

09-12-2002

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Form PTO-1594

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Tab settings ⇨ ⇨ ⇨ ▼



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U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Bradlees Stores, Inc.

8/15/02

- ☐ Individual(s) ☐ Association
☐ General Partnership ☐ Limited Partnership
☒ Corporation-State
☐ Other _____

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

3. Nature of conveyance:

- ☒ Assignment ☐ Merger
☐ Security Agreement ☐ Change of Name
☐ Other _____

Execution Date: 7/12/02

2. Name and address of receiving party(ies)

Name: Gerber Childrenswear, Inc.

Internal

Address: _____

Street Address: 7005 Pelham Road, Suite D

City: Greenville State: SC Zip: 29615

- ☐ Individual(s) citizenship _____
☐ Association _____
☐ General Partnership _____
☐ Limited Partnership _____
☒ Corporation-State _____
☐ Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: ☐ Yes ☐ No
 (Designations must be a separate document from assignment)
 Additional name(s) & address(es) attached? ☐ Yes ☐ No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s) _____

B. Trademark Registration No.(s) 2015653;

1605634; 1679885

Additional number(s) attached ☐ Yes ☒ No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Neil C. Jones, Esquire

Internal Address: _____

Nelson Mullins Riley & Scarborough

Street Address: 104 S. Main Street, Suite 900

City: Greenville State: SC Zip: 29601

6. Total number of applications and registrations involved: _____

3

7. Total fee (37 CFR 3.41).....\$ 120.00

- ☒ Enclosed
☐ Authorized to be charged to deposit account

8. Deposit account number:

Please charge any credits or over-charges to Deposit Account #50-1196
 Nelson Mullins Riley & Scarborough

DO NOT USE THIS SPACE

9. Signature

Repln. Ref: 09/11/2002 GTOW11 0011162000
 DAN:501196
 FC: 704

Name/Number: 2015653

\$30.00 CR

Neil C. Jones

Name of Person Signing

Signature

August 12, 2002

Date

Total number of pages including cover sheet, attachments, and document: 3

Mail documents to be recorded with required cover sheet information to:
 Commissioner of Patent & Trademarks, Box Assignments
 Washington, D.C. 20231

09/11/2002 GTOW11 00000099 2015653

01 FC:481
 02 FC:482

40.00 OP
 50.00 OP

TRADEMARK
 REEL: 002579 FRAME: 0838

ASSIGNMENT

WHEREAS, Bradlees Stores, Inc., One Bradlees Circle, Braintree, Massachusetts 02184, ("Assignor") on December 26, 2000 filed a voluntary petition for relief with the United States Bankruptcy Court for the Southern District of New York pursuant to Chapter 11, title 11, of the United States Code, and

WHEREAS, Bradlees Stores, Inc., has adopted, used and is using the following marks which are registered in the United States Patent and Trademark Office:

<u>Mark</u>	<u>Registration Numbers.</u>
Mother's Choice	2015653
Tiny Toes	1605634, 1679885

WHEREAS, Bradlees Stores, Inc. currently owns all right, title, and interest of said marks, and

WHEREAS, Gerber Childrenswear, Inc. of 7005 Pelham Road, Greenville, SC 29615, ("Assignee") is desirous of acquiring said marks and the registrations thereof.

NOW, THEREFORE, for the sum of One Thousand Fifty Dollars (\$1,050.00) and other good and valuable consideration, receipt of which are hereby acknowledged, said Bradlees Stores, Inc. does hereby assign unto said Gerber Childrenswear, Inc., all of its rights, title and interest in and to the said marks, together with the good will of the business symbolized by the marks, and the above identified registrations thereof.

Date: August 1, 2002

ASSIGNOR:
BRADLEES STORES, INC.

By: [Signature]

Name: Daniel DiFelice

Title: Vice President, Real Estate, General Counsel

Date: July 12, 2002

ASSIGNEE:
GERBER CHILDRENSWEAR, INC.

By: [Signature]

Name: DAVID E. LIREN

Title: V. P. FINANCE

Commonwealth of MASSACHUSETTS)
County of NONFOLK)

On this 14 day of AUGUST, 2002, before me appeared DANIEL C. DiFELICE,
the person who signed this instrument on his own behalf, or who was authorized to sign this
instrument on behalf of the identified corporation, who being sworn, acknowledged that he
signed this instrument as a free act.

Patricia P. Behr
(Notary Public)

My commission expires:

AUGUST 18 2006

State OF South Carolina
~~Commonwealth of~~
County of SPARTANBURG)

On this 12th day of July, 2002, before me appeared David Upen,
the person who signed this instrument on his own behalf, or who was authorized to sign this
instrument on behalf of the identified corporation, who being sworn, acknowledged that he
signed this instrument as a free act.

Mary J. Davidson
(Notary Public)

My commission expires:

My Commission Expires

August 21, 2010