

09-09-2002



U.S. DEPARTMENT OF COMMERCE  
U.S. Patent and Trademark Office

Form PTO-1594  
(Rev. 03/01)  
OMB No. 0651-0027 (exp. 5/31/2002)

102215824

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To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

Revised 9/19/02

1. Name of conveying party(ies):

Citadel Group Inc.

9.9.02

- Individual(s)
- General Partnership
- Corporation-State
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached?  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: 01/01/2002

2. Name and address of receiving party(ies)

Name: American Consumer Alliance, Inc.

Internal

Address:

Street Address: 1117 Perimeter Ctr. West, #500

City: Atlanta State: GA Zip: 30338

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State Texas
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)  
Additional name(s) & address(es) attached?  Yes  No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s) 76/033121  
76/941164 76/941163

B. Trademark Registration No.(s) 1,869,985

Additional number(s) attached  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Celina Bufano

Internal Address:

Street Address: 1117 Perimeter Center West

Suite 500

City: Atlanta State: GA Zip: 30338

6. Total number of applications and registrations involved:

4

7. Total fee (37 CFR 3.41).....\$ 160.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

N/A

DO NOT USE THIS SPACE

9. Signature.

Celina Bufano

Name of Person Signing

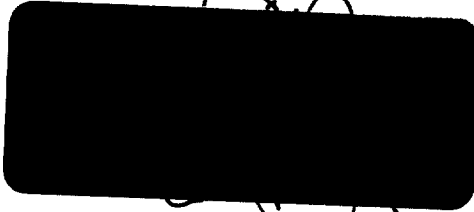
*Celina Bufano*  
Signature

9/6/02  
Date

Total number of pages including cover sheet, attachments, and document: 6

Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patent & Trademarks, Box Assignments  
Washington, D.C. 20231

TRADEMARK  
REEL: 002577 FRAME: 0896



Your partner in savings!<sup>SM</sup>

April 30, 2002

Handwritten: 7/9/02

Box POST REG FEE  
Commissioner for Trademarks  
2900 Crystal Drive  
Arlington, Virginia 22202-3513

Re: Assignment of Trademarks

Dear Commissioner:

Handwritten: 5-6-02

Enclosed please find an Assignment of Trademark for the following marks:

1. CARD ALERT – Reg. No. 1,869,985
2. CREDITWATCH – Application Serial No. 76/033121
3. PRIVACYSHIELD – Application Serial No. 76/941164
4. PRIVACYSHIELD – Application Serial No. 76/941163

along with a check in the amount of \$40.00 made payable to “USPTO Commissioner of Trademarks” for each assignment.

Please do not hesitate to contact me if you have any questions.

Very truly yours,

*Celina Bufano*  
Celina Bufano

05/30/2002 TBIAZ1 00000025 1869985  
01 FC:481 40.00 DP

05/30/2002 TBIAZ1 00000026 76033121  
01 FC:481 40.00 DP

05/30/2002 TBIAZ1 00000027 76941164  
01 FC:481 40.00 DP

05/30/2002 TBIAZ1 00000028 76941163  
01 FC:481 40.00 DP

P. O. Box 11349 • Daytona Beach, Florida 32120-1349  
(800) 324-1858 • Fax (386) 238-6463

TRADEMARK  
REEL: 002577 FRAME: 0897

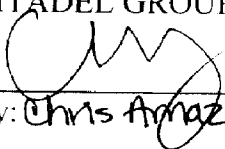
ASSIGNMENT OF TRADEMARK

WHEREAS, CITADEL GROUP, INC. (ASSIGNOR), of the State of Florida, located and doing business at 2570 W. International Speedway Blvd., Suite 100, Daytona Beach, Florida 32114, has adopted and is using the mark PRIVACYSHIELD, for providing standards and ensuring compliance with those standards for commercial businesses in the receipt, handling and distribution of confidential consumer information, throughout the United States, Application Serial No. 75/941164; and

WHEREAS, AMERICAN CONSUMER ALLIANCE, INC., (ASSIGNEE) of the State of Texas, located and doing business at 1117 Perimeter Center West, Suite 500 East, Atlanta, Georgia 30338, is desirous of acquiring said mark;

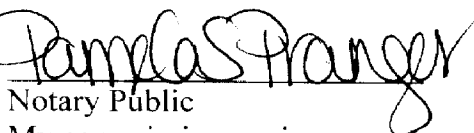
NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said ASSIGNOR does hereby assign unto the said ASSIGNEE all right, title and interest in and to said mark, together with the good will of the business symbolized by the mark, and any applications or registrations of said mark.

