FORM PTO 1210. 09-12-2002

Mary Pat Curran Ervin, Cohen & Jessup LLP 9401 Wilshire Boulevard, #900 Beverly Hills, CA 90212 U.S. Department of Commerce Patent and Trademark Office TRADEMARK

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TRADEMARKS ONLY

To: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(les). Submission Type New	ŀ	TO The Commissions of Details of the Commission					
Resubmission Non-Recordation Security Agreement Nunc Pro Tunc Assignment Effective Date Morth Day Year Security Agreement Nunc Pro Tunc Assignment Effective Date Morth Day Year Security Agreement Nunc Pro Tunc Assignment Security Agreement Security Agree	}						
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Conveying Party		, ,					
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Other X CONTINUENTIAL STATES X CONTINUENTIA		Formerly					
Receiving Party Mark if additional names of receiving parties attached Name Royal Hawaiian Perfumes, Inc. DBA/AKA/TA Composed of Address (line 1) 2909 Ualena Street Address (line 2) State/Country If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.) X CKEVENTSCHIEV/State of Incorporation/ONENNINCENTAL ABOUT A Hawaii corporation FOR OFFICE USE ONLY		Individual General Partnership	Limited Partnership X Corporation Association				
Receiving Party		Other					
Name Royal Hawaiian Perfumes, Inc. DBA/AKA/TA Composed of Address (line 1) 2909 Ualena Street Address (line 2) Address (line 3) Honolulu Hawaii 96808 City State/Country If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.) X Citiventation (Designation must be a separate document from Assignment.) EX Citiventation (Designation must be a separate document from Assignment.) FOR OFFICE USE ONLY		Passining Parks					
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Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mall documents to be recorded with required cover sheet(s) information to: Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

9398-2

FORM PTO-161 Expires 06/30/99 OMB 0651-0027	Page 2	U.S. Department of Commerce Patent and Trademark Office TRADEMARK				
Domestic Rep	presentative Name and Address Enter for the first Receiving Part	ty only.				
Name [.A. Olliff III, Esq.					
Address (line 1)	c/o Ervin, Cohen & Jessup LLP					
Address (line 2)	9401 Wilshire Boulevard, #900					
Address (line 3)	Beverly Hills, CA USA 90212					
Address (line 4)						
Corresponder	nt Name and Address Area Code and Telephone Number 310-281-6314					
Name N	Mary Pat Curran, Legal Assistant					
Address (line 1)	c/o Ervin, Cohen & Jessup LLP					
Address (line 2)	9401 Wilshire Boulevard, #900					
Address (line 3)	Beverly Hills, CA USA 90212					
Address (line 4)						
rayes	nter the total number of pages of the attached conveyance document cluding any attachments.	# 3				
•	plication Number(s) or Registration Number(s) Mark if add ademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for	litional numbers attached				
	mark Application Number(s) Registration Numb					
	914,343 1,074,393	1,179,722				
	235,803 1,138,173	1,106,453				
	1,023,588 1,254,228					
Number of Pro	operties Enter the total number of properties involved. # 8					
Fee Amount	Fee Amount for Properties Listed (37 CFR 3.41): \$ 215.00					
Method of Payment: Enclosed X Deposit Account						
Deposit Account (Enter for payment by deposit account or if additional fees can be charged to the account.) Deposit Account Number: #						
	Authorization to charge additional fees: Yes	No				
Statement and Signature						

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as

indicated herein.

Name of Person Signing

E.A. Olliff III, Esq.

TRADEMARK REEL: 002579 FRAME: 0855

8/16/2002

Date Signed

ASSIGNMENT OF REGISTERED TRADEMARKS

This ASSIGNMENT OF TRADEMARKS made as of June 30, 1996 ("Assignment"), by COSWAY COMPANY, INC., a California corporation ("Assignor") in favor of ROYAL HAWAIIAN PERFUMES, INC., an Hawaiian corporation ("Assignee").

RECITALS

WHEREAS, Assignor, having an address of 2500 South Edison Way, Dominguez Hills, California 90220 has adopted, is using and is the owner of the trademarks set forth on Exhibit "A" hereto, which marks are now registered with the United States Patent and Trademark office (collectively, the "Marks").

WHEREAS, Assignor is willing to assign to Assignee, having an address of 2909 Ualena Street, Honolulu, Hawaii 96808, and Assignee is desirous of acquiring said Marks, and is willing to assume all right, title and interest to the Marks set forth on Exhibit "A" hereto.

AGREEMENT

NOW, therefore, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee, without recourse, all of Assignor's right, title and interest in the United States in and to the Marks and in the registration thereof, together with all of the goodwill of the business, if any, symbolized by said Marks and registrations thereof.

Assignee, at its sole cost and expense, is responsible for taking any and all actions necessary to initiate and complete the transfer of the Marks with the United States Patent and Trademark Office.

TRADEMARK REEL: 002579 FRAME: 0856

IN WITNESS WHEREOF, Assignor has executed this instrument effective the date first written above.

COSWAY COMPANY, INC.

STATE OF <u>CALIFORNIA</u>)

SS:

COUNTY OF <u>(os Angeles</u>)

On this 30th day of June, 1996, personally appeared ROBERT H. CLARK, JR., to me known and known to me to be the President of Assignor above named, and acknowledged that he executed the foregoing Assignment on behalf of said corporation.

E. A. OLLIFF III Commission #1068913 Notary Public — California Los Angeles County My Comm. Expires Aug 13, 1999

72586.1

EXHIBIT A

SCHEDULE OF UNITED STATES TRADEMARKS

<u>Trademark</u>		Registration No.	<u>Dated</u>
1.	Diamond Head	914,343	6-8-71
2.	Royal Hawaiian	235,803	11-29-27
3.	Royal Hawaiian	1,023,588	10-28-75
4.	Royal Polynesian	1,074,393	10-4-77
5.	Royal Polynesian & Design	1,138,173	7-29-80
6.	Sun Ball & Palm Design	1,254,228	10-18-83
7.	Wicked Wahine	1,179,722	12-1-81
8.	Wild Wahine	1,106,453	11-21-78

72642.1

TRADEMARK REEL: 002579 FRAME: 0858

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7.	Wicked Wahine	1,179,722	12-1-81
8.	Wild Wahine	1,106,453	11-21-78

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RECORDED: 08/19/2002

TRADEMARK REEL: 002579 FRAME: 0859