RECORDATION FORM COVER SHEET (Rev. 03/01) OMB No. 0651-0027 (exp. 5/31/2002) Tab settings $\Rightarrow \Rightarrow \Rightarrow \Rightarrow \Rightarrow$ RECORDATION FORM COVER SHEET TRADEMARKS ONLY ATTY. DOCKET: NYBASED		
To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.		
Name of conveying party(ies): Marisa Christina Apparel, Inc.	Name and address of receiving party(ies) Name: NYBASED, LLC Internal Address:	
Individual(s) General Partnership Corporation-State (De(aware) Other	Street Address: 441 West End Avenue City: New York State: NY Zip: 10024 Individual(s) citizenship Association	
Additional name(s) of conveying party(ies) attached? Yes No	General Partnership	
3. Nature of conveyance: Assignment Merger Security Agreement Change of Name Other Execution Date: December 28, 2001	Limited Partnership Corporation-State ✓ Other New York Limited Liability Company If assignoe is not domicifed in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No	
4. Application number(s) or registration number(s): A. Trademark Application No.(s) Additional number(s) at	B. Trademark Registration No.(s) 2,511,819 2,048,487, 2,476,841	
Name and address of party to whom correspondence concerning document should be mailed:	6. Total number of applications and registrations involved:	
Name:Joshua Broitman Internal Address: Ostrager Chong & Flaherty LLP	7. Total fee (37 CFR 3.41)	
Street Address: 825 Third Avenue	8. Deposit account number:	
City: New York State: NY Zip: 10022-7519	TITLE:	
DO NOT USE THIS SPACE		
9. Signature. Joshua S. Broitman Name of Person Signing	November 22, 2002 Date	

Mall documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

TRADEMARK ASSIGNMENT

THIS ASSIGNMENT is effective as of the day of December, 2001, ("Effective Date"), from MARISA CHRISTINA APPAREL, INC., a Delaware corporation, having its principal office at 1410 Broadway, 20th Floor, New York, New York 10018 ("Assignor"), to NYBASED, LLC, a New York limited liability company, having its principal office at 485 Seventh Avenue, New York, New York 10018 ("Assignee").

WHEREAS, Assignor is the owner of the following trademarks now registered in the United States Patent and Trademark Office:

<u>Trademark</u>	Registration No.	Date of Registration
NYBased	2511819	11/27/2001
NYBased (Design)	2048487	03/25/1997
NYBasics	2476841	08/07/2001

The trademarks "NYBased" and "NYBasics" are hereinafter referred to collectively as the "Trademarks";

WHEREAS, Assignee wishes to acquire from Assignor all of its right, title and interest in, to and under such Trademarks;

- NOW, THEREFORE, for good and valuable consideration, including that recited in the Asset Purchase Agreement, dated as of December 28 2001 (the "Purchase Agreement"), to which Assignor and Assignee, are parties, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns, transfers and conveys to Assignee, its successors and assigns forever, Assignor's entire right, title and interest in, to the following:
- 1. The Trademarks, together with that part of the goodwill of Assignor's business connected with the use thereof and symbolized thereby, and the registration thereof, and any and all of Assignor's other rights, privileges and priorities provided under United States, state or foreign law with respect to the Trademarks, including without limitation Assignor's right to sue for past infringement, as well as Assignor's common-law rights under the laws of unfair competition ("Transferred Rights"); and
- 2. Any and all of Assignor's rights to obtain renewal, reissues, and extensions of registrations or other legal protections pertaining to the Transferred Rights.

[remainder of page left blank]

IN WITNESS WHERROF, the undersigned have caused this Assignment to be duly executed and delivered as of the day of December, 2001

ASSIGNEE:

NYBASED, LLC

Bv

Name: Econard Wassner Title: Managing Member

ASSIGNOR:

MARISA CHRISTINA APPAREL, INC.

Bv.

Mamc: S.E. Melvin Hecht

Title: CFO

Vary Dublic

DAVID R. SWARTHOUT
NOTARY PUBLIC, STATE OF NEW YORK
NO. 02SW6057648
QUALIFIED IN QUEENS COUNTY
COMMISSION EXPIRES APRIL 23, 2003

OSTRAGER CHONG & FLAHERTY

LIMITED LIABILITY PARTNERSHIP

COUNSELLORS AT LAW

825 THIRD AVENUE NEW YORK, NEW YORK 10022-7519 (212) 826-6565

FAX: (212) 826-5909

FACSIMILE TRANSMISSION

TO: November 22, 2002

U.S. Patent and Trademark Office

Assignment Division

FAX NO. : (703) 306-5995

RECORDED: 11/22/2002

FROM: Joshua S. Broitman

RE : Assignment Recordation – NYBASED

NUMBER OF PAGES (INCL. THIS SHEET): __4_. IF YOU DID NOT RECEIVE ALL PAGES OF THE INTENDED TRANSMISSION, PLEASE CALL THE SENDER AT (212) 826-6565.

MESSAGE: Enclosed for recordation is Form PTO-1594; Recordation Form Cover Sheet (1 pages) and an executed Assignment (2 pages). The Cover Sheet authorizes a charge of \$90,00 to our deposit account to cover the fee for recordation. The Commissioner is authorized to charge any additional fees that may be required by this filing, or to credit any overpayment, to our Deposit Account No. 15-0699.

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