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PATENTS  
TRADEMARKS  
COPYRIGHTS  
UNFAIR COMPETITION  
LICENSING  
COMPUTER AND HIGH  
TECHNOLOGY MATTERS  
RELATED LITIGATION

RONALD GOULD, OF COUNSEL

September 3, 2002

H. HUME MATHEWS (1911-1989)

\*ADMITTED IN CALIFORNIA & PENNSYLVANIA

09-16-2002



102221449

**Via First Class Mail**

Commissioner For Trademarks  
Assignment Branch  
Crystal Gateway #4  
Room 300  
Washington, DC 20231

Attn: Trademark Assignment Branch

RE: Assignment of U.S. Trademark Registration No. 2,286,497  
Our File No.: 3762-134US

RECORDED  
INDEXED  
SEP 11 11 AM 9:24  
FINANCE SECTION

Dear Sir or Madam:

Enclosed please find a true copy of the Assignment document effecting the assignment of the above-captioned U.S. Trademark Registration Number 2,286,497 from Houston Harvest Gift Products LLC to Botica Comercial Farmaceutica Ltda. Please record and index this document against the above-captioned U.S. Trademark Registration Number.

- 1. The Name of the Party conveying an interest:

HOUSTON HARVEST GIFT PRODUCTS LLC  
3501 Mount Prospect Road  
Franklin Park, Illinois 60131

Entity:

- Individual  Association
- General Partnership  Limited Partnership
- Corporation
- Other: an Illinois Limited Liability company

09/13/2002 DBYRNE 00000157 2286497

01 FC:481

40.00 DP

2. Name and Address of Party Receiving an Interest:

BOTICA COMERCIAL FARMACEUTICA LTDA.  
Av. Rui Barbosa 3450  
83065-260 S. Jose dos Pinhais  
PR Brazil

Entity:

- |                                     |  |                          |                     |
|-------------------------------------|--|--------------------------|---------------------|
| <input type="checkbox"/>            | Individual                                   | <input type="checkbox"/> | Association         |
| <input type="checkbox"/>            | General Partnership                          | <input type="checkbox"/> | Limited Partnership |
| <input checked="" type="checkbox"/> | Corporation – <u>a corporation of Brazil</u> |                          |                     |
| <input type="checkbox"/>            | Other  |                          |                     |

If not domiciled in the United States, a domestic representative designation is attached:

- Yes  
 No

3. Interest Conveyed:

- |                                     |                    |                          |                |
|-------------------------------------|--------------------|--------------------------|----------------|
| <input checked="" type="checkbox"/> | Assignment         | <input type="checkbox"/> | Change of Name |
| <input type="checkbox"/>            | Security Agreement | <input type="checkbox"/> | Merger         |

4. Application number(s) or registration(s) number(s).

Additional sheet attached:  Yes  No

**A. APPLICATION SERIAL NO.(s)**

**B. TRADEMARK REGISTRATION NO.(s)**

2,286,497

5. Name and Address of party of whom correspondence concerning document should be mailed.

Brooks R. Bruneau, Esq.  
**MATHEWS, COLLINS, SHEPHERD & MCKAY, PA**  
100 Thanet Circle, Suite 306  
Princeton, NJ 08540-3674  
Tel. No. (609) 924-8555

6. Number of application(s) and registration(s) involved:

One(1)

7. Amount of fee enclosed or authorized to be charged:

\$40.00

8. Deposit account number (Attach duplicate copy of this form if paying by deposit account):

**13-2165**

Your prompt attention to expediting the recordation of this assignment request is greatly appreciated.

If you have any questions, please do not hesitate to telephone me directly at (609) 924-8555.

9. Date of execution of attached document: July 22, 2002

10. I declare under penalty of perjury under the laws of the United States of America that the foregoing is true and correct. Executed on:

9/3/02  
Date

Brooks R. Bruneau  
Signature

Brooks R. Bruneau  
Name of Person Signing

Very truly yours,

MATHEWS, COLLINS, SHEPHERD & MCKAY

By: Brooks R. Bruneau  
Brooks R. Bruneau, Esq.

BRB:fem

- Encls.      1.      A true copy of Assignment of Trademark  
              2.      Check in the amount of \$40.00  
              3.      This Official Letter of Transmittal  
              4.      Acknowledgement Postcard

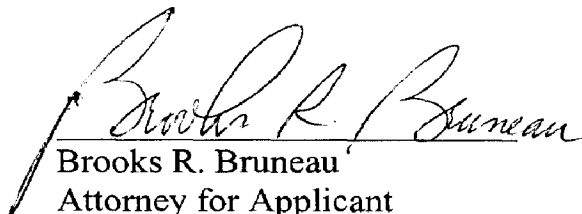
cc:      Advocacia Pietro Ariboni

**APPOINTMENT OF DOMESTIC REPRESENTATIVE**

The firm of Mathews, Collins, Shepherd & McKay, P.A., having its offices at 100 Thanet Circle, Suite 306, Princeton, New Jersey 08540-3674, U.S.A., is hereby designated as BOTICA COMERCIAL FARMACEUTICA LTDA.'s domestic representative upon whom all notices of process and proceedings affecting the trademark application for the mark "UNIVERSAL COLORS" may be served.

Respectfully submitted:

BOTICA COMERCIAL FARMACEUTICA  
LTDA.



Brooks R. Bruneau  
Attorney for Applicant  
MATHEWS, COLLINS, SHEPHERD & GOULD

Date 9/3/02

**ASSIGNMENT OF TRADEMARK**

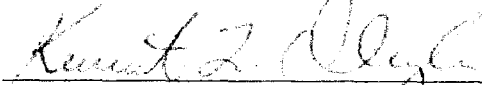
**WHEREAS**, HOUSTON HARVEST GIFT PRODUCTS LLC, an Illinois limited liability company, having its principal place of business at 3501 Mount Prospect Road, Franklin Park, Illinois 60131 ("Assignor"), is the sole and exclusive owner of the mark UNIVERSAL COLORS (the "Mark") and the corresponding U.S. Trademark Registration No. 2,286,497, registered on October 12, 1999; and

**WHEREAS**, BOTICA COMERCIAL FARMACEUTICA LTDA, a Brazil corporation, having its principal place of business at Av. Rui Barbosa, 3450, 83065-260 S. Jose dos Pinhais PR Brazil ("Assignee"), desires to acquire the entire right, title and interest in, to and under the said Mark, and the registration;

**NOW, THEREFORE**, for and in consideration of the sum of Two Thousand Five Hundred Dollars (\$2500.00), to it in hand paid by said Assignee, and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, said Assignor does hereby sell, assign, transfer and set over to said Assignee all its right, title and interest in, to and under said Mark and registration, together with the goodwill of the business symbolized by the Mark, together with all rights and privileges granted and secured thereby, including the right to sue and recover for any past infringement, said rights to be held and enjoyed by said Assignee, for its own use and benefit and for the use and benefit of its successors, assigns or other legal representatives as fully and entirely as the same would have been held and enjoyed by said Assignor if this Assignment and sale had not been made.

**IN TESTIMONY WHEREOF**, Assignor has executed this Assignment by its proper officers thereunto duly authorized.

HOUSTON HARVEST GIFT PRODUCTS LLC

By:   
Name: Kenneth L. Cleland  
Title: CEO  
Date: 7-22-02

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