

09-11-2002



102217513

R SHEET

TO THE HONORABLE COMMISSIONER OF PATENTS AND TRADEMARKS

Please record the attached original documents or copy thereof.

8-16-02

1. Name of Conveying Party:

Cosmo Cosmetics, Inc.
California Corporation

2. Name and Address of Receiving Party:

Walden-Hays, Inc.
New York Corporation
853 Broadway
New York, NY 10003

3. Nature of Conveyance: Assignment
Execution Date: August 8, 2002

4. Trademark Application No.: None

5. Trademark Registrations No.: 1,868,808 (EVER COLOR)

6. Name and address of party to whom correspondence concerning document should be mailed:

Lisa M. Gigliotti, Esq.
L'Oreal USA Creative, Inc.
575 Fifth Avenue
New York, New York, 10017

Total number of registrations/applications involved: 1

Total Fee (37 CFR § 3.41): \$40.00

Fee is authorized to be charged to our deposit account #03-3348

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Dated: August 15, 2002

Lisa M. Gigliotti

Total: Two Pages

TRADEMARK ASSIGNMENT

WHEREAS, Cosmo Cosmetics, Inc. (hereinafter "Cosmo Cosmetics"), a company with a place of business at 5721 South Anderson Street, Vernon, California 90058, formerly located at 10455 Slusher Drive, Santa Fe Springs, California 90670, represents that it is the owner of all right, title and interest in and to the trademark EVER COLOR for lipsticks and the goodwill attached thereto (hereinafter referred to as the "Mark"), which Mark is the subject of United States Trademark Registration No. 1,868,808;

WHEREAS, Cosmo Cosmetics states that (i) its title in and to the Mark is free of any and all encumbrances, liens or other adverse claims (ii) said Mark has not been the subject of any license or assignment from or to any third party, and (iii) it has the right to make this assignment;

WHEREAS, Walden-Hays, Inc. (hereinafter "Walden-Hays"), a corporation organized under the laws of the State of New York with a place of business at 853 Broadway, New York, New York 10003, is desirous of acquiring said Mark, the goodwill thereof, and U.S. Trademark Registration No. 1,868,808;

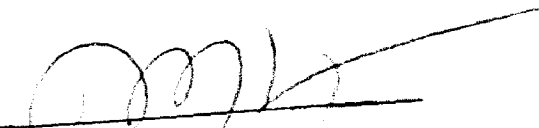
NOW, THEREFORE:

In consideration of and in exchange for the sum of One (\$1.00) Dollar, and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Cosmo Cosmetics does hereby assign unto Walden-Hays all of its rights, title and interest in and to the Mark, together with the goodwill of the business symbolized by said Mark and United States Trademark Registration No. 1,868,808.

IN TESTIMONY WHEREOF, Cosmo Cosmetics has executed this Assignment by a duly authorized officer.

COSMO COSMETICS, INC.

Dated: August 8 2002

By: 
Name: Andy Kim
Title: President