



To the Honorable Commissioner of Patent

ached original documents or copy thereof.

102219191

1. Name of conveying party(ies): Welch Foods, Inc., a Cooperative (MI Corp.)

8-15-02

2. Name and address of receiving party(ies):

Name: Fiesta Pacific Products, Inc.

Individual(s) Association Corporation Other

Internal Address:

3. Nature of conveyance:

X Assignment Merger

Street Address: 2855 "A" Avenue

Security Agreement Change of Name

City: National City State: CA Zip: 91950

Other

X Corporation Association Individual(s) Other

Execution Date: 24 July 2002

Assignee is a California Corporation

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark registration No.(s) 736,501

Additional numbers attached? Yes X No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: DONN K. HARMS, ESQ.

6. Total number of applications and registrations involved: 01

Internal Address:

7. Total fee (37 CFR 3.41).....\$ 40.00

Street Address: 12702 Via Cortina, Suite 100

X Enclosed

City: Del Mar

X Authorized to be charged to deposit account

State: CA Zip: 92014

8. Deposit account number: 07-1338

(Attach duplicate copy of this page if paying by deposit account)

09/11/2002 6TOM11 00000107 736501

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40.00 DP

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

DONN K. HARMS, ESQ.

Signature

13 Aug. 2002

Name of Person Signing

Signature

Date

Total number of pages comprising cover sheet: 01

TRADEMARK

REEL: 2580 FRAME: 0400

ASSIGNMENT UNITED STATES TRADEMARK REGISTRATION

WHEREAS, WELCH FOODS, INC., a Cooperative, a Michigan Corporation, has adopted, used and is using and is the owner of the following trademark and United States Trademark Registration:

| <u>Trademark</u> | <u>Registration No.</u> | <u>Filed</u> |
|------------------|-------------------------|----------------|
| FIESTA | 736,501 | March 10, 1961 |

WHEREAS, FIESTA PACIFIC PRODUCTS, INC., a California Corporation, having principal offices at 2855 "A" Avenue, National City, California, 91950, is desirous of acquiring said trademark.

NOW, THEREFORE, in consideration of the sum of \$2,500.00 and other good and valuable consideration, the receipt of which is hereby acknowledged, WELCH FOODS, INC., does hereby sell, assign, transfer, and set over unto FIESTA PACIFIC PRODUCTS, INC., all right, title and interest in the United States in and to said trademark and said application therefor, together with the goodwill of the business symbolized by said trademark and said trademark registration.

IN WITNESS WHEREOF, the person executing this Assignment on behalf of the ASSIGNOR, individually warrants they are an Officer of the Corporation of ASSIGNOR and have the ability to bind the ASSIGNOR on whose behalf this agreement is being executed.

Signed at Middlesex (County), this 24th day of July, 2002.

WELCH FOODS, INC.

By: 

Print Name: RICHARD H. ALBERT

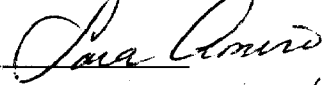
Print Title: ASSISTANT SECRETARY

State of Massachusetts
County of Middlesex ss.

On this 24th day of July, 2002 before me, Paula Comino, Notary Public, personally appeared

Richard H. Albert personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal:

Signature: 
NCE: 7/21/2006