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09-16-2002

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Form PTO-1594 (Rev. 03/01)

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DEPARTMENT OF COMMERCE  
Patent and Trademark Office

OMB No. 0651-0027 (exp. 5/31/2002)

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To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

LA CREMA, LLC

- Individual(s)
- General Partnership
- Corporation-State
- Other LIMITED LIABILITY COMPANY
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached?  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: 05/17/2000

2. Name and address of receiving party(ies)

Name: HARTFORD-JACKSON, LLC

Internal Address: LEGAL DEPT.

Street Address: 8741 BROOKS ROAD SOUTH

City: WINDSOR State: CA Zip: 95492

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State
- Other LIMITED LIABILITY COMPANY

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)  
Additional name(s) & address(es) attached?  Yes  No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s) \_\_\_\_\_

B. Trademark Registration No.(s) 2176959, 2235361, AND 2393573

Additional number(s) attached  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: LIZ BERMUDEZ

Internal Address: JACKSON ENTERPRISES

Street Address: 425 AVIATION BLVD.

City: SANTA ROSA State: CA Zip: 95403

6. Total number of applications and registrations involved: 3

7. Total fee (37 CFR 3.41) \$ 120.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

09/13/2002 6TOM11 00000055 2176959

01 FC:481 40.00 OP  
02 FC:482 50.00 OP

DO NOT USE THIS SPACE

9. Signature.

LIZ BERMUDEZ  
Name of Person Signing

*Liz Bermudez*  
Signature

9/6/02  
Date

Total number of pages including cover sheet, attachments, and document: 1

Refund Ref: 09/13/2002 6TOM11 0000120754

Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patent & Trademarks, Box Assignments  
Washington, D.C. 20231

CHECK Refund Total: \$30.00

TRADEMARK  
REEL: 002581 FRAME: 0646

SUPPORTING DOCUMENTATION FOR TRADEMARK  
CHANGE OF NAME DOCUMENTS IS

NO LONGER REQUIRED

UNDER THE

TRADEMARK LAW TREATY ACT

EFFECTIVE

OCTOBER 30, 1999