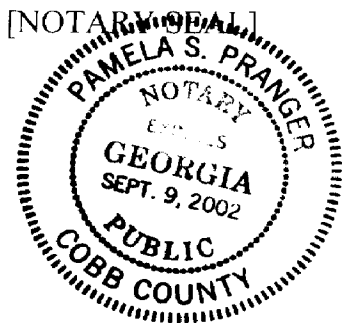
CITADEL GROUP, INC.

  
By: Chris Amazeen

STATE OF GEORGIA ) ss  
COUNTY OF FULTON)

The foregoing instrument was acknowledged before me this 1st day of January, 2002 by Chris Amazeen, who is personally known to me.

  
Notary Public  
My commission expires:



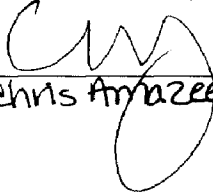
ASSIGNMENT OF TRADEMARK

WHEREAS, CITADEL GROUP, INC. (ASSIGNOR), of the State of Florida, located and doing business at 2570 W. International Speedway Blvd., Suite 100, Daytona Beach, Florida 32114, has adopted and is using the mark PRIVACYSHIELD, for providing insurance and financial information for others, namely searching and reporting information contained in credit records, driver's license records, social security benefit records and medical records, and providing advice on how to protect and maintain financial and insurance records, throughout the United States, Application Serial No. 75/941163; and

WHEREAS, AMERICAN CONSUMER ALLIANCE, INC., (ASSIGNEE) of the State of Texas, located and doing business at 1117 Perimeter Center West, Suite 500 East, Atlanta, Georgia 30338, is desirous of acquiring said mark;


NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said ASSIGNOR does hereby assign unto the said ASSIGNEE all right, title and interest in and to said mark, together with the good will of the business symbolized by the mark, and any applications or registrations of said mark.

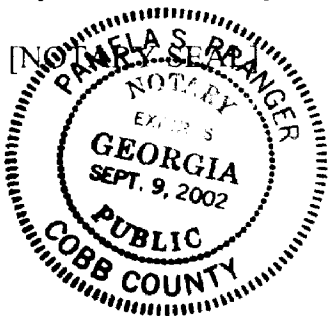
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By: Chris Amazeen

STATE OF GEORGIA ) ss  
COUNTY OF FULTON)

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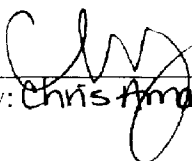
ASSIGNMENT OF TRADEMARK

WHEREAS, CITADEL GROUP, INC. (ASSIGNOR), of the State of Florida, located and doing business at 2570 W. International Speedway Blvd., Suite 100, Daytona Beach, Florida 32114, has adopted and is using the mark CREDITWATCH, for providing updated credit reports for others, throughout the United States, Application Serial No. 76/033121; and

WHEREAS, AMERICAN CONSUMER ALLIANCE, INC., (ASSIGNEE) of the State of Texas, located and doing business at 1117 Perimeter Center West, Suite 500 East, Atlanta, Georgia 30338, is desirous of acquiring said mark;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said ASSIGNOR does hereby assign unto the said ASSIGNEE all right, title and interest in and to said mark, together with the good will of the business symbolized by the mark, and any applications or registrations of said mark.

CITADEL GROUP, INC.

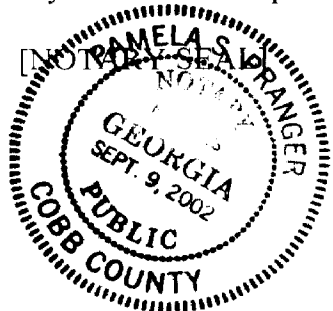
  
By: Chris Amazeen

STATE OF GEORGIA ) ss  
COUNTY OF FULTON)

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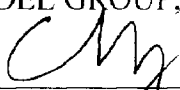
ASSIGNMENT OF TRADEMARK

WHEREAS, CITADEL GROUP, INC. (ASSIGNOR), of the State of Florida, located and doing business at 2570 W. International Speedway Blvd., Suite 100, Daytona Beach, Florida 32114, has adopted and is using the mark CARD ALERT, for credit card registration services throughout the United States, Registration No. 1,869,985; and

WHEREAS, AMERICAN CONSUMER ALLIANCE, INC., (ASSIGNEE) of the State of Texas, located and doing business at 1117 Perimeter Center West, Suite 500 East, Atlanta, Georgia 30338, is desirous of acquiring said mark;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said ASSIGNOR does hereby assign unto the said ASSIGNEE all right, title and interest in and to said mark, together with the good will of the business symbolized by the mark, and any applications or registrations of said mark.

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