

09-12-2002



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To the Honorable Commissioner

attached original documents or copy thereof.

1. Name of conveying party(ies):

Lamar Snowboards, Inc.

- Individual(s)
- General Partnership
- X Corporation
- Other _____
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached Yes X No

3. Nature of Conveyance:

- X Assignment
- Security Agreement
- Other: _____
- Merger
- Change of Name

Execution Date: January 1, 2000

2. Name and address of receiving party(ies):

Gen-X Equipment AG
Rue Lecheretta 8, CH-1630
Bulle, Switzerland

- Individual(s) citizenship: _____
- Association: _____
- General Partnership: _____
- Limited Partnership: _____
- X Corporation: Switzerland
- Other: _____

If assignee is not domiciled in the United States, a domestic representative designation is attached X Yes No
(Designation must be a separate document from Assignment)
Additional name(s) & addresses attached? Yes X No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s):

B. Trademark Reg. No.(s): 1,836,720

Additional number(s) attached Yes X No

5. Name and address of party to whom correspondence concerning document should be mailed:

Harriet E. Perkins, Esq.
Drinker Biddle & Reath LLP
1000 Westlakes Drive, Suite 300
Berwyn, PA 19312

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41) \$ 40.00
X Enclosed
 Authorized to be charged to deposit account

8. Deposit Account Number:

(Attach duplicate copy of this page if paying by deposit account)

Attorney Docket No. 144223

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40.00 DP

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Harriet E. Perkins
Name of Person Signing

Harriet E. Perkins
Signature

9/11/02
Date

Total number of pages including cover sheet, attachments and document: 2

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patents and Trademarks, Box Assignments
Washington, D.C. 20231

1,836,720

IN RE: U.S. Trademark Registration No. 1,836,720
 MARK: LAMAR
 ISSUED: May 17, 1994
 OWNER: Gen-X Equipment AG

DESIGNATION OF DOMESTIC REPRESENTATIVE

Drinker Biddle & Reath LLP, whose postal address is One Logan Square, 18th and Cherry Streets, Philadelphia, PA 19103-6996, is hereby designated as Owner's domestic representative upon whom notices or process in proceedings affecting the mark may be served.

POWER OF ATTORNEY

Applicant hereby appoints:

Arthur H. Seidel, a member of the bars of New York, Pennsylvania and the District of Columbia; Gregory J. Lavorgna, a member of the bars of Pennsylvania and the District of Columbia; Daniel A. Monaco, a member of the bars of Pennsylvania and New Jersey; Thomas J. Durling, a member of the bar of Pennsylvania; John J. Marshall, a member of the bar of Pennsylvania; Stephen J. Meyers, a member of the bars of New York and Pennsylvania; Nancy Rubner Frandsen, a member of the bar of Pennsylvania; Harriet E. Perkins, a member of the bars of Pennsylvania and the District of Columbia; Joseph R. DelMaster, Jr., a member of the bar of Pennsylvania; Robert E. Cannuscio, a member of the bars of Pennsylvania and Connecticut; Michael F. Snyder, a member of the bar of Pennsylvania; Susan F. Evans, a member of the bar of Pennsylvania and Cheryl L. Slipski, a member of the bars of Pennsylvania and Connecticut; with offices at One Logan Square, 18th and Cherry Streets, Philadelphia, PA 19103-6996 (Tel.: 215-988-2700), as our attorneys, with full power of substitution and revocation, to transact all business in connection with the above-referenced registration

Date: Seidel

GEN-X EQUIPMENT AG

BY: [Signature]
 KERRY WASSERMAN

ASSIGNMENT

KNOW ALL MEN BY THESE PRESENTS that **Lamar Snowboards Inc.**, having a principal office or place of business at 25 Vanley Crescent, Toronto, Ontario, M3J 2B7 (the "Assignor"), in consideration of the sum of Seven Hundred Thousand (US \$700,000.00) Dollars in lawful money of the United States of America, and other good and valuable consideration to it paid by **Gen-X Equipment AG** (intending to change its name to Gen-X Sports AG), having a principal office or place of business at Rue Lecheretta 8, CH-1630, Bulle, Switzerland (the "Assignee"), the receipt whereof is acknowledged, has sold, assigned and transferred and by these presents does sell, assign and transfer unto the Assignee all of its right, title and interest in and to each of the following trade marks, whether in word form, design form, or any combination thereof, together with any attaching goodwill, effective as of January 1, 2000:

UNITED STATES

Trade Mark

Serial No.

LAMAR

74-237295

DATED as of January 1, 2000.

LAMAR SNOWBOARDS INC.

By: _____

Name: Kenneth J. Finkelstein

Title: Chairman