FORM PTO-1594 (Molified) (Rev 6-93) OMB No 0651-0011 (exp.4/94) Copyright 1994-97 LegalSlar	09-12-	2002	T Docket	No.:
TM05/REV03 Tab settings → → → ▼			·	_
To the Honorable Commissioner of Pate	.,		ttached original documents or c	ony thereof
Name of conveying party(ies):	- 10221		dress of receiving party(ies):	opy moreon.
United States Team Roping Champions	hips, Inc.		rand Entertainment Group L.P.	
☐ Individual(s) ☐☐☐☐☐☐☐☐☐☐☐☐☐☐☐☐☐☐☐☐☐☐☐☐☐☐☐☐☐☐☐☐☐☐☐☐	Association Limited Partnership Yes X No	Street Address City: Stephen Individual(s	s: 148 County Road 437 ville	ZIP: 76401
3. Nature of conveyance: Assignment Security Agreement Other Conversion Execution Date: June 19, 2002	-	☐ Limited Pare ☐ Corporation ☐ Other ☐ If assignee is not designation is (Designations must	st be a separate document from	
Application number(s) or registration number. A. Trademark Application No.(s)	umbers(s): Additional numbers	$\frac{1}{1}$,844,812 2,344,367 ,896,139 2,344,368 ,269,362 2,400,363	
Name and address of party to whom correspondence concerning document should be mailed:			of applications and	6
Name:Mark I. Feldman		7. Total foo (27.0	CED 2 41):	
Internal Address: Piper Rudnick		7. Total fee (37 CFR 3.41):\$ 165.00 I Enclosed Any deficiency Authorized to be charged to deposit account		
Street Address: 203 North LaSalle Street		8. Deposit accou	nt number:	
↑ City: Chicago State:	IL ZIP: 60601			
09/11/2002 BTDM11 00000147 1844812 01 FC:481 40.00 DP 02 FC:482 125.00 DP	DO NOT	JSE THIS SPACE		
9. Statement and signature. To the best of my knowledge and belied of the original document. Mark I. Feldman MSP Name of Person Signing	ment	Zelom Signature	8-16-c	
Total	number of pages including o	cover sheet, attachmen	TRADEMARK	

REEL: 2580 FRAME: 0377



PAGE I

The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE CORPORATION UNDER THE NAME OF "UNITED STATES TEAM ROPING CHAMPIONSHIPS, INC." TO A DELAWARE LIMITED PARTNERSHIP, CHANGING ITS NAME FROM "UNITED STATES TEAM ROPING CHAMPIONSHIPS, INC." TO "EQUIBRAND ENTERTAINMENT GROUP L.P.", FILED IN THIS OFFICE ON THE NINETEENTH DAY OF JUNE, A.D. 2002, AT 1:51 O'CLOCK P.M.



Warriet Smith Hindson

2888093 8100V

020399150

AUTHENTICATION: 1843334

DATE: 06-20-02

TRADEMARK REEL: 2580 FRAME: 0378

STATE OF DELAWARE SECRETARY OF STATE DIVISION OF CORPORATIONS FILED 01:51 PM 06/19/2002 020397370 - 2888093

CERTIFICATE OF CONVERSION OF UNITED STATES TEAM ROPING CHAMPIONSHIPS, INC. a Delaware Corporation TO

EQUIBRAND ENTERTAINMENT GROUP L.P. a Delaware Limited Partnership

Pursuant to Section 266 of the General Corporation Law of the State of Delaware and Section 17-217 of the Delaware Revised Uniform Limited Partnership Act, it is hereby certified that:

- 1. The name of the corporation (the "Corporation") immediately prior to the filing of this Certificate of Conversion with the Secretary of State of the State of Delaware is UNITED STATES TEAM ROPING CHAMPIONSHIPS, INC.
- 2. The Corporation was originally incorporated on April 27, 1998 in the State of Delaware.
- 3. The name under which the Corporation was originally incorporated was USTRC ACQUISITION CORP.
- 4. The name of the limited partnership into which the Corporation is being converted as set forth in its Certificate of Limited Partnership is EQUIBRAND ENTERTAINMENT GROUP L.P.
- 5. This Certificate of Conversion has been approved by the Corporation in accordance with the provisions of Section 266 of the General Corporation Law of the State of Delaware and Section 17-217 of the Delaware Revised Uniform Limited Partnership Act.

Dated as of June 19, 2002.	
EQUIBRAND ENTERTAINMENT, INC., a Delaware corporation, as sole general partner of Equibrand Entertainment Group P By: Name: J. Kichard Barton Title: President	UNITED STATES TEAM ROPING CHAMPIONSHIPS, INC., a Delaware corporation By: Ruchard Barton Title: President
1.440.	

CINIO1.3530396.v3

RECORDED: 08/22/2002

TRADEMARK REEL: 2580 FRAME: 0379