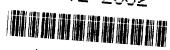
09-12-2002



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U.S. DEPARTMENT OF COMMERCE

Patent and Trademark Office

To the Honorable Com 102219155	attached original documents or copy thereof.
Name of conveying party(ies): Lamar Snowboards, Inc.	Name and address of receiving party(ies): Gen-X Equipment AG Rue Lecheretta 8, CH-1630
☐ Individual(s) ☐ Association ☐ General Partnership X Corporation ☐ Other	Bulle, Switzerland ☐ Individual(s) citizenship: ☐ Association: ☐ General Partnership: ☐ Limited Partnership: ☐ X Corporation: Switzerland ☐ Other: If assignee is not domiciled in the United States, a domestic representative designation is attached X Yes ☐ No (Designation must be a separate document from Assignment) Additional name(s) & addresses attached? ☐ Yes X No
Additional name(s) of conveying party(ies) attached	
Application number(s) or registration number(s):	
A. Trademark Application No.(s):	B. Trademark Reg. No.(s): 1,836,720
Additional number(s) attached Yes X No	
Name and address of party to whom correspondence concerning document should be mailed:	6. Total number of applications and registrations involved:1
Harriet E. Perkins, Esq. Drinker Biddle & Reath LLP 1000 Westlakes Drive, Suite 300 Berwyn, PA 19312	7. Total fee (37 CFR 3.41) \$40.00 X Enclosed Authorized to be charged to deposit account
	8. Deposit Account Number:
Attorney Docket No. 144223	(Attach duplicate copy of this page if paying by deposit account)
09/12/2002 DBYRNE 00000214 1836720 DO NOT USE	E THIS SPACE
01 FC:481 40.00 0P	
9. Statement and signature. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Harriet E. Perkins Signature Signature	
Name of Person Signing Signature Sig	
Total Hullion of pages well and	

Mail documents to be recorded with required cover sheet information to: Commissioner of Patents and Trademarks, Box Assignments Washington, D.C. 20231

1,836,720

IN RE:

U.S. Trademark Registration No. 1,836,720

MARK:

LAMAR

ISSUED:

May 17, 1994

OWNER:

Gen-X Equipment AG

DESIGNATION OF DOMESTIC REPRESENTATIVE

Drinker Biddle & Reath LLP, whose postal address is One Logan Square, 18th and Cherry Streets, Philadelphia, PA 19103-6996, is hereby designated as Owner's domestic representative upon whom notices or process in proceedings affecting the mark may be served.

POWER OF ATTORNEY

Applicant hereby appoints:

Arthur H. Seidel, a member of the bars of New York, Pennsylvania and the District of Columbia; Gregory J. Lavorgna, a member of the bars of Pennsylvania and the District of Columbia; Daniel A. Monaco, a member of the bars of Pennsylvania and New Jersey; Thomas J. Durling, a member of the bar of Pennsylvania; John J. Marshall, a member of the bar of Pennsylvania; Stephen J. Meyers, a member of the bars of New York and Pennsylvania; Nancy Rubner Frandsen, a member of the bar of Pennsylvania; Harriet E. Perkins, a member of the bars of Pennsylvania and the District of Columbia; Joseph R. DelMaster, Jr., a member of the bar of Pennsylvania; Robert E. Cannuscio, a member of the bars of Pennsylvania and Connecticut; Michael F. Snyder, a member of the bar of Pennsylvania; Susan F. Evans, a member of the bar of Pennsylvania and Cheryl L. Slipski, a member of the bars of Pennsylvania and Connecticut; with offices at One Logan Square, 18th and Cherry Streets, Philadelphia, PA 19103-6996 (Tel.: 215-988-2700), as our attorneys, with full power of substitution and revocation, to transact all

business in connection with the above-referenced registration

Date GODIN

IV: MUM

PHIP\333489\1

TRADEMARK
REEL: 002579 FRAME: 0470

ASSIGNMENT

KNOW ALL MEN BY THESE PRESENTS that Lamar Snowboards Inc., having a principal office or place of business at 25 Vanley Crescent, Toronto, Ontario, M3J 2B7 (the "Assignor"), in consideration of the sum of Seven Hundred Thousand (US \$700,000.00) Dollars in lawful money of the United States of America, and other good and valuable consideration to it paid by Gen-X Equipment AG (intending to change its name to Gen-X Sports AG), having a-principal office or place of business at Rue Lecheretta 8, CH-1630, Bulle, Switzerland (the "Assignee"), the receipt whereof is acknowledged, has sold, assigned and transferred and by these presents does sell, assign and transfer unto the Assignee all of its right, title and interest in and to each of the following trade marks, whether in word form, design form, or any combination thereof, together with any attaching goodwill, effective as of January 1, 2000:

UNITED STATES

Trade Mark

Serial No.

LAMAR

74-237295

DATED as of January 1, 2000.

RECORDED: 09/12/2002

LAMAR SNOWBOARDS INC.

ву: _

Name: Kenneth J. Finkelstein

Title: Chairman

TRADEMARK REEL: 002579 FRAME: 0471