

09-12-2002



Form PTO-1594 (Rev. 03/01) OMB No. 0651-0027 (exp. 5/31/2002) Tab settings

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U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Rusconi Editore S.p.a.

9.9.02

- Individual(s) Association General Partnership Limited Partnership Corporation-State Other Italian Joint Stock Company

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)

Name: Hachette Rusconi S.p.a.

Internal Address:

Street Address: Viale Sarca 235

City: Milano, Italy State: Zip: 20126

- Individual(s) citizenship Association General Partnership Limited Partnership Corporation-State Other Italian Joint Stock Company

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

- Assignment Merger Security Agreement Change of Name Other

Execution Date: June 28, 2001

4. Application number(s) or registration number(s):

A. Trademark Application No.(s) 76/145505 76/145296

B. Trademark Registration No.(s)

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Richard P. Gilly

Internal Address: Wolf, Block, Schorr and Solis-Cohen LLP

Street Address: 1650 Arch Street - 22nd Floor

City: Philadelphia State: PA Zip: 19103

6. Total number of applications and registrations involved:

2

7. Total fee (37 CFR 3.41) \$ 65.00

- Enclosed Authorized to be charged to deposit account

8. Deposit account number:

DO NOT USE THIS SPACE

9. Signature.

Richard P. Gilly

Name of Person Signing

Signature

Sept. 3, 2002

Date

Total number of pages including cover sheet, attachments, and document: 4

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01 FC:481 02 FC:482

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Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

TRADEMARK REEL: 2580 FRAME: 0374

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:
Hachette Rusconi S.p.a.

Serial No.: 76/145505

Filed: October 12, 2000

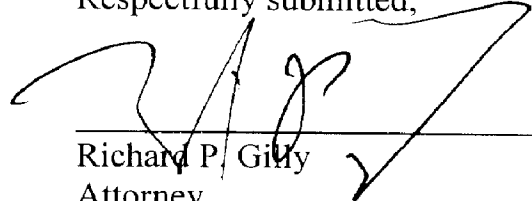
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Commissioner for Trademarks
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DESIGNATION OF DOMESTIC REPRESENTATIVE

Richard P. Gilly and the law firm of Wolf, Block, Schorr and Solis-Cohen LLP, whose postal address is 1650 Arch Street, 22nd Floor, Philadelphia, Pennsylvania 19103-2097, Tel: (215) 977-2704, are hereby designated Hachette Rusconi S.p.a.'s representative upon whom notice or process in proceedings affecting the above-referenced mark may be served.

Respectfully submitted,



Richard P. Gilly
Attorney

DECLARATION

I, the undersigned,
dott. GIULIANO SALVINI

Notary Public in Milan
(Notary District of
Milan)
do hereby certify that

on June 28, 2001

the Italian Joint-Stock Company

Rusconi Editore S.p.a.

located at

Viale Sarca 235
20126 Milano
Italy

changed name to

Hachette Rusconi S.p.a.

The address remained unchanged.

DICHIARAZIONE

Io, il sottoscritto,
dott. GIULIANO SALVINI

Notaio a Milano
Collegio Notarile di
Milano
con la presente certifico che

in data 28 Giugno 2001

la Società per Azioni

Rusconi Editore S.p.a.

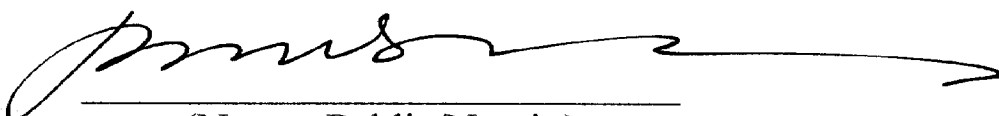
con sede in

Viale Sarca 235
20126 Milano
Italia

ha mutato denominazione in

Hachette Rusconi S.p.a.

La sede è rimasta invariata.



(Notary Public/Notaio)

(Seal/Sigillo)

