corporation-State New York
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)

Name: JohnsonDiversey, Inc.

Internal

Address:

Street Address: 8310 16th Street

City: Sturtevant State: WI Zip: 53177-0902

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State Delaware
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: May 3, 2002

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

2039720

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Donald R. Hoeft

Internal Address: JohnsonDiversey, Inc.

M/S 509

Street Address: 8310 16th Street

City: Sturtevant State: WI Zip: 53177-0902

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 3.41).....\$ 40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

50-0231

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Donald R. Hoeft

Name of Person Signing

Donald R. Hoeft

Signature

September 3, 2002

Date

Total number of pages including cover sheet, attachments, and document:

4

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Mail documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231

01 FC:481

40.00 CH

TRADEMARK
REEL: 002577 FRAME: 0647

ASSIGNMENT

WHEREAS, CONOPCO, INC. a corporation organized under the laws of the State of New York, with offices at 390 Park Avenue, New York, New York 10022 (hereinafter called "ASSIGNOR") is owner of the entire right, title and interest in and to the trademark and registration therefor in the U.S. Patent and Trademark Office listed on Schedule A attached hereto (hereinafter called "TRADEMARK"),

WHEREAS, JOHNSON DIVERSEY, INC., a corporation organized under the laws of the State of Delaware, with offices at 8310 16th Street, Sturtevant, Wisconsin 53177-0902 (hereinafter called "ASSIGNEE") is desirous of acquiring the TRADEMARK,

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR does hereby assign to ASSIGNEE the ASSIGNOR'S entire right, title and interest in and to the TRADEMARK, together with the goodwill of the business connected with and symbolized by the mark.

IN TESTIMONY WHEREOF, ASSIGNOR has caused this assignment to be executed effective as of the 3rd day of May, 2002.

CONOPCO, INC.

By: David J. Strickland
Name: DAVID J. STRICKLAND
Title: ASSISTANT SECRETARY

SCHEDULE A

Mark

Registration No.

INTELLIWASH

2039720

(Stylized